



KOMMAREDDY VENKATA SADASIVA RAO
SIDDHARTHA COLLEGE OF PHARMACEUTICAL SCIENCES



ANNUAL REPORT 2021-22

Kommareddy Venkata Sadasiva Rao Siddhartha College of Pharmaceutical Sciences, has maintained trajectory of study and sustained growth since 1994. The Annual Report of the college portrays the wide spectrum of various academic and co-curricular activities highlighting the achievements of Institution, faculty, students, including awards and honors. The annual report provides highlights of research projects, research publications, organized and participated National/International Seminars, Faculty development programmes, Workshops, training programmes, Certification programmes, Orientation programmes, Skill development and enhancement programmes. We hope that annual report 2021-22 presents successfully the activities carried out in the institution.

Institute Achievements: RRR's (Recognized, Rewarded & Received)

Recognized

- Recognized as Adverse Drug Reactions Monitoring Centre (AMC) under Pharmacovigilance Programme of India (PvPI) of National Coordination Centre (NCC) of Indian Pharmacopoeia Commission (IPC) Ghaziabad, Govt. of India
- Received "ISO Certificate 9001: 2015" on 13th April, 2022., "ISO Certificate 14001:2015" on 25th Jan, 2022 & "ISO certificate 50001:2018" on 25th Jan, 2022
- Receive " Green & Environment Award for the year 2021-2022 on 24th Jan, 2022
- Received certificate for Good Hygiene Practice on 4th Aug, 2022

Rewarded

- KVSRSOPS achieved GOLDEN STAR EXCELLENCE CERTIFICATION from iStar London Limited, London, U.K. for its outstanding work in the field of Pharmacy education. It is the first college in India to receive the honor in Pharma education. Presented Certificate for outstanding participation in "HUMAN CHAIN FORMATION OF LOGO" .

Received

- Received Appreciation certificate from Red Cross Blood Center on 08th Sep, 2022.
- Received Appreciation certificate from Inner Wheel Club of Vijayawada Divas on 21st September, 2022

FACULTY ACHIEVEMENTS

PRINCIPAL



- **Dr. A. Suneetha, took charge as a principal on 4th February, 2022**
- Dr. A. Suneetha, Principal was invited as a Guest Speaker for one week FDP by KRISHNA UNIVERSITY on 20th Aug, 2022.
- Dr. A.Suneetha, Principal received Appreciation certificate from **ISKCON** on the occasion of “**KRISHNOTSAVAM-2022**” on **22nd August, 2022**
- Dr. A. Suneetha, Dr.G.Vijaya Kumar, Dr. Ramanaiah Gangireddy, Dr. M.Vijaya Lakshmi, Dr.B.Anupama, Dr.A. Bharathi and Dr. D.S.N.B.K Prasanth are recognized as “**Research Supervisors**” by Krishna University.

- Dr.A.Suneetha, Principal and Dr. Shaik Arifa Begum recognized as the record holders by “**Champion Book of World Records**” on **30th August, 2022.**

- Dr.A.Suneetha, Principal was invited as a Resource speaker in “**Summer Webinar Series -2022**” organized by Periyar College of Pharmaceutical Sciences, Tiruchirappalli on **29th August, 2022.**

- **Dr.A.Suneetha, Principal conferred “National Mahila Ratan Award”** with Gold Medal and Certificate of Excellence in the field of Pharmacy by International American Council for Research & Development New Delhi on **27th April, 2022.**



Former Principal Dr.G.Devala Rao was invited as distinguished guest for various events as follows-



- Avenida Conference held on 8th & 19th December, 2021.

- “Nobel Prize Day” on 10th December, 2021 as a mark of remembrance to the Nobel Laureates in PB Siddhartha College of Arts & Sciences.

- Two-day National Conference on “Advances in Agriculture & Environmental Studies” organized during 3rd & 4th December, 2021.



Faculty

- **Dr. Naveen Babu Kilaru**, Professor, Dept. of Pharmaceutics & Biotechnology published a book Chapter entitled **“Photo Biological Reactors for The Degradation of Harmful Compounds in Waste Water”** in Biotechnology for zero waste.



- **Dr.G.Ramana Reddy**, HoD, received **“Best Achiever Award”** from Association of Pharmacy Professionals during APP conference held at Vijaya college of Pharmacy for Women, Vijayawada on **11th August, 2022**.

- **Dr. Sk. Arifa** and **Dr. D. Jyothirmayee** won prizes in Elocution competitions and won **“Special”** place on the eve of **“International Women’s Equality Day”** organized by SAFE, Vijayawada on **26th August, 2022**.



- **Mrs. R.Anusha**, Assistant Professor, Department of Pharmaceutics received 2nd Prize in poster presentation entitled **“Formulation and Evaluation of Lamivudine Floating Tablets”** at 18th INDO US conference organized by M.A.M College of Pharmacy, Narasaraopet on **11th June, 2022**.
- **Mr.L.Vinay Sekhar** was appointed as **“Selection Committee Member”**, for badminton competitions organized by Krishna University on **4th & 5th December, 2021**.
- **Mr. L.Vinay Sekhar** was appointed as **“Technical Official”** for south Zone Inter–University men badminton tournament organized by KL University, Vaddeswaram from **6th & 10th December, 2021**.

List of Research Publications by our Faculty

S.No.	Faculty name	Title of the paper	Name of the journal	It is listed in UGC SCOPUS , WEB OF SCIENCE
1.	B.Anupama, N. L Sudeepthi	Investigation of Wrightia tinctoria extract activity on Alopecia using In-Silico and In-Vivo studies	Research Journal of Pharmacy and Technology	Scopus preview – Scopus - Research Journal of Pharmacy and Technology
2.	B. Anupama, K.Chenchulakshmi	Design, In Silico Study, Synthesis and In Vitro Evaluation of Some N5-(1h-Pyrazol-3-Yl)-3h-Benzo[D]Imidazole-2,5diamine Derivatives as Potential Pancreatic Lipase Inhibitors for Anti-Obesity Activity	European Review for Medical and Pharmacological Sciences	Web of Science Master Journal List - Journal Profile (clarivate.com)
3.	Siva Reddy Challa	Therapeutic Efficacy of Matrix Metalloproteinase-12 Suppression on Neurological Recovery after Ischemic Stroke: Optimal Treatment Timing and Duration	Frontiers in Neuro Science	Scopus preview - Scopus - Frontiers in Neuroscience
4.	Siva Reddy Challa	The Interplay between Mmp-12 and T-Pa in the Brain after Ischemic Stroke	Neuro Chemistry International	Scopus preview - Scopus - Neurochemistry International
5.	Ravi Shankar Kunderu	Development and Characterization of Lansoprazole Fast Dissolving Tablets	High Technology Letters	Scopus preview - Scopus - High Technology Letters
6.	VijayaLakshmi , Marella, A. Suneetha	A Novel and Robust Analytical technique for Determining Covid-19 Medications used in Emergencies	NeuroQuantology	Scopus preview - Scopus - NeuroQuantology
7.	Naveen Babu.K	Therapeutic Potential of Quercetin for the Prevention of Various Drugs and Chemicals-Induced Nephrotoxicity: A Review	Annals of Phytomedicine	Web of Science Master Journal List - Journal Profile (clarivate.com)
8.	Naveen Babu.K	Effect of Herbal Bioenhancer (naringenin) on the Pharmacokinetics of Diltiazem in Rats via CYP3A4 and P-Glycoprotein Inhibition	Annals of Phytomedicine	Web of Science Master Journal List - Journal Profile (clarivate.com)
9.	G.Ramana Reddy	Study on Influence of Process Parameters on Quality of Lovastatin Microspheres by Design of	Journal of Pharmaceutical Negative Results	Scopus preview - Scopus - Journal of Pharmaceutical Negative Results

		Experiments		
10.	Ravi Shankar Kunderu, G. Ramana Reddy	Effect of Combination Superdisintegrants on the Drug Delivery of Lansoprazole	Journal of Xidian University	Scopus preview - Scopus - Xi'an DianziKejiDaxueXuebao /Journal of Xidian University
11.	DSNBK Prasanth	Interlinked Role of ASN, TDP-43 and Mirol with Parkinopathy: Focus on Targeted Approach Against Neuropathy in Parkinsonism	Ageing Research Reviews	Web of Science Master Journal List - Search (clarivate.com)
12.	DSNBK Prasanth	Neuroinflammation and Neovascularization in Diabetic Eye Diseases (Deds): Identification of Potential Pharmacotherapeutic Targets	Molecular Biology Reports	Web of Science Master Journal List - Search (clarivate.com)
13.	DSNBK Prasanth	Development and Validation of a Novel Bioanalytical Method for the Simultaneous Determination of Glecaprevir and Pibrentasvir in Human Plasma using Reversed-Phase High-Performance Liquid Chromatography	Egyptian Pharmaceutical Journal	Web of Science Master Journal List - Search (clarivate.com)
14.	DSNBK Prasanth	Evaluation of the Thrombolytic and Antioxidant Activity of Leaf Extracts of Plumbagozeylanica L.	Indian Journal of Pharmaceutical Education and Research	Web of Science Master Journal List - Search (clarivate.com)
15.	DSNBK Prasanth, A.Suneetha	In Silico Screening of Plant-Derived Anti-virals from Shoreahemsleyana (King) King ex Foxw Against SARS CoV-2 Main Protease	Chemistry Africa	Web of Science Master Journal List - Search (clarivate.com)
16.	Naveen Babu.Kilaru, Kanaka durgadevi	Evaluation of Current Prescribing Practices – A Method to Reduce the Cost of Therapy	Journal of Pharmaceutical Negative Results	Scopus preview - Scopus - Journal of Pharmaceutical Negative Results
17.	DevalaRao G& IswaryaObilini	Production of Naringinase by using Amla on Solid State Fermentation	Research journal of pharmacy and technology	Scopus preview - Scopus - Research Journal of Pharmacy and Technology
18.	Kanaka durgadevi	Evaluation of Invitro and Invivo Anti-Oxidant and Anti-Inflammatory Activities of New IsatinDervatives	Chinese journal of medical Genetics	Scopus preview - Scopus - Chinese Journal of Medical Genetics
19.	Ravi Shankar Kunderu	Prescription Analysis in Patients with COPD and Asthma, as well as to Determine the Prevalence and	NeuoQuantology	Scopus preview - Scopus - NeuroQuantology

		Incidence of COPD in Smokers and Non-Smokers		
20.	A. Bharathi	Full Factorial Designs for Formulation and Evaluation of Non-Steroidal Anti – Inflammatory Drug	International Journal of Drug Delivery Technology	Scopus preview - Scopus - International Journal of Drug Delivery Technology
21.	Kanaka Durga Devi	Effect of AegleMarmelos Leaf Extract on Glucose Uptake Using Isolated Rat Diaphragm	Journal of Pharmaceutical Negative Results	Scopus preview - Scopus - Journal of Pharmaceutical Negative Results
22.	Kanaka durgadevi	In Silico Multi-Epitope Bunyomwera Virus Vaccine to Target Virus Nucleocapsid N Protein	Journal of Genetic Engineering and biotechnology	Scopus preview - Scopus - Journal of Genetic Engineering and Biotechnology
23.	IswaryaObiline ni	Evaluation of Antihyperlipidemic activity of leaves of Cassia Tora	Research Journal of Pharmacy and Technology	Scopus preview - Scopus - Research Journal of Pharmacy and Technology
24.	Mandavamahima	Association Between Cardiovascular Events and Risk-Factors in Patients with Type-2 Diabetes Mellitus	Positif Journal	Scopus preview - Scopus - Positif
25.	Kanaka Durga Devi, K Naveen Babu	Cost Analysis of Extensively used Antibiotics	NeuoQuantology	Scopus preview - Scopus - NeuroQuantology
26.	Kanaka Durga Devi	A Prospective Observational Study on Drug Combination Therapy in the Treatment of Diabetis: Focus to Achieve a Better Glycemic Control	NeuoQuantology	Scopus preview - Scopus - NeuroQuantology
27.	Kanaka Durga Devi	Development and Evaluation of a Bioactive Synbiotic Edible Films	NeuoQuantology	Scopus preview - Scopus - NeuroQuantology
28.	D.S.N.B.K Prasanth	Inhibitory Effects of Mixed Flavonoid Supplements on Unraveled DSS-Induced Ulcerative Colitis and Arthritis	Bioimpacts	Web of Science Master Journal List - Search (clarivate.com)
29.	Kanaka Durga Devi	COVID 19: A New Insight Into Organ Failure and Complications Caused by Novel SARS-Cov-2 Virus and Discussion on the Role of Nanotechnology in Detection, Treatment and Prevention of the Disease	Current Trends in Biotechnology and Pharmacy	Scopus preview - Scopus - Current Trends in Biotechnology and Pharmacy

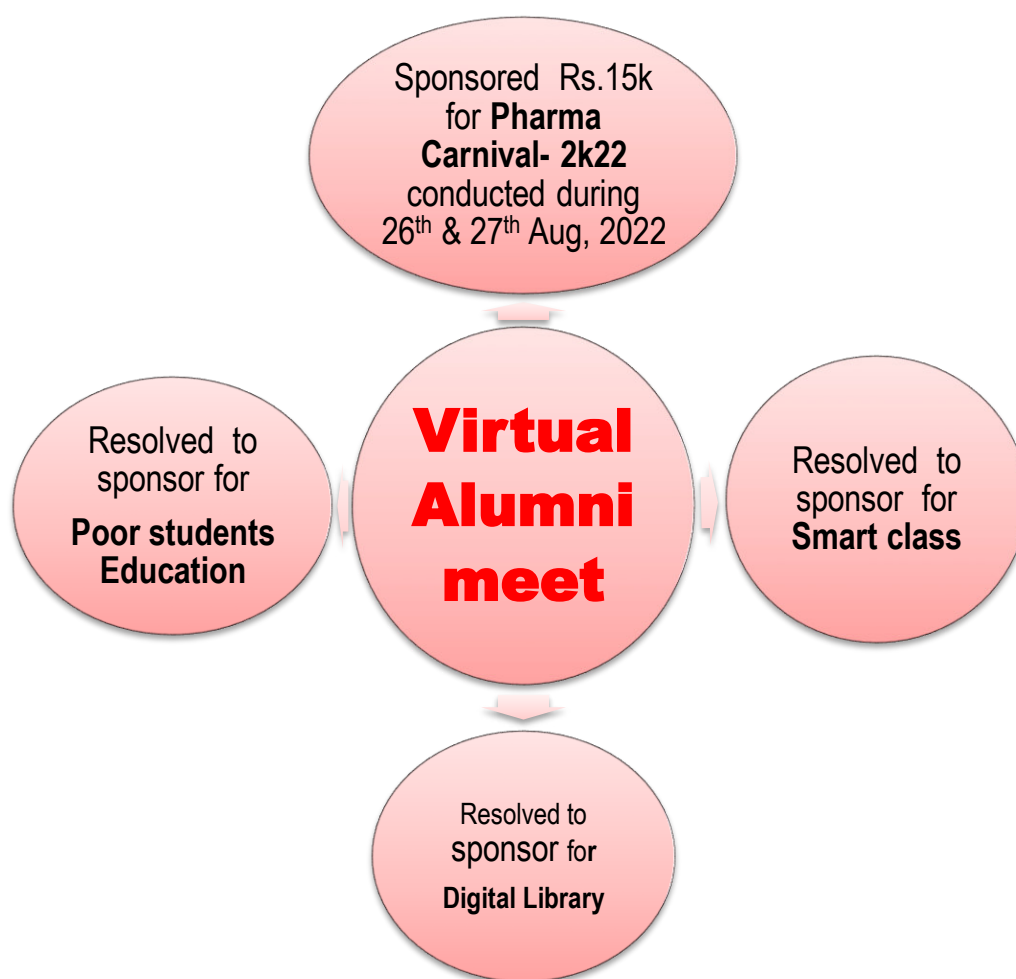


- Students of KVSRSOCPS have participated and won 1st prize in Table tennis Boys & Girls competitions, 2nd prize in Caroms, 3rd prize in Badminton & Dance competitions. Students also won overall championship in **CHIPSOREA** held at CHIPS, Guntur on **28th & 29th September, 2022**
- Mr.B.Suranjan of VI Pharm.D bagged with **“Best Student Award”** by KVSRSOCPS on **30th August, 2022.**
- N.Tejaswini secured 2nd Prize in Elocution held at KVSRSOCPS in collaboration with SAFE on **26th August,2022**
- B. Durga Bhavani secured 1st Prize & K.Harshini secured 2nd Prize in Poster Presentations held at KVSRSOCPS in collaboration with SAFE on **26th August, 2022.**
- Ms.K.Jahnavi of V Pharm.D won 1st prize in Singing competitions during KVSRSOCPS Pharma Carnival 2022 on **26th & 27th August 2022.**
- On the eve of Krishnastami Mr.B. Sai Sutej, student of III pharm. D received 1st Prize in KALA KRISHNAM event, students of KVSRSOCPS won 2nd prize in Abhinaya Krishn a event and students also won overall championship in Krishnastami event conducted by I SKCON on **18th & 19th August, 2022.**
- Ms. K. Jahnavi of V Pharm.D secured 2nd Prize in Oral presentation from Association of Pharmacy Professionals during APP conference held at Vijaya college of Pharmacy for Women, Vijayawada on **11th August, 2022**
- On the eve of **Independence Day** Singing & Skit competitions was organized and cash prizes were awarded to the winners on **15th August, 2022.** For singing Rs.1,100/- & for skit Rs.1,000/-
- Students of II B.Pharm & III B.Pharm of KVSRSOCPS have participated and won 1st prize in Essay writing, Debate, Pictionary, Video Editing, Treasure hunt, Dance, Spot Photography, Elocution competitions & won 2nd prize in Mehendi, Hungry test buds, Spot Photography competitions and also students won Overall Championship in **Cognition-2k22** conducted by Nalanda Degree College on **30th June, 2022.**
- Students of B.Pharm & Pharm.D of KVSRSOCPS have participated and won 2nd Prize in Throw-Ball Competitions in **VIGNAN PHARMOTSAV-2K22** conducted by Vignan Pharmacy College, Guntur on **25th May, 2022.**
- Students of B.Pharm & Pharm.D of KVSRSOCPS have participated and won 1st Prize in Table Tennis Girls State-wide competitions in event in CLPT Milanotsav-2022 held at Chalapathi Institute of Pharmaceutical Sciences, Guntur on **7th & 8th April, 2022.**
- Students of B.Pharm & Pharm.D of KVSRSOCPS have participated and won 1st Prize in Table Tennis Boys State-wide competitions in event in CLPT Milanotsav-2022 held at Chalapathi Institute of Pharmaceutical Sciences, Guntur on **7th & 8th April, 2022.**
- Students of B.Pharm & Pharm.D of KVSRSOCPS have participated and won 1st Prize in Throw Ball State-wide competitions for event in CLPT Milanotsav-2022 at Chalapathi Institute of Pharmaceutical Sciences, Guntur on **7th & 8th April, 2022.**

- Students of B.Pharm & Pharm.D of KVSRSOCPS have participated and secured 1st Prize in **Table-Tennis** Girls event in **SCOPS ALIANZA-2022** conducted by KVSRSOCPS, Vijayawada on **24th March 2022**.
- Students of Pharm.D of KVSRSOCPS have participated and secured 1st Prize in Table-Tennis Boys event in **SCOPS ALIANZA-2022** conducted by KVSRSOCPS, Vijayawada on **24th March, 2022**.
- Students of B.Pharm & Pharm.D of KVSRSOCPS have participated and secured 2nd Prize in **Throw-Ball** Competitions in **SCOPS ALIANZA-2022** conducted by KVSRSOCPS, Vijayawada on **24th March, 2022**.
- Students of B.Pharm & Pharm.D of KVSRSOCPS have participated and won 3rd prize in Caroms Boys & Caroms Girls event in **SCOPS ALIANZA-2022** conducted by KVSRSOCPS, Vijayawada on **24th March, 2022**.
- Students of B.Pharm & Pharm.D of KVSRSOCPS have participated and secured prizes in various competitions like Fashion Show, Dance, Singing, Rangoli, Drawing, E-Poster competitions conducted by Women Empowerment Cell on the eve of **“International Women’s Day”** on **8th March, 2022**.
- Students of I B.Pharm & II B.Pharm of KVSRSOCPS have participated and secured prizes in various competitions like **Singing, Storytelling, Telugu Basha Pravinyam, Ekapatrabinayam** conducted by KVSRSOCPS on the eve of **“International Mother Language Day”** on **21st February, 2022**.
- A total of 5 students got qualified in **NIPER JEE-2022**.
- A total of 18 students got qualified in **PGECET-2022**.
- A total of 8 students got qualified in GPAT - 2022 where **Mr. Harshan suthar** secured **343rd** rank in GPAT.
- Ms.K. Jahnvi of V Pharm.D have participated in Classical singing at Tyagaraja Swami 255th Jayanthi Utsavam held at Siva Rama Krishna Kshetram on **10th May, 2022**
- Ms.K. Jahnvi of V Pharm.D have participated in Classical singing at Kalabharathi program aired on DD Saptagiri on **15th March, 2022**.
- Ms.K. Jahnvi of V Pharm.D received **“Best Student Award”** by app organized held at Vijaya college of Pharmaceutical Sciences, Enikepadu. Students of III B.Pharm won 1st, 2nd & 3rd prizes in oral & poster presentations in conference organized by Krishna University.
- N. Mounica, student of III B.Pharm, secure 1st prize in Poster presentation in National Conference on **“Start-ups to Faster Next Gen Industrialists”** held by Hindu College of Pharmacy, Guntur on **30th December, 2021**
- D. Raj kumar & K. Badrinath students secure III prize in Badminton Men Doubles in CABA open Badminton Association of Telangan from **13th August to 15th August, 2021**
- A 95.08% pass was achieved in 2017 admitted B.Pharm, 2019 admitted M.Pharm and 2015 admitted Pharm.D and 2018 admitted Pharm.D(PB) students. In B.Pharm, 89 out of 93 students secured Distinctions. In M.Pharmacy, 19 out of 25 students secured Distinctions. In Pharm.D, 29 students out of 29 secured Distinctions and Pharm.D (PB) 3 out of 3 secured Distinction.

ALUMNI REUNION

KVSRSCOPS Alumni Association organized a “**Virtual Alumni Meet**” on **13th August 2022**. Dr.A.Suneetha, Principal, KVSR SCOPS requested alumni to provide support to the current students in the research project under the Student skill development programme. Many students from India and from other countries of the world like The U.S.A., Canada, Australia, New Zealand along with current students and professors participated in this Virtual Alumni Meet.

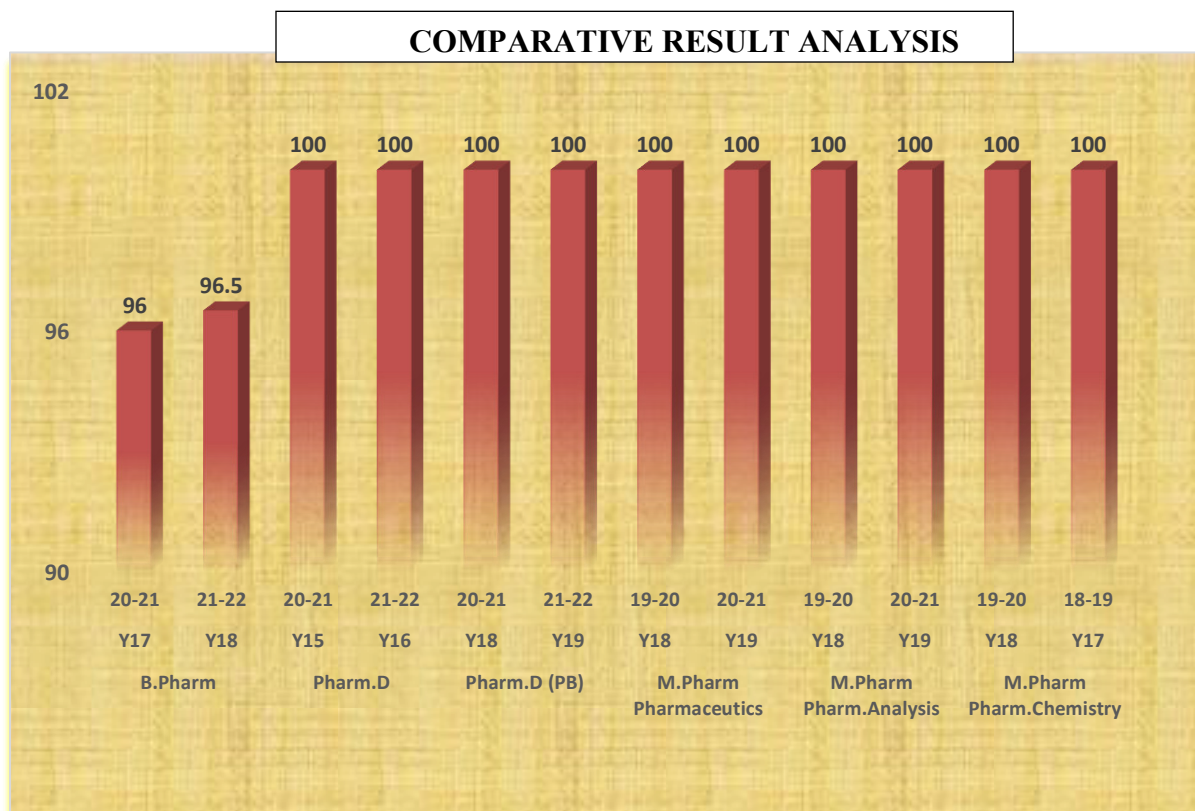


Placements for the year 2022

Name of the company	Place	Date	Mode of Selection	Students Participated	Students Selected	Salary Package (L/A)
eClinical Solutions India Pvt. Ltd	Benguluru	8, 9- 01-2022 & 16, 17-04-2022	Offline	24	6	3L
Novonor disk Limited	Benguluru	10-01-22	Offline	14	2	3.6L
Divis Laboratories	Hyderabad	28-03-22	Offline	113	51	1.9L
Aquity Solutions	Hyderabad	21-05-22	Offline	123	5	4.2L
Zenera Pharma Private Limited	Hyderabad	06-06-22	Offline	18	4	2.5L
Apollo Pharmacy	Hyderabad	25-07-22	Online	20	12	1.2 L
Total				312	80	

- 64 students were placed in reputed organizations and 38 students were admitted for higher studies.
- 71 students were qualified in national/ International competitive exams.

Exams Results



EVENTS ORGANIZED

FACULTY DEVELOPMENT PROGRAMMES (FDPs)

Name of the Programs	Department	Resource persons	Date
Recent trends in pharmacological and Biomedical Research.	Department of pharmacology	Dr. T.P.Rao Dr.M.Vijaya Lakshmi Dr.A.Bharathi Dr.B.Anupama Dr.K.Naveen Babu Dr.J.Madhava Reddy	21 st – 26 th Feb, 2022
Improving patient quality of life by understanding patient preferences	Department of pharmacy practice	Dr.Satheesh Gottipati Dr.Karthik Rakam Dr.Ramesh Adepu Dr.Haribabu Dr.G.Vijay Kumar Dr.Sirisha Annavarapu	25 th – 30 th April, 2022
Training and persuading a highly prominent research	Department of pharmaceutical chemistry	Dr.D.Dachinamoorthy Dr.K.Srikanth Kumar Dr.Y.Rajesh	9 th – 13 th May, 20.22
“Emerging Trends in Pharmaceutical Sciences: Challenges from Academic Research to Commercialization”	Pharmaceutics	Dr.Lingaiah Nagarapu Dr.G.V.Murali Mohan Babu Dr.Girija Patro Dr.K.Kannan Dr.Anubha Khale Dr.Falguni Pati Dr.R.K.Sarin Dr.Adi Narayana Reddy	18 th – 24 th July, 2022
“Regulated Bio-Analysis: Research Orientation”	Pharmaceutical Analysis	Dr.Nageswara .Pilli Dr.Krishnaveni.N Mr.SrinivasaReddy Edururi Dr.Mohsina Patwekar Dr.K.S.Murthy	1 st - 6 th August, 2022.
“Pedagogy to Develop Quality Initiatives: A Student centric Learning”	IQAC	Dr. G. Koteswara Rao Dr.Rajasekhar Reddy A Dr.P.Ravindra Babu Dr.B.L.R.Madhavi Dr.Ranjit Prasad Swain Dr.Satish Polisetiwar	16 th - 21 st August, 2022.

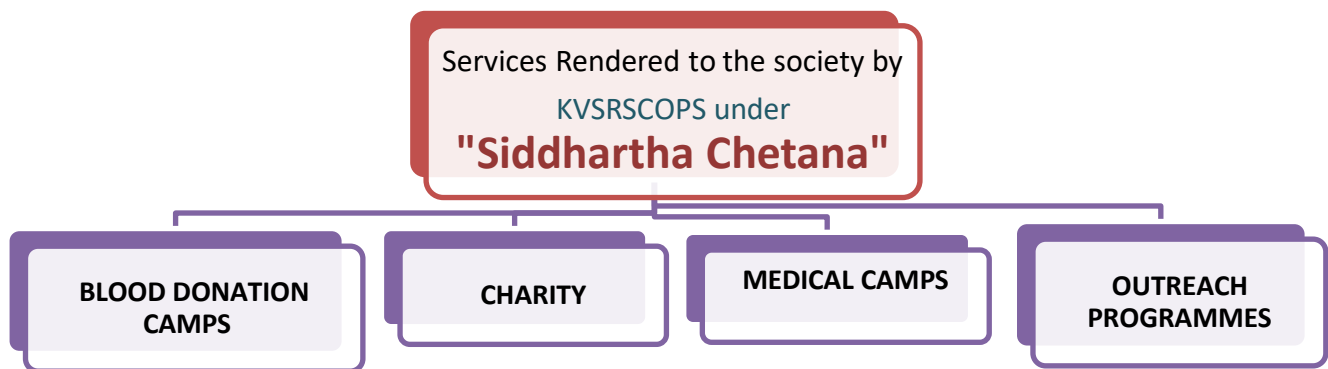
Holistic Approaches Towards Disease, Treatment: Regulations and Pharmacological strategies”	Pharmacognosy	Dr.Hemant Kumar Mr.G.V.Narasimha Kumar Dr.SabaMaanvizhi Dr.M.Hari krishna Dr. K. Mangathayaru Dr.Siddheshwar kissan Chauthu Dr.Mahendran Sekar Dr.Siva Reddy Challa	22 nd – 27 th August, 2022
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- ✦ All the departments organized 07 FDPs successfully in the academic year 2021-22 for Teaching Staff
- ✦ All the Departments organized 12 Skill Orientation programs successfully in the academic year 2021-22 for Non-Teaching Staff (Lab technicians & Administrative Staff)
- ✦ Financial support was given for 23 faculty to attend FDPs/ Workshops/Seminars/Conferences from the management.

GUEST LECTURES

S. No	Department / Committee	Description
1.	Dept. of Pharmaceutics	“Psychological well-being” on 18th August, 2022 . Smt. Kalyani Devireddy, Counseling Psychologist was the speaker of the session.
2.	Dept. of Pharmacy Practice	“Demonstration of eGenius CAAS software” on 16th August, 2022 by eGenius software expert Mr.Rohit.
3.	Women Empowerment Cell	“Women Well Being” on the eve of Doctor's day on 1st July, 2022 . Dr.Sulochana Devi Cherukuri, Medical Oncologist, The Breast Cancer Centre, Vijayawada was the speaker of the session.
4.	Department of Pharmaceutical Analysis	“Emotional Intelligence” on 30th June, 2022 . Dr.P.Vijaya Lakshmi, Professor in Biochemistry, NRI Medical College, Guntur was the speaker of the session.
5.	Dept. of Pharmaceutics & E-cell	“Sensitizing program on Entrepreneurship Skills” on 24th June, 2022 . Dr.K.Srinivas Rao, Professor, PB Siddhartha College of Arts & Science and Ms.K.Apoorva, Alumnus of KVSRSOCS and Founder of Bhramari Products were the speakers for the session.
6.	IPR cell	“Awareness on Intellectual Property Rights” by Mr.Mamillapalli Sudheer, Patent and Trademark Attorney, Indian patent Agent on 20th May, 2022 .
7.	Women Empowerment Cell	“Violence and Atrocities on Women” on 19th May, 2022 by Mariam Dhawale, General Secretary of AIDWA, Delhi, Smt.D. Ramadevi, Smt Padmavathi were the speakers of this program.
8.	IQAC	“Study & Research Opportunities in South Korea” by Dr.G.Sita Rama Raju, M.Sc, Ph.D., Asst.Professor, Dept. of Energy & Materials Engineering, Dongguk University, Seoul on 20th April, 2022
9.	IQAC	“Career Guidance & Counseling for Abroad Studies” on 13th April, 2022 .
10.	Department of Pharmacognosy	“Health Perspective for Women” on 07th March, 2022 . Dr. R. Purna Rajeswari was the chief guest.

11.	Dept. of Pharmacy Practice	“Importance of Pharmacovigilance” by Dr. Sri Harsha Chalasani, Medication Safety Officer, JSS College, Mysore on 14th February, 2022.
12.	Dept. of Pharmacy Practice	“Lexicomp software utilization” by Dr.G. Vijaya Lumar, HoD, on 22nd February, 2022
13.	Dept. of Pharmacy Practice	“Recent Advances in HIV Integrase Inhibitors” by Dr. Maddali Kasthur Reddy, MD, M/s. Makore Labs, Hyderabad on 29th December, 2021.
14.	Dept. of Pharmacy Practice	“Recent Updates in COVID -2019 Drug Design” by Dr. Selvam Periyasamy, Scientist, R & D, Aravindh Herbal Labs Pvt. Ltd. Rajapalayam, Tamilnadu on 29th December, 2021
15.	Personality Development	“How to Develop Positive Minds” by Sri. Amaranath, Psychologist and Personality Development Trainer, Hyderabad on 23rd December, 2021.
16.	IQAC	“Stress Management” by Dr. Mukunda Madhava Das, PhD, Vice-President, ISKCON, Juhi, Mumbai, Maharastra on 18th December, 2021.
17.	IQAC	“Time Management, Planning Management and Importance of Self-Confidence” by Dr. Nagesh, Psychologist, NIMHANS, Bangalore, Karnataka on 04th December, 2021.
18.	IQAC	“Educational Opportunities for Pharmacy Students in US, UK and Canada” by Sri. VSRKV Prasad, Operational Head, Hooper’s Overseas Consultancy Private Limited, on 06th November, 2021.
19.	Women Empowerment Cell	“Gender Parity” by Smt. Dulipalla Rama Devi, General Secretary, AIDWA, AP State Branch on 09th November, 2021
20.	Training and Placement Cell	“Training to Thriving: Placements as Launchpads to Career Heights” Dr. Vijaya Saradhi Settaluri from Higher College of Technology, Sultanate of Oman, as the speaker on 15th November 2021.



A) BLOOD DONATION CAMPS

Participated in “**Voluntary Blood Donation**” programme conducted by Department of Pathology and transfusion Medicine PSIMS & RF, on **14th June, 2022.** Dr Chadalavada Nageswara Rao,



B. CHARITY PROGRAMS BY NSS UNIT



- Distributed food at old age home in **Seniors forum old age home, Kanuru** on **20th August, 2022.**
- Distributed Vegetables at orphanage Home in **Urban residential Hostel for Girls, Kanuru** on **20th August, 2022.**

C. Medical Camps

❖ Organized a free **“Mega Medical Camp”** at Penamaluru village by eminent doctors of various specializations from Dr. Pinnamaneni Siddhartha College of Medical Sciences and Research Foundation and Dr. Sudha Nageswara Rao Dental College on **15th March, 2022.** In this event K. Basava Punnaiah, Ex. Grama Sarpanch, Mr. L. Baskar Rao, Sarpanch, Dr. A. Suneetha, Principal, KVSR Siddhartha College of Pharmaceutical Sciences. Around 600 people attended free medical camp & availed free medical services. The camp distributed medicines worth of Rs.20,000/- to the poor people.

D. Outreach programs / Industrial visits

- ✚ Industrial visit program was conducted for PG Students Perfomics Analytical Labs, Hyderabad on 23rd May, 2022.
- ✚ Industrial visit program was conducted by Dept. of Pharmaceutics & Biotechnology & Dept. of Pharmacognosy on **11th& 12th July, 2022.** Students accompanied by staff visited **Darwin Formulations Pvt Ltd.**

- ✚ Department of Pharmacy Practice organized an Outreach programme for Pharm.D students. As a part of this programme students visited American Oncology Institute, Vijayawada on **30th July, 2022**.
- ✚ Dept. of Pharmacy Practice organized an outreach programme “**Stop Your Engine and Safe Fuel**” by on **8th August, 2022**. As a part of this programme, students at various crossroad signals created awareness to vehicle owners on air pollution, sound pollution and fuel saving by turning off the engine at traffic signals
- ✚ Dept. of Pharmacology organized a field-trip to NTR Health University for I B.Pharm & I Pharm.D students on **10th & 11th Aug, 2022**. In this program, students got an opportunity to visit obstetrics, histopathology labs and museum. Professors explained the students about the anatomy and pathological changes that occurs in the human body.
- ✚ Industrial visit to Laila Nutraceuticals, Vijayawada for final B.Pharm students on **20th August, 2022**.
- ✚ Total No.of students completed the project work for this academic year: 129.
- ✚ No.of Students undergone internship: 33.
- ✚ Total No.of students participated in the field visit: 391
- ✚ Students and staff of KVSr Siddhartha College of Pharmaceutical sciences have participated in the rally against drug abuse “**Choosing Life**” organized by NSS, KVSrSCOPS on the eve of “**International day against Drug Abuse and Illicit trafficking**” on **25th June, 2022**.

Add – on / Certificate Programs

- 1. Department of Pharmacology organized Two-week Skill Development Program on "Experimental Pharmacology" from 12th August to 30th August, 2022.**
- 2. Department of Pharmaceutical Chemistry organized two-week Skill Development Program on "Insilco Methods for Drug Design and Discovery - IV" from 1st August. to 18th August, 2022**
- 3. Department of Pharmacy Practice organized Two-week Certificate Program on "Advances in Statistical Analysis System" during 18th July to 3rd August, 2022.**

4. Department of Pharmaceutics & Biotechnology organized Four-week Skill Development Program on **"Applications of Biopharmaceutics & Pharmacokinetics in Pharmaceutical Development"** during **20th June to 20th July, 2022.**
5. Department of Pharmacognosy organized Two-week Skill Oriented Program on **"Advanced Herbal Drug Techniques"** during **16th June to 21st July, 2022.**
6. Department of Pharmaceutics & Biotechnology organized Four-week Skill Development Program on **"Current Trends in Pharmaceutical Biotechnology Concepts and Applications"** from **4th April to 4th May, 2022.**
7. Dept. of Pharmaceutical Analysis organized Two-week Skill Development Program on **"Handling and Training on Analytical Instruments"** from **17th January to 31st January 2022.**
8. Department of Pharmacy Practice organized Ten-week certificate Program on **"First Aid"** from **20th December, 2021 to 10th March, 2022.**
9. Department of Pharmaceutical Chemistry- conducted two week value added certificate program On **"Personality Development"** from **13th June, 2022 to 29th June, 2022.**
10. Department of Pharmaceutics and Biotechnology in association with Department of Pharmacognosy conducted **"Value Added Certificate programme on Life skills"** from **27th June, 2022 to 24th July, 2022.**
11. Department of Pharmacology organized a certificate programme on **"Universal Human Values"** from **22nd to 25th August, 2022.**

Prominent Days celebrated

S.No	Day's celebrated	Particulars
1.	75th Azadika Amrit Mahotsav	Celebrated Independence Day on 15th August, 2022. Flag hosting was done by Governing Body member Sri Y. Rama Mohana Rao followed by Rally. A photo gallery of freedom fighters was presented and various competitions such as elocution, drawing, quiz, singing and dance were organized. As a part of program, students shaped as a India map in the college ground.
2.	International Plastic Free Day	Organized an outreach programme at Hamsaladeevi beach, Krishna District on 2nd July, 2022.
3.	World Music Day	Organized on 21st June 2022.

4.	International Yoga Day	Organized an outreach program on 21st June, 2022 . Rally was conducted from the college to A1 Convention hall proceeded by Yoga training. Smt. Kurra Vidhya jyothi, yoga instructor was the Chief Guest for the session.
5.	International Women Equality Day	Women Empowerment Cell and Sexual Harassment Monitoring Committee of KVSRSOCPS in collaboration with SAFE (Step Ahead For Equality) organized competitions. Smt.K.Usha Rani , attended the event on 22nd August, 2022 .
6.	World AIDS Day	Celebrated on 01st December, 2021 in our college. The Chief Guest for this celebration is Dr. G. Samaram, Sexologist, Vijayawada.
7.	60 th National Pharmacy week	Conducted from 21st November, 2021 to 24th November, 2021 . Mr.K.Anil Kumar, Asst.Director, Drug Control Administration (DCA), Govt.of Andhra Pradesh was the Chief Guest for valedictory function

PLANT EXPO & PLANTATION DRIVE



1. Organized a **“PHARMA AND PLANT EXPO -2022”** for Pharmacy, Intermediate and High School students at KVSRSiddhartha College of Pharmaceutical Sciences on **29th and 30th March, 2022**. The program was inaugurated by Chief Guest Sri. P. Ranjit Basha, I.A.S., Commissioner, Vijayawada Municipal Corporation and Guests of Honor Dr. C. Nageswara Rao, President, SAGTE and Sri. P. Lakshmana Rao, Secretary, SAGTE graced the event. More than 2000 students from various schools and colleges have been participated in the event.

2. Department of Pharmacognosy organized a programme on **“Ayurveda for youth & Plantation Drive”** by Dept. of Pharmacognosy on **29th July, 2022**. **Dr.D.Padmaja**, Medical officer & HOD Physiology, Dr.AL.Govt. Ayurvedic Hospital, Vijayawada was invited as the resource person.



3. **“Eco-fete”** was conducted on **22nd December, 2021**. Prof. V. Babu Rao, Director, PB.Siddhartha College of Arts & Sciences

Innovative / Orientation / Interactive session /Other programmes:

1. Organized an Orientation Programme on **GPAT/NIPER** on **30th August, 2022** for III B.Pharm Students. Dr.Krishna Undela was the guest speaker of the session. He familiarizes students more extensively with Understanding the concept of nationalized Graduate Pharmacy Aptitude Test (GPAT), exploring opportunities from GPAT/NIPER qualification, preparation for GPAT/NIPER. Dr.A.Suneetha, Principal, KVSRSOPS & Dr.T.P.Rao, Co-ordinator, staff and students have participated in the programme.
2. **Dept. of Pharmacology** organized a “Skill Development Program on **“Experimental Pharmacology”** for B.Pharm III year students from **12th Aug- 20th Aug, 2022**. In this Program, the faculty of Pharmacology department trained the students on various important aspects like CPCSEA guidelines, Blood withdrawal techniques, drug administration techniques, animal house maintenance etc.
3. E-cell organized a seminar on **“Issues & Policies in Women Entrepreneurship”** on **30th August, 2022**. Mrs,T. Radhika, Co-Founder Ayurvedic Skin Care Industry, Hyderabad was attended as a Chief Guest.
4. E-cell organized a seminar on **“Women Entrepreneurship – Indian Scenario”** on **08th August, 2022**. Mrs, Richa Singh, Co-Founder your Dost, Hyderabad was attended as a Chief Guest.
5. Dept. of Pharmacy Practice organized a certificate program on **“Statistical Analysis System (SAS)”** by from **18th June, 2022 to 3rd Aug, 2022**. Mr. Mallikarjun Somepalli, Senior statistical programmer was the resource person of the program.
6. Dept. of Pharmaceutics & Bio technology in association with SPIIC organized a National seminar on **“Novel Radio Pharmaceutical Development for imaging and potential treatment of cancers”** on **22nd July, 2022**. Dr. Satish Chitneni, Ph.D, Associate Professor, Department of Radiology, Duke University, USA was invited as Chief Guest for the programme.
7. B.Pharm students of 2019 batch organized **“Sayonara-farewell party”** for 2018 batch students on **21st July, 2022**. Prof. Y.K.Sundara Krishna, Dean, College Development council, Krishna University, Machilipatnam was the Chief Guest for the occasion.
8. Department of Pharmaceutics and Pharmacognosy organized a **“Leadership and Management Life Skills Programme”** for B.Pharm students as a part of Value Added Certification Programme on Life Skills for two days dated **18th& 19th July, 2022**. Mr. T.V.S. Anil Kumar, Corporate Trainer and Director & Dr.K.Srinivas Rao, Professor, PB Siddhartha College of Arts & Science were the speakers of the session.
9. Dr.LingaiahNagarapu, Principal scientist, IICT, Hyderabad visited KVSRS SCOPS, Vijayawada and interacted with the faculty of the college. He guided the faculty with various approaches to apply research project, MOUs with industries and consultation services. On this occasion, Department of Pharmaceutics had launched the poster for one week online FDP to be organized from **18th to 24th July, 2022** entitled **“Emerging trends in Pharmaceutical Sciences-challenges”** from academic research to commercialization.

10. KVSr SCOPS in association with Pharma Book Syndicate organized a **“Book Exhibition cum Sale”** for faculty and students on **5th& 6th July, 2022** in college Library.
11. E-Cell organised **“Logo, Caption & Title Design”** competitions on **22nd June, 2022** and the best logo, caption & title design were announced, Certificates and prizes were distributed on **24th June 2022** by Dr.A.Suneetha, Principal, KVSrSCOPS & E-Cell Coordinator.
12. Organized a webinar on **“Pharmacy: A Gateway to Many Adventures”** at KVSr SCOPS, Vijayawada by Department of Pharmaceutical Chemistry on **20th June, 2022**. Mr.Kiran Kodithala, Alumna of 1993 batch, CEO, N2N Services, USA was the speaker for the session.
13. Organized a webinar on **“Time Management & Team Management”** was organized by IQAC, KVSrSCOPS, Vijayawada on **11th June, 2022**. Dr.Radha Devi Vadapalli, Associate Professor, Head, Department of BS & H, Dr. LB College of Engineering, Visakhapatnam, A.P.
14. **“Felicitation of GPAT Rankers”** for the academic year 2021- 22 on **21st May, 2022** done by our Convener committee members.
15. A **“Workshop on Pharmaceutical Care & Health Informatics”** was conducted by KVSr SCOPS on **2⁹th April, 2022**. Dr A.Suneetha., Principal delivered the welcome speech and Chief guest Dr.Aswanidhar, Sr.Vice President, Cardiology, USA, Dr. Karthik Rakam, Dr.P.Krishna Chaithanya M.D, General medicine have participated in this program.
16. Department of Pharmaceutics & Biotechnology and Department of Pharmaceutical Analysis, KVSrSCOPS had two **“Collaborative Research Projects with AIIMS, Mangalagiri on 26th March, 2022**.
17. One day National Workshop on **“Targeted Drug Delivery; Novel Approaches and Practical Insights”** for UG, PG students of Pharmacy, Pharm D, teaching staff and research scholars was conducted by Department of Pharmaceutics and Biotechnology, KVSr Siddhartha College of Pharmaceutical Sciences on **19th March, 2022** and Dr. Gnanadev Chalapathi Gudipati, Associate Vice President, NATCO Pharma PVT Ltd, Hyd., Dr.Punna Rao Ravi, BITS, Hyd and Dr. Srikar Grandhi, ANU, Guntur were the guest speakers of this program. More than 480 students were participated from various Pharmacy colleges of A.P.
18. **“Deeksharambh” Student Induction Program – 2022** was organized for freshers [1st year B.Pharm, Pharm.D, Pharm.D (PB) & M.Pharm students] from **22nd to 24th February, 2022**. The program has been inaugurated by the Chief Guest Prof. M.V.Basaveswara Rao Garu, Honorary secretary, AP Amaravathi, and Chairman, BOS Chemistry, Krishna University, Machilipatnam. Guest of Honor Sri. K. Anil Kumar, Assistant director, Drugs Control Administration, Govt. of AP, Vijayawada also graced the occasion.
19. A seminar on “Unleashing entrepreneur in Yourself” was organized by E-Cell on 10th February, 2022. The Chief Guest was Dr.B.V.Rakesh, manager, Quality control, Biological E.Pvt. Ld, Hyderabad.
20. A National Seminar on **“Research Methodology and its Applications”** was conducted by R & D cell on **06th January, 2022**. The Chief Guest was Dr.Y.Ramesh, professor, Dept.of Pharmaceutics Ratnam Institute of Pharmacy, Nellore

21. A National Seminar on **“Antiviral Drug Design & IPR”** was conducted on **29th December, 2021** in association with Antiviral Research Society, Rajapalayam, Tamilnadu. The Chief Guest for this inaugural function is Sri. N.V. Bhaskara Rao, Joint Chief Environment Engineer (JCEE), AP Pollution Control Board, Zonal Office, Vijayawada.
22. An interactive session is arranged for I B.Pharm student by Mr. Kolusu Eswar Kumar, (Alumni Pharm.D), on **22nd November, 2021**. He has delivered a talk on **“Career Opportunities for Pharm.D Student in Canada”**.
23. A demonstration session was arranged for all the Students and Lab-Technicians on **13th November, 2021** by Mr. Narotam Rai, International Artist.
24. IPR Cell organized a seminar on **“Intellectual Property Rights – Awareness”** by Dr. Rajesh C Jampala, Dean, PB Siddhartha College of Arts And Science was arranged on **11th November, 2021**.
25. Staff and students of KVSRSOCPS attended seminar on **“Patent Laws in India”** IPR cell, KVSRSOCPS on **05th July, 2022**. Dr.Ch. Divakar Babu, Principal, Smt.Velagapudi Durgamba Siddhartha Law College, Vijayawada was Chief Guest of the programme.
26. R & D Cell organized a seminar on “A Research Update on computational Chemistry” on 25th June, 2021. Guest of Honor Dr.K.Srikanth Kumar, Assco. Professor, V.V.Institute of Pharmaceutical Sciences, gudlavalleru

Seminars / Workshops attended by faculty:

- a. Mrs. A. Lakshmi Pavani and Mrs. B. V. Sindhura, Faculty Members of Dept. of Pharmacy Practice has participated in Two-Day Seminar at Vignan Pharmacy College, Guntur during **22nd and 23rd December 2021**. The theme of the seminar is **“The Changing World of Healthcare”**.
- b. Mr. K. Anil Kumar, Assistant Professor, Mr. J. Susanth, Assistant Professor, Mrs. R. Anusha, Assistant Professor, Ms. S.L.S. Mounika Prathyusha, Assistant Professor and Ms.T. Nagaprajwala, Lecturer has attended an Indo US conference on **“Advances & Recent Break throughs in Pharmaceutical & Biotechnology Field”** at M.A.M College of Pharmacy, Narasaraopet on **11th June, 2022**.
- c. Mrs. K. Sudeepthi, Lecturer, Ms. M. Mahima swaroopa, Assistant Professor has attended a seminar on voluntary Blood Donation which is motivated solely by Humanitarian Consideration (SAMRAKSH) at PSIMS, Chinnavutupalli on **14th June, 2022**.
- d. Staff and students of KVSRSOCPS attended National Conference on **“Current Advances in Pharmaceutical Research and Innovations In Pharmaceutical Industry”** organized by University College of Pharmaceutical sciences and Research, Krishna University, Machilipatnam on **7th & 8th July, 2022**.
- e. 5-day online FDP on **“Inculcating Universal Human Values in Technical Education”** was organized by AICTE, New Delhi from **11th – 15th July, 2022**. A total of 5 faculty members attended the FDP and successfully completed respective certificate course on value based education.

- f. Dr.A.Sueenth, Dr.G.Ramanaiah, Dr.A.Bharathi, Dr.T.P.Rao, Dr.B.Anupama, Dr.T.Sarala Devi. Dr.D.SN.B.K.Prasanth attended **“current advances in Pharmaceutical Research and Innovation in Pharmaceutical Industry”** .
- g. Dr.M.Vijaya Lakshmi, Dr.K.Saritha, Ms. T.Sarada Mrinalini, Sri..A.V.S. Ravi Sainadh, Dr.K.Ravi Shankar, Dr.Sk.Reehana Ms. K. Viswasrujani, Smt.O.Iswarya, Ms.SLS.Mounica Prathyusha, Smt.K.Lakshmi Samrajyam, Smt. Nne Lakshmi Pavani, were attended a seminar **“Recent advances in innovations in Identifications and estimations of New drugs by different analytical techniques”**.
- h. Dr.D.Jyothirmayee attended seminar **“Patent Filling process in India: International PCT Patent application process”**

MOUs

Signed MOUs with various Industries and Institutions namely Accurate Labs, Vijayawada; Avenida Innovations, Hyderabad; Volksphantam IP Solutions Pvt. Ltd; Infoplus Technologies, London, UK; Darwin formulations; M/s. Triveni formulations Pvt. Ltd., Vijayawada; SAFE; Indian Red Cross society;M.A.M college of Pharmacy; Narasaraopet College of Pharmaceutical sciences, Vignan Pharmacy College, Vadlamudi,

Grants / Consultancy works:

- A total of 6 research project proposals have been submitted to the funding bodies under SERB, Start-up program, AICTE Atal FDP etc.,
- 5 Research consultancy project were completed for the amount of Rs.1,97,811/- from Governmental/ Non-Governmental Organizations.
- 34 Research articles were published by the teaching faculty for the calendar year 2021
- Department of Pharmaceutical Analysis received an amount of Rs. 7,198/- todo FTIR Spectral Analysis

Sports / Cultural Events attended by Students:

1. Cultural Committee, KVSRSOCPS organized a two-day inter-college youth festival **“KVSRSOCPS PHARMA CARNIVAL-2K22”** on **26th & 27th August, 2022**. On the first day, the event was inaugurated by Chief Guest Mr.Gadde Rama Mohan Rao garu, MLA, Vijayawada East. Guest of Honor Sri. P. Lakshmana Rao garu, Secretary, SAGTE graced the occasion. On the same day, competitions on Spot photography, reels, Short film making, fashion show and dance were organized. On the second day, Drawing, Mime, mimicry, Entertainment Quiz and Treasure hunt were conducted. The valedictory function was attended by Chief Guest Dr.P.Rambabu, Principal, College of Pharmaceutical Sciences; Krishna University & Guest of Honor is Mr.Velaga Joshi, Special officer, Dr.BR.Ambedkar Open University, A.P., and Ch.Arunkumar, Convenor, KVSRSOCPS. Evaluation was done and prizes were distributed. Food & game stalls were also organized for entertaining the students. Around 350 students from 25 colleges in A.P. participated in the event with enthusiasm and made it a grand success.

2. Faculty and students of KVSR SCOPS have participated in **“Sri Jagannatha Ratha Yatra’ 22** on **08th to 10th July, 2022** organized by ISKCON, Vijayawada.
3. Implementation of Yoga practice session for all the classes from **1st July, 2022.**
4. Organized **“Fresher’s Day”** on **13th May 2022** , Prof. Dr.B.Vara Lakshmi, M.A, Ph.D., ELTT, Coordinator for JKC’s and Counselor for NAAC accreditation was invited as Chief guest.
5. **“SCOPS ALIANZA”** a State level Pharmacy Students Sports Meet conducted at K.V.S.R Siddhartha College of Pharmaceutical Sciences. Chief Guest Smt. N. Usha, Sports Board Secretary, Krishna University and Guests of Honor Dr. C. Nageswara Rao, President, SAGTE, Sri. P. Lakshmana Rao, Secretary, SAGTE and Sri. Ch.Arun Kumar, Convener, KVSRSCOPS graced the occasion on **23rd and 24th March, 2022.** In this event 500 students from 17 colleges were participated. KVSR SCOPS won the overall championship with 32 points.
6. **“International Women’s Day”** was organized by Women Empowerment Cell, KVSR Siddhartha College of Pharmaceutical Sciences in association with Top Gear Event Management on **8th March, 2022.** Smt. G. R.Radhika, Superintendent of Police, Cybercrimes, CID, A.P., Dr. G.Vanimohan, I.A.S, Principal Secretary, Dept. of Endowments and A.P, Dr. Desai Vidya Sripad, MBBS, M.D, Additional Professor, Dept. of Biochemistry, Associate Dean, Nodal Officer (AIIMS) were invited as guests of honor.
7. Celebrated **“International Mother Language Day”** on **21st February, 2022.** I B.Pharm and I Pharm.D students have participated in the competitions & Prizes were distributed to the winners.

Awareness Programmes

1. An awareness program on **“Eco-friendly Ganesh Clay Idols”** distributed by NSS Committee, KVSRSCOPS on **30th August, 2022.**
2. Awareness programme on **“First-Aid”** by NSS unit in association with Indian Red-Cross society on **24th August, 2022.** Dr. Samaram, Sexologist, Vice-President, Indian Red-Cross Society, Vijayawada was the speaker of the session.
3. An awareness program on **“Menstrual Hygiene”** by NSS committee at S.R.Junior college on **29th July, 2022**
4. **“Anti-Ragging”** was organized by Anti-Ragging Cell, KVSR Siddhartha College of Pharmaceutical Sciences on **28th April, 2022.** Mr. M.Prabhakar, CI, Machavaram Police station was the chief guest of this program.

5. An awareness programme was organized by SC/ST Welfare Committee for SC/ST students on **20th April, 2022.**
6. **“Fire extinguisher training program”** was conducted on **04th March, 2022** **“Training course on Fire Fighting and First Responder”** for non-teaching faculty of on **2nd July, 2022** for faculty and students. The training was conducted by Mr.G.Narayana, Director of Kings Institute of Fire and Safety Engineers, Hyderabad
7. In association with National Digital Library of India Club, organized a webinar on **“An awareness program on National Digital Library of India”** on **22th March, 2022** for UG, PG students and faculty. Dr. A.Suneetha., Principal, and Chief Guest Dr.Vignesh Sarana Mohan Chief Strategic Officer, NDLI, Indian Institute of Technology, Kharagpur gave a detailed presentation. More than 150 students and 20 faculty members were participated in the program.
8. An awareness program on **“Blood Grouping and Blood donation”** on **14th March, 2023** at Z..P.High School. Dr. A.Suneetha., Principal, NSS committee and students were participated in the program.
9. **“An awareness program on Job Opportunities”** was conducted on **23rd February 2022.** Mr. Thirumala Rao, Chief Operating Officer, Hi-tech Pharmaceuticals, Hyderabad addressed the students.
10. An awareness program on **“Yoga”** was conducted on **07th January, 2022.** Sri. B.T.K.Gupta, Retd. HoD of Electrical Department was the Guest speaker of the Session.
11. An awareness programme on **“Covid -19 Vaccination”** was conducted through online platform on **30th December, 2021.** Dr.K.Naveen Babu, professor & Vice Principal, NSS committee, 80 students and parents were attended collectively and encourage the participants.
12. An awareness programme on **“Disha Act”** was conducted for all the students on **14th December, 2021.** The speakers are Smt. S. Jaya Lakshmi, Asst. Director, Govt. of Andhra Pradesh and Smt. B. Vidya Sravanthi, Centre Co-Ordinator, Disha One Stop Centre, Vijayawada.
13. An awareness programme on is **“Breast Cancer, Its Diagnosis and Management”** was arranged for all Girl Student by mrs. Shaik Asha Begum, Alumni and Research Scholar, Sri Padmavathi Mahila Vidyalayam, Tirupati on **11th December, 2021.**

SKILL DEVELOPMENT PROGRAMS AND ADMINSTRATIVE TRAINING PROGRAMS :

- KVSRSOCPS organized Training programme on **“Hands on Training Program on New Gen Library Software”** from **04th July, 2022 to 09th July, 2022.**
- KVSRSOCPS organized One Week Training Program on **“Cleanliness And Good Hygiene Practices in College”** from **20th June, 2022 to 25th June, 2022.**
- KVSRSOCPS organized one week training program on **“Computerized Accounting”** from **06th June, 2022 to 11th June, 2022.**
- KVSRSOCPS organized training programme on **“Disaster Management Training Program”** from **02nd May, 2022 to 7th May, 2022**
- KVSRSOCPS organized Two-week Training Program on **“To Learn Essential Laboratory Skills in Microbiology Lab”** from **10th February, 2022 to 26th February, 2022.**
- KVSRSOCPS organized Two-week Training Program on **“Screening of Drugs by X Pharm Software”** from **17th January, 2022 to 03rd February, 2022.**
- KVSRSOCPS organized Two-week Training Program on **“Identification of adulterants in Powdered Drugs by Microscopical Techniques”** on **15th November, 2021 to 02nd December, 2021.**
- KVSRSOCPS organized Skill development programme on **“Two-week Hands on Training Program for Skill Development”** during **16th October, 2021 to 3rd November, 2021**
- KVSRSOCPS organized Two-week Training Program on **“Screening and Purification Techniques”** during **20th September, 2021 to 07th October, 2021.**
- KVSRSOCPS organized Two weeks skill development program on **“Physico chemical characterization of organic compounds”** during **31st August, 2021 to 18th September, 2021.**
- KVSRSOCPS organized Two-week Training Program on **“Handling and Operating the Equipment’s used in the Pharmaceutical Laboratory”** from **02nd August, 2021 to 18th August, 2021.**
- KVSRSOCPS organized Two-week Training Program on **“Double beam UV Spectrophotometer, Sonicator and tablet compression machine”** from **1st July, 2021 to 17th July, 2021.**



Kommareddy Venkata Sadasiva Rao Siddhartha College of Pharmaceutical Sciences

Siddhartha Nagar, Vijayawada - 520010, AP, INDIA

(Sponsors : Siddhartha Academy of General & Technical Education)

ISO 9001:2015, ISO14001:2015 & ISO50001:2011 CERTIFIED INSTITUTION

Affiliated to Krishna University, Machilipatnam

Approved by AICTE, PCI, New Delhi and Govt. of Andhra Pradesh

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ANNUAL REPORT

2020-21

The Academic year for the 2020-21 session commenced on 25.02.2021. A 97.05% pass was achieved in 2016 admitted B.Pharm, 2018 admitted M.Pharm and 2014 admitted Pharm.D and 2017 admitted Pharm.D(PB) students. In B.Pharmacy, out of 86 out of 86 students secured Distinctions. In M.Pharmacy, 28 out of 29 students secured Distinctions. In Pharm.D, 28 students out of 29 secured Distinctions and Pharm.D (PB) 9 out of 9 secured Distinction.

The following students of B.Pharmacy have qualified in GPAT/NIPER – 2021 and got admission in National Reputed Colleges for PG admission with fellowship. 2 Students qualified GPAT, 15 students qualified APPGECET-2021 and 11 students qualified in GRE/IELTS.

Placement Details:

59 students from IV/IV B.Pharm, VI/VI Pharm.D & II/II M.Pharm were selected to various reputed pharma companies like Divis Laboratories Ltd, Eclinical Solutions India Pvt. Ltd, Episource, Excelra Knowledge Solutions Pvt. Ltd, Hetero Labs Ltd, Symed, Novonordisk Service Centre Pvt. Ltd, Optum Global Solutions.

The following are the various activities conducted / organised in KVSr Siddhartha College of Pharmaceutical Sciences.

Academic Activity:

The Class work for all courses [B.Pharm, M.Pharm [(Pharmaceutics, Pharmaceutical Analysis & Pharmaceutical Chemistry), Pharm.D and Pharm.D (PB)] is in progress as per the Academic Calendar of Krishna University, Machilipatnam.

The class work was conducted upto 18th March 2020 and closed indefinitely due to the pandemic COVID – 19.

Faculty Development Programme (FDP) Organised by KVSrSCOPS:

1. **One Week faculty development program on “Bioactive based cosmeceuticals: an update on emergency trends”** was conducted by Department of Pharmaceutical Analysis from 01.6.2020 to 6.6.2020.
2. **One Week faculty development program on “Exploring new horizons in applications of chemistry: challenges and opportunities in pharmaceuticals and nutraceuticals”** was conducted by Department of Pharmaceutical Chemistry from 8.6.2020 to 13.6.2020.
3. **One Week faculty development program on “Recent trends towards drug discovery”** was conducted by Department of Pharmacognosy from 6.7.2020 to 10.7.2020.
4. **One Week faculty development program on “Pharmacist contribution in Covid 19 management”** was conducted by Department of Pharmacy Practice from 2.11.2020 to 6.11.2020.
5. **One Week faculty development program on “Recent Advances in Clinical Toxicology and Pharmacology.”** was conducted by Department of Pharmacology from 8.11.2020 to 13.11.2020.
6. **One Week faculty development program on “Regulatory Requirements for Immediate and Controlled Released Dosage Forms”** was conducted by Department of Pharmaceutics from 15.2.2021 to 20.2.2021.

Research Contributions:

1. Research Grants:

1. FTIR Spectral Analysis, Dr.T.S.Krishna PB Siddhartha arts and science college, Siddhartha Nagar,Vijayawada, Complete-PI: Dr. M.Vijaya Lakshmi for Rs.11,800/-.
2. Ch.Nagabhushanam, received “NSS Camp” NSS Co-ordinator - 1 YEAR for Rs.11,000/- Krishna University.

2. Research Publications:-

Listed in UGC SCOPUS, WEB of Science during this Academic Year 2020-21, they are:

S. No.	Faculty name	Title of the paper	Name of the journal	It is listed in UGC SCOPUS , WEB OF SCIENCE
1.	Devala Rao G	Neuropharmacological Screening of Flavanioids Against MK-801 Induced Stereotypy and AntiAnxiety Activity	Journal of Cardiovascular disease research	Scopus preview - Scopus - Journal of Cardiovascular Disease Research
2.	Naveen Babu Kilaru,	Effect of Naringenin on the Pharmacokinetics of Metoprolol Succinate In Rats	Xenobiotica	Scopus preview - Scopus - Xenobiotica
3.	A. Bharathi	Pterocarpus marsupium Roxburgh heartwood extract/chitosan nanoparticles loaded hydrogel as an innovative wound healing agent in the diabetic rat model	Materials Today Communications	Scopus preview - Scopus - Materials Today Communications
4.	A. Bharathi	Design, Optimization And Evaluation Of Telmisartan Chronotherapeutics Press Coated Tablets Employing As Novel Synthetic Disintegrants And As Novel Coated Chronotherapeutic Polymers	Research Journal of Pharmacy and Technology	Scopus preview - Scopus - Research Journal of Pharmacy and Technology
5.	K Durga Devi	In silico docking of endophytic fungi cytoglobosins to bovine coronavirus 3C14 receptor	Online Journal of Veterinary Research.	Web of Science Master Journal List - Search (clarivate.com)
6.	T.Devadoss	Synthesis of 1,6-Naphthyridine and its Derivatives: A Systematic Review	Chemistry select	Scopus preview - Scopus - ChemistrySelect
7.	Lakshmi Sudeepthi	Protective Effects of Duloxetine Against Chronic Immobilisation Stress-Induced Anxiety, Depression, Cognitive Impairment and Neurodegeneration in Mice	Journal of Pharmacy and Pharmacology	Scopus preview - Scopus - Journal of Pharmacy and Pharmacology
8.	Iswarya Obilineni	A Review on Global Health Complication Obesity and it's Treatment with Natural Products	Journal of Cardiovascular disease Research	Scopus preview - Scopus - Journal of Cardiovascular Disease Research
9.	Iswarya Obilineni	Bullous Pemphigoid- A Rare Disease Case Report	Journal of Cardiovascular disease Research	Scopus preview - Scopus - Journal of Cardiovascular Disease Research
10.	Iswarya	A Review on Autoimmune	Journal of	Scopus preview -

	Obilineni, A. Lakshmi Pavani, K. Viswa Srujani, G.Vijaya Kumar	Disorders	Cardiovascular Disease Research	Scopus - Journal of Cardiovascular Disease Research
11.	Buchi N.Nalluri TP.Rao	Effect of Recrystallization on Oral Bioavailability of Olmesartan	Journal of Cardiovascular disease research	Scopus preview - Scopus - Journal of Cardiovascular Disease Research
12.	M.Vijayalaksh mi	RP-HPLC Method for the Estimation of Lornoxicam in Tablets and in Dissolution Samples using Mass Spectrometric Compatible Buffers.	Indian Drugs	Scopus preview - Scopus - Indian Drugs
13.	G.Ramana Reddy	Formulation And In- vitro, Ex- vitro Characterization of Orlistat Self- Emulsifying Drug Delivery System	PENSEE	Scopus preview - Scopus - Pensee
14.	Buchi N.Nalluri & TP Rao	Development Of Reservoir Type Ketoprofen Transdermal Patches Using Chemical Permeation Enhancers	Journal of Cardiovascular Disease Research	Scopus preview - Scopus - Journal of Cardiovascular Disease Research
15.	T.Devadoss	5-HT ₃ Receptor Antagonism: A Potential Therapeutic Approach for the Treatment of Depression and Other Disorders.	Current neuropharmac ology	Scopus preview - Scopus - Current Neuropharmacology
16.	Iswarya Obilineni	A Review of Spinal Muscular Atrophy: Its Cause, Diagnosis and Treatment	Journal of Cardio vascular disease Research	Scopus preview - Scopus - Journal of Cardiovascular Disease Research
17.	Iswarya Obilineni	Rare Disease Case Report - Microcephaly	Journal of Cardio vascular disease Research	Scopus preview - Scopus - Journal of Cardiovascular Disease Research

3. Our Faculty Published – Books /Chapters / Conference Proceedings:

1. Kanaka Durga Nelluri - E-Cigarettes : Recent Outbreak and Impact on Respiratory Health
2. Buchi N. Nalluri - Micro Needle Aided Transdermal Delivery of Antimigraine Drugs / Chapter 8.

4. Conferences attended by the faculty and students:

1. Dr. M. Vijaya Lakshmi, Associate Professor has attended a National Seminar on “**Prospectives of Bioanalytical Techniques in Drug Discovery and Development**” on 8th January 2020 at V.V. Institute of Pharmaceutical Sciences, Gudlavalleru, Krishna (Dist).
2. Dr. G. Devala Rao, Princial has attended a Two –Day national conference on Drug Safety on 30th and 31st January 2020 at Chebrolu Hanumaiah Institute of Pharmaceutical Sciences (CHIPS), Guntur.
3. Dr. G. Vijay Kumar, HoD, Dept. of Pharmacy Practice and other faculty members of the same department (4 members) has attended a two - day national conference on Drug Safety during 30th

and 31st January 2020 at Chebrolu Hanumaiah Institute of Pharmaceutical Sciences (CHIPS), Guntur.

4. Dr. I. Madhusudhana Reddy, Associate Professor, has attended AICTE Stake Holders workshop at JNTU-A, Ananthapuramu on 13th February 2020.
5. Dr. G. Ramanaiah, Associate Professor has attended UGC sponsored national seminar on **“Advanced Technologies in Pharmaceutics: Past, Present and Future”** at Acharya Nagarjuna University College of Pharmaceutical Sciences during 24th and 25th February 2020.
6. Dr. V. Karuna Sri, HoD, Dept of Pharmacognosy and Dr. V. Rama Krishna, Associate Professor has attended 24th Annual Convention and National Conference of Society Of Pharmacognosy – 2020 during 21st and 22nd February 2020 at VJ’s College of Pharmacy, Rajamahendravaram.
7. Dr. B. Anupama and Dr. N. Kanaka Durga Devi, Associate Professors, has attended National Seminar on **“Emerging Technologies in Novel and Controlled Drug Delivery Systems”**, on 25th February 2020 at V.V. Institute of Pharmaceutical Sciences.
8. Mr. K. Anil Kumar and Mr. Ch. Naga Bhushanam, Asst. Professors has attended workshop on **“Intellectual Property Rights and Innovations”** on 22nd February 2020 at VR Siddhartha College of Engineering, Kanuru, Vijayawada.
9. Dr. M. Vijaya Lakshmi, Dr. I. Madhusudhan Reddy, Associate Professors and Mr. P. Ravindra Babu, Asst. Professor has attended **“IPA – SF”** during 28th and 29th February 2020 at Vignan Institute of Pharmaceutical Technology, Visakhapatnam and Evaluated Scientific Papers.
10. Dr. K. Saritha, Asst. Professor has attended national conference on **“Innovations and Opportunities in the Profession of Pharmacy”** during 28th and 29th February 2020 at MNR College of Pharmacy, Hyderabad, Telangana (STATE).
11. Dr. G. Vijay Kumar, HoD, Dept. of Pharmacy Practice and Mr. P. Ravindra Babu, Asst. Professor has attended one day workshop on **“NAAC methodologies for quality enhancement and assurance in Universities and Colleges”** at Krishna University and sponsored by APSCHE. It was organised on 13.03.2020.
12. Dr. T. Devadoss, Associate Professor and Dr. T. Sarala Devi, Asst. Professor has attended **“Seminar Cum Hands on Training in Drug Designing – Tools and Data Bases”** during 28th and 29th February 2020 at CIPS, Guntur.
13. M.Pharm (Pharmaceutical Analysis) students (13) and has Pharm.D students (05) has attended National Seminar on **“Prospectives of Bioanalytical Techniques in Drug Discovery and Development”** on 8th January 2020 at V.V Institute of Pharmaceutical Sciences, Gudlavalleru, Krishna (Dist).
14. D. K. Priyanka of M.Pharm (Pharmaceutics) has presented a paper at **“Prospectives of Bioanalytical Techniques in Drug Discovery and Development”** on 8th January 2020 and secured Second Prize. It was organised by V.V Institute of Pharmaceutical Sciences, Gudlavalleru, Krishna (Dist).
15. Ms. M. Sushmitha, M.Pharm has attended, presented a paper and secured second prize in National Seminar on **“Emerging Trends in Analytical and Clinical Research in Pharmacy”** at Nimra College of Pharmacy, Vijayawada on 4th January 2020.
16. 15 students of B.Pharmacy has attended national Conference of Sociery of Pharmacognosy – 2020 during 21st and 22nd January 2020 at VJ’s College of Pharmacy, Rajamahendravaram.

Add-on /Certificate programs:

1. **Two-week Skill Oriented Program on “Modern Applications of Pharmacognosy”** Department of Pharmacognosy (09.07.2020 to 30.07.2020).
2. **Two-week Skill Development Program on “Approaches to Therapeutics during COVID Period”** Department of Pharmacology (07.12.2020 to 23.12.2020).
3. **Two-week Skill Development Program on “Emerging Trends in the Development of NDDS”** Department of Pharmaceutics & Biotechnology (13.12.2020 to 23.12.2020).
4. **Two-week Skill Development Program on “Instrumentation Analysis-Bridge between Theory and Practical Knowledge”** Department of Pharmaceutical Analysis (28.01.2021. to 15.02.2021).
5. **Two-week Certificate Program on “Pharmacovigilance methods”** Department of Pharmacy Practice (01.07.2021 to 17.07.2021).

6. Communication skills enhancement activities on **"Importance of communication skills for professional students"** on 02.02.2021.
7. Life skills programmes on **"life skills"** Dr. G.Ramana on 12.08.2021 to 14.08.2021.
8. Life skills programmes on **"International Yoga Day Celebrations"** Dr. G.Devala Rao on 21.06.2021.

Guest Lectures / Workshops/ Seminars organized:

1. A Guest lecture was arranged for B.Pharm and Pharm. D students by Mrs. Mikkilineni Shilpa, Pharmacy Manager, Walgreens USA on 29.01.2020. She has clearly explained the opportunities for pharmacy students in retail pharmacy in USA.
2. A National Seminar on **"Medication Misadventures: Pharmacist for Quality in Health Care"** was arranged on 28th January 2020. The Chief Guest is Prof. K. Krishna Reddy, Registrar, Krishna University, Machilipatnam. It was graced by Dr. Chadalavada Nageswara Rao, Convenor of the College. In total, two guest lectures were arranged and 275 students from different colleges. It was sponsored by Siddhartha Academy of General & Technical Education. It was conducted by the Department of Pharmacy Practice.
3. A National Seminar on **"Role of 3D printing in Health Care"** was organised by Department of Pharmaceutics and Biotechnology on 08.02.2020. This was inaugurated by Sri. Nalluri Venkateswarlu, President, SAGTE and special guest is Mr. T. V. Vishnu, CEO, M/s. Macheen Innovations, Coimbatore, Tamilnadu. In total 5 lectures were arranged and 250 students participated. It was sponsored by Siddhartha Academy of General & Technical Education.
4. A National Seminar on **"Innovations from Medicinal Plants: A Move towards Mother Nature"** was organised on 27.02.2020 by Department of Pharmacognosy. The Chief Guest is Sri. N. V. Bhaskara Rao. Joint Chief Environmental Engineer (JCEE), AP Pollution Control Board (APPCB), Zonal Office, Vijayawada and graced by Dr. Chadalavada Nageswara Rao, Convenor, KVSRR Siddhartha College of Pharmaceutical Sciences. In total, two guest lectures were arranged and 250 students participated. It was sponsored by Siddhartha Academy of General & Technical Education.
5. An awareness programme was conducted for girl students on 15.03.2021 by the members of Sexual Harassment Committee.
6. An awareness programme was conducted for SC/ST students on 22.03.2021 by the members of SC/ST welfare committee.
7. A National seminar on **"Drug Discovery and Development: Future Perspectives"** was arranged on 13.03.2020 by Department of Pharmaceutical Chemistry. The chief guest is Sri. Nuthalapati Purnachandra Rao, Asst. Food Controller, Krishna (Dist), Govt. of Andhra Pradesh. In total two guest lectures were arranged and 250 students participated. It was sponsored by Siddhartha Academy of General & Technical Education.
8. A National seminar on **"Intellectual Property Rights-An Overview"** was arranged on 5-8-2020 by Department of IPR. The chief guest is Smt.O.K.Tara, Senior Manager- IP and PPV Nuziveedu Seeds Ltd.
9. A National seminar on **"Insilco Research towards Identification of novel targets in various Ailments"** was arranged on 20-8-2020 by Department of R& D cell. The chief guest is Dr. Rajiv Jash, Associate Professor& HOD, School of Pharmacy, Sanaka Educational Trust's Group of Institutions.
10. A National seminar on **"Role of Patents in Pharma Industry"** was arranged on 17-9-2020 by Department of IPR. The chief guest is Mrs.Cheshta Sharma, Registered Patent Agent and director, Indian Institute of patent and trademark, Delhi.
11. A carrier guidance programme on **"Mastering Interview Skills – A path to Success for Pharmacy Students"** was organized by Training and Placement cell on 09.02.2021.
Many of our faculty members including myself have participated in Seminars / Conferences / Workshops Conducted by different Universities Colleges and were given financial support by the management. They are:
 1. Ch.Nagabushanam attended faculty development program in Skill development in pharmacy education.

2. Sri. AVS Ravi Sainadh, Dr. G. Vijaya Kumar & Dr. T. P. Rao attending Faculty Development Program by NIPS, Narasaraopet.
3. Dr. G. Vijaya Kumar, Smt. B. Nyshitha attending Indian congress of Pharmacy Practice and 4th IACP Convection.
4. Dr. V. Karuna Sree, workshop on Contemporary approaches in Preclinical Research.
5. Dr. G. Ramanaiah, attended AICTE – ISTE sponsored by chips college.
6. Dr.G.Ramanaiah attended UGC sponsored two days National seminar at Acahrya Nagarjuna University

Important Days Celebrated:

International Women Day Celebrated:

International Women Day was celebrated on 8th March 2020 with joy and dedication. The Chief Guest Is Smt. Chennupati Usha Rani, Famous Lawyer and Women Activist. This was celebrated by Women Empowerment Cell of KVSr Siddhartha College of Pharmaceutical Sciences.

Republic Day Celebrated:

Republic Day was celebrated with dedication and devotion on 26th January 2020 in the college.

Sports & Cultural events participated by our Students:

Our students have shown excellent performance in various sports activities conducted outside. The details are **Vignan Mahotsav**: They have participated in Vignan Mahotsav during 30th January to 1st February 2020 and secured 2nd place in Throw Ball, 4th place in Shotput, 1st place in Group Singing, throwball. **HCOP Sports Meet 2K20**: Our Students have participated in sports meet organised by Hindu College of Pharmacy, Guntur, during 26th and 27th February 2020. Chess –Winners, Throw Ball (Girls) - Runners, **CLPT-MILANOSTAV-2020**: Our Students have participated in sports meet organised by chalapati Insitute of Pharmaceutical Sciences, sports meet. Shortput – girls, table tennis mixed doubles, table tennis singles, doubles, caroms – doubles were Participated. B.pharm and pharm.d students participated online ludo competition on 01.06.2020. B.pharm and pharm.d students participated International yoga day on 21.06.2020. B.pharm and pharm.d students participated Online Talent Hunt on 15.07.2020.

Skill Development Programs and Training Programs were organized for the overall development of Non - Teaching staff:

1. **Two-week Training Program on Titrimetric Analysis** by Department of pharmaceutical chemistry (02.03.2020 to 18.03.2020).
2. **Two-week Training Program on Determination of solubility enhancement of pure drug in different ph at different rpm by using rotary shaker** by Dept.of Pharmaceutics &Biotechnology (06-07-2020 to 22-07-2020).
3. **Two-week Training Program on Bioassays in Pharmacological Screenings** by Dept.of Pharmacology &Pharmacy Practice (11.08.2020 to 29.08.2020).
4. **Two-week Training Program on Microscopical analysis of Crude Drugs** by Dept.of Pharmacognosy (01.09.2020 to 17.09.2020).
5. **Disaster Management Training Program** by management KVSrSCOPS (21.09.20 to 25.09.20).
6. **Training Program on Cleanliness and Good Hygiene Practices in College** by management KVSrSCOPS (12.10.20 to 16.10.20).
7. **Two-week Training Program on Sterility Testing of Pharmaceutical Products** by Dept.of Pharmaceutics &Biotechnology (02.11.2022 to 19.11.2022).
8. **Two-week Training Program on Demonstration, Calibration and Maintenance of HPLC, Hot Air Oven & Solicitor** by Dept. of Pharmaceutical Analysis (07-12-2020 to 23-12-2020).
9. **Two weeks skill development program- Green synthetic techniques** by Dept. of Pharmaceutical Chemistry (01/02/2021 to 17/02/2021).



Kommareddy Venkata Sadasiva Rao Siddhartha College of Pharmaceutical Sciences

Siddhartha Nagar, Vijayawada - 520010, AP, INDIA

(Sponsors : Siddhartha Academy of General & Technical Education)
ISO 9001:2015, ISO14001:2015 & ISO50001:2011 CERTIFIED INSTITUTION

Affiliated to Krishna University, Machilipatnam
Approved by AICTE, PCI, New Delhi and Govt. of Andhra Pradesh

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ANNUAL REPORT

2019-20

The Academic year for the 2019-20 session commenced on 12.09.2019. A 99.13% pass was achieved in 2015 admitted B.Pharm, 2017 admitted M.Pharm and 2013 admitted Pharm.D and 2016 admitted Pharm.D(PB) students. In B.Pharmacy, out of 60 out of 60 students secured Distinctions. In M.Pharmacy, 29 out of 29 students secured Distinctions. In Pharm.D, 28 students out of 29 secured Distinctions and Pharm.D (PB) 5 out of 5 secured Distinction.

The class work was conducted upto 18th March 2020 and closed indefinitely due to the pandemic COVID-19.

Excellence by B.Pharmacy students:

2016 admitted B.Pharm batch have qualified in GPAT-2020. They are Mr. K Ravi Teja, M Sivaram. Miss. N.Kethana, Miss. R Urmila and Mr. G.V. Chandra Sekhar Reddy. They will get PG seats in reputed National Institutes and are going to receive a fellowship for a period of two years and 24 students qualified APPGECET-2020. A total of 22 students qualified in GRE/TOFEL/IELTS etc.

Placement Details:

Total 71 students from IV/IV B.Pharm, VI/VI Pharm.D & II/II M.Pharm were selected to various reputed pharma companies like **Symed Labs Limited, Ravi American Cancer Care, Divi's Laboratories Ltd, Laurus, Aurobindo Pharma Ltd.Hyderabad.**

Because of the outbreak of pandemic COVID -19 from March 2020, there are no physical classes for students of B.Pharm, M.Pharm, Pharm.D and Pharm.D (PB). However, the class-work and Academic Activity was conducted through online mode using “**Google Meet**” platform for the students of all courses.

The VIII Semester examinations of B.Pharm (2016-2020 Batch) were conducted by Krishna University in September 2020 and a 100% result was achieved in B.Pharm. Similarly, all other Semester-End / Year-End examinations of B.Pharm, M.Pharm, Pharm.D and Pharm.D (PB) were also completed by December 2020. Now, the class-work for all courses is going through the physical mode only.

Faculty Development Programme (FDP) Organized by KVSRSOPs:

1. **One Week Faculty Development Program on “Recent advances and hyphenated techniques”** was conducted by Department of Pharmaceutical Analysis from 22.7.19 to 26.7.19.
2. **One Week development program on “Approaches In Drug Discovery And Development ”** was conducted by Department of Pharmacognosy from 30.9.19 to 5.10.19
3. **One Week faculty development program on “Role of Pharmacist in promoting rational drug therapy & essential Drug use”** was conducted by Department of Pharmacy Practice from 26.11.19 to 1.12.19.
4. **One Week faculty development program on “Recent Advances in Environment Friendly Synthetic Approaches in Drug Development”** was conducted by Department of Pharmaceutical Chemistry from 2.12.19 to 7.12.19.
5. **One Week faculty development program on “Emerging Trends in Medical Devices and Their Applications in Pharmacy”** was conducted by Department of Pharmaceutics from 20.1.20 to 25.1.20.
6. **One Week faculty development program on “Novel Approaches in Molecular Pharmacology”** was conducted by Department of Pharmacology from 27.01.20 to 1.02.20.

Virtual International Faculty Development Programme (FDP) Organized:

A one week Virtual International Faculty Development Programme was organized by KVSR Siddhartha College of Pharmaceutical Sciences in association with IQAC of the college during 27th July to 01st August 2020. The title is “Advances in Pharmaceutical Sciences: Research and Practice”. It was inaugurated on 27th July 2020 by Prof. T.V.Narayana, President, Indian Pharmaceutical Association (IPA), Mumbai.

Research Contributions:

1. Research Grants:

1. A.Bharathi, received “Biosynchronous Treatment of Hypertension by statistically designed press coated Chronomodulated systems employing Novel Biocompatible Polymers EEQ/2016/000052” department of Pharmaceutics & Biotechnology -3 YEARS for Rs. 4,17,642/- DST SERB Grant.
2. Ch.Nagabhushanam, received “NSS Camp” NSS Co-ordinator - 1 YEAR for Rs.43,500/- Krishna University.

2. Research Publications:

Listed in UGC SCOPUS, WEB of Science during this Academic Year 2019-20, they are:

S. No.	Faculty name	Title of the paper	Name of the journal	It is listed in UGC SCOPUS WEB Of Science
1.	Buchi N.Nalluri	Development of Zolmitriptan Mouth Dissolving Films: Formulation Variables, Mechanical Properties and <i>In vitro</i> Drug Release Studies	Asian Journal of Pharmaceutical and Clinical Research	Scopus preview - Scopus - Asian Journal of Pharmaceutical and Clinical Research
2.	Buchi N.Nalluri	Formulation and Evaluation of Ramipril Mouth Dissolving Films	International Journal of Applied Pharmaceutics	Scopus preview - Scopus - International Journal of Applied Pharmaceutics
3.	Lakshmi Sudeepthi	Protective Effect of Curcuma Amada Acetone Extract Against High- Fat and High-Sugar Diet Induced Obesity and Memory Impairment	Nutritional Neurosciences	Scopus preview - Scopus - Nutritional Neuroscience
4.	Siva Reddy Challa & Ravindra Babu Pingili	Effect of Chrysin on the Formation of N-Acetyl-P-Benzoquinoneimine , A Toxic Metabolite of Paracetmol in Rats and Isolated Rat Hepatocytes	Chemico Biological Interactions	Scopus preview - Scopus - Chemico-Biological Interactions
5.	Siva Reddy Challa & Ravindra Babu Pingili	A Comprehensive Review on Hepato Protective and Nephro Protective Activities on Chrysin Against Various Drugs and Toxic Agents	Chemico Biological Interactions	Scopus preview - Scopus - Chemico-Biological Interactions
6.	Naveen Babu Kilaru & Ravindra Babu Pingili	A Cross-Sectional Observational Study on Drug Utilisation Pattern, Prevalence and Risk Factors for the Development of Diabetic Nephropathy Among Type 2 Diabetic Patients in a South Indian Tertiary Care Hospital	International Journal of Research in Pharmaceutical Sciences	Scopus preview - Scopus - International Journal of Research in Pharmaceutical Sciences
7.	Naveen Babu Kilaru & Ravindra Babu Pingili	Assessment of Drug Utilization Pattern, and Risk Factors for the Development of Diabetic Neuropathy Among Type 2 Diabetic Patients in a South Indian Hospital:	Journal of Applied Pharmaceutical Science	Scopus preview - Scopus - Journal of Applied Pharmaceutical Science

		A Cross-Sectional Observational Study		
8.	Naveen Babu Kilaru & Ravindra Babu Pingili	Assessment of Drug Utilization Pattern, Prevalence and Risk Factors for the Development of Diabetic Retinopathy Among Type 2 Diabetic Patients in a South Indian Tertiary Care Hospital: A Cross-Sectional Observational Study	International Journal of Research in Pharmaceutical Sciences	Scopus preview - Scopus - International Journal of Research in Pharmaceutical Sciences
9.	Naveen Babu Kilaru	Development And Optamization of Sustained Release Mucoadhesive Composite Beads for Colon Targeting	International Journal of Biological Macromolecules	Scopus preview - Scopus - International Journal of Biological Macromolecules
10.	T.Devadoss	Construction of a Novel Quinoxaline as a New Class of Nrf2 Activator	BMC chemistry	Scopus preview - Scopus - BMC Chemistry
11.	Siva Reddy Challa	Prevalence of Various Types of Cancers and an Observational Study of Various Haemoglobin Levels in Different Grade of Cancer: A South Indian Hospital Based Study	Journal of Clinical and Diagnostic Research	Web of Science Master Journal List - Search (clarivate.com)
12.	Siva Reddy Challa & Ravindra Babu Pingili	Quercetin Reduced the Formation of N- Acetyl-P-Benzoquinoneimine , A Toxic Metabolite of Paracetmol in Rats and Isolated Rat Hepatocytes	Phytotherapy Research	Scopus preview - Scopus - Phytotherapy Research
13.	Siva Reddy Challa	<i>Morinda Citrifolia</i> (Noni) Fruit Protects the Exocrine Pancreatic Dysfunction Against L-Arginine Induced Acute Pancreatitis in Rats	Pharmacognosy Magazine	Web of Science Master Journal List - Search (clarivate.com)
14.	K Durga Devi	Design and Evaluation of Macrolide Antibiotic Ocular Films	Pakistan Journal of Pharmaceutical Research	Scopus preview - Scopus - Pakistan Journal of Pharmaceutical Sciences
15.	Siva Reddy Challa	Protective Effect of <i>Fragaria Ananassa</i> and <i>Vaccinium Corymbosum</i> Fruit Extracts Against L-Arginine Induced Acute Pancreatitis in Rats	Indian Journal Of Animal Research	Scopus Web of science
16.	Siva Reddy Challa	Assessment of Success Rate of Directly Observed Treatment Short Course (DOTS) in Tuberculosis Patients of South India	Journal of Young Pharmacists	Web of science

3. Our Faculty Published – Books /Chapters / Conference Proceedings:

1. G.Vijaya Kumar - A Qualitative Study Exploring Patient Prescription on The Role of Pharmacist Based Patient Counseling in A Tertiary Care Hospital, Exploring and Advances Healthcare Through Novel, Strategies in Pharmacy Practice, International Conference on Exploring and Advances Healthcare Through Novel, Strategies in Pharmacy Practice 2019.
2. Buchi N. Nalluri – 1. Development of Validated RP-HPLC-PDA Method for the Analysis of Rizatriptan in Bulk and Different Dosage Forms and in Dissolution Samples, Exploring and Advances Healthcare Through Novel, Strategies in Pharmacy Practice, International Conference on Exploring and Advances Healthcare Through Novel, Strategies in Pharmacy Practice 2019. Development of Validated RP-HPLC-PDA Method for the Analysis of Almotriptan in Bulk and Different Dosage Forms and in Dissolution Samples, Exploring and Advances Healthcare Through Novel, Strategies in Pharmacy Practice, International Conference on Exploring and Advances Healthcare Through Novel, Strategies in Pharmacy Practice 2019.

A Validated Reverse Phase-HPLC-PDA Method for Estimation of Zolmitriptan in Bulk and Dosage Forms, Exploring and Advances Healthcare Through Novel, Strategies in Pharmacy Practice, International Conference on Exploring and Advances Healthcare Through Novel, Strategies in Pharmacy Practice 2019.

3. Tangirala. Sarala Devi - Synthesis, Molecular Docking Studies and Biological Evaluation of N-Acylarylhydrazones As Anti-Inflammatory Agents.

4.Conferences attended by the faculty and students:

- (a) 70 students of B.Pharm and Pharm.D has participated in 71st Indian Pharmaceutical Congress (IPC) during 20th – 22nd December 2019. IPC is a National Level Pharmacy Seminar conducted every year during the Third Week of December.
- (b) Five students of I B.Pharmacy has participated in “**Blood Grouping Awareness Programme**” on 17.12.2019 at VR Siddhartha Engineering.
- (c) M.Pharm (Pharmaceutical Analysis) students (13) and has Pharm.D students (05) has attended National Seminar on “**Prospectives of Bioanalytical Techniques in Drug Discovery and Development**” on 8th January 2020 at V.V Institute of Pharmaceutical Sciences, Gudlavalleru, Krishna (Dist.).
- (d) D. K. Priyanka of M.Pharm (Pharmaceutics) has presented a paper at “**Prospectives of Bioanalytical Techniques in Drug Discovery and Development**” on 8th January 2020 and secured Second Prize. It was organized by V.V Institute of Pharmaceutical Sciences, Gudlavalleru, Krishna (Dist.).
- (e) Ms. M. Sushmitha, M.Pharm has attended, presented a paper and secured second prize in National Seminar on “**Emerging Trends in Analytical and Clinical Research in Pharmacy**” at Nimra College of Pharmacy, Vijayawada on 4th January 2020.
- (f) 15 students of B.Pharmacy has attended national Conference of Society of Pharmacognosy – 2020 during 21st and 22nd January 2020 at VJ’s College of Pharmacy, Rajamahendravaram.

Add-on /Certificate programs:

1. **Two-week Certificate Program on "Statistical Analysis System"** Department of Pharmacy Practice (02.03.2020.to 18.03.2020)
2. **Two-week Skill Development Program on "Insilico Methods for Drug Design and Discovery - III"** Department of Pharmaceutical Chemistry (03.02.2020. to 17.02. 2020)
3. **Four-week Skill Oriented program on "Evaluation of Herbal Formulations"** Department of Pharmacognosy (20.01.2020.to 20.02.2020)
4. **Two-week Skill Development Program on "Recent Advances in the Development of NDDS"** Department of Pharmaceutics &Biotechnology (18.12.2019. to 31.12.2019)
5. **Two-week Skill Development Program on "Introduction to Statistical Analysis"** Department of Pharmacology (14.10.2019 to 31.10.2019)
6. **Four-week Skill Development Program on "Training on Sophisticated Analytical Instruments"** Department of Pharmaceutical Analysis (23.09.2019. to 26.10.2019)
7. **‘Simulation software’**, Dr.CH.Nagabhushanam, conducted ICT/ computing skills programme on 14.10.2019.
8. **‘Insilico Methods for Drug Design and Drug Discovery’**, Dr.K.Saritha, conducted ICT/ Computing skills programme on 16.12.2019.
9. **‘Program on importance of communication skills’**, Mr. Hanumantha Rao, conducted Communication skill enhancement activities on 16.12.2019.
10. **Life skills’**, Dr.K.Naveen babu, conducted life skill programme on 18.11.2019-20.11.2019.
11. **‘International Yoga day Celebrations online’**, Dr. G. Devala Rao, conducted life skill programmes on 21.06.2020.

Guest Lectures / Seminars / Workshops Organized:

Several guest lectures / workshops /seminars and personality development programmes were arranged during this Academic Year 2019-20 for the overall development of students. They are:

1. **“Exploring pharmacovigilance for career success”**, Sri. K.S.R Anjaneyulu, Regional Manager, Visu International Ltd. 19.08.2019.
2. **“Importance of Social Service”**, Sri. Veera Bhadra Reddy, Rotary Governor, Kakinada. 08.11.2019.
3. **“Be an Entrepreneur”**. Dr. N. Vidya Khanna, Vijaywada, 11.11.2019.

4. **“Importance of Meditation”**–Smt. Ratna Mala, Meditation Trainer, Vijayawada, 11.11.2019.
5. **“Awareness Programme on Various Products of Syndicate Bank”**– Sri. K. Chandra Sekhar, AGM, Syndicate Bank, Vijayawada. 22.11.2019.
6. A Guest lecture was arranged for B.Pharm and Pharm. D students by Mrs. Mikkilineni Shilpa, Pharmacy Manager, Walgreens USA on 29.01.2020. She has clearly explained the opportunities for pharmacy students in retail pharmacy in USA.
7. A National Seminar on **“An overview of recent research progress in modern synthetic approach”** was arranged on 24-7-2019. The Chief Guest is Dr. Sharaburavi Chandra, Assistant Professor, Chebrolu Hanumaiah Institute of Pharmaceutical Sciences, Guntur, A.P, SAGTE and conducted by Department of R & D Cell. It was sponsored by SAGTE.
8. A National Seminar on **“Entrepreneurial edge”** was arranged on 6-9-2019. The Chief Guest is Mr. Sarfarez Ahmad, Manager Alareeza Pharmaceuticals, Pvt. Ltd., A.P, SAGTE and conducted by Department of E-cell. It was sponsored by SAGTE.
9. A National Seminar on **“Start up Basic level”** was arranged on 15-11-2019. The Chief Guest is Mr. G. Rajesh, Project Manager, Quality Control Biological E Pvt, Ltd, Hyderabad, SAGTE and conducted by Department of E-cell. It was sponsored by SAGTE.
10. A National Seminar on **“Scope of Pharmacology in present scenario and future perspectives”** was arranged on 14.11.2019. The Chief Guest is Dr. M. Lakshmi Prasad, Principal Scientist & Managing Director, M/s. Sujay Biotech Pvt. Ltd. Vijayawada. It was graced by Sri. Nalluri Venkateswarlu, President, SAGTE and conducted by Department of Pharmacology. In total two Guest Lectures were arranged and 275 students from different colleges participated. It was sponsored by SAGTE.
11. A National Seminar on **“IPR Laws in India”** was arranged on 15-10-2019. The Chief Guest is Dr. KPR. Chowdary, Retired Professor, Andhra University Visakhapatnam, A.P, SAGTE and conducted by Department of IPR. It was sponsored by SAGTE.
12. One-day programme on **“Innovate- O- Thon: For Better Future”** (Affordable and Scaleble Health Care) was organised by Dept. of Pharmaceutics on 21.11.2019. The Chief Guest is Sri. D. S. Chakravarthi, CEO, Prasanth Hospitals, Vijayawada and the Guest of Honor is Dr. V. Jagadish, UGC Scientist, PVP SIT, Kanuru, Vijayawada. In total 42 teams comprising of 125 students from various colleges of AP has participated. The first prize was Rs. 10,000/- second prize was Rs. 5000/- and ten consolation prizes each of Rs. 1000/-.
13. A National Workshop is **“Research and Methodology Hands-on Training with software”** was organised on 15-12-2019 -19-12-2019. It was inaugurated by Dr. Rajan, Prof. Community Medicine, Dr. Ravi, Scientist, Ms. Subhash, Biostatistician, Dr. Vishnu Bhat, Director, Medical research, Dr. Devansh, Associate Professor, SAGTE and conducted by Department of R& D cell. It was sponsored by SAGTE.
14. A National Workshop is **“Hyphenated Analytical Skills”** was organised by the Dept. of Pharmaceutical Analysis on 18th December 2019. It was inaugurated by Sri. M. Venkata Ramaiah, Deputy General Manager, Ruchi Soya Products Ltd, Ambapuram. Krishna (Dist). Experts from Spinco Biotech Pvt. Ltd, Hyderabad namely Mr. Shariff Baba MD, and Mr. P. Anjaneyulu has throughly explained the theoretical aspects of RP-HPLC and gave demonstration also. Faculty members of KVSRSOPS has explained the experimentation with FT-IR and other sophisticated instruments.
15. A National Seminar on **“Medication Misadventures: Pharmacist for Quality in Health Care”** was arranged on 28th January 2020. The Chief Guest is Prof. K. Krishna Reddy, Registrar, Krishna University, Machilipatnam. It was graced by Dr. Chadalavada Nageswara Rao, Convener of the College. In total, two guest lectures were arranged and 275 students from different colleges. It was sponsored by Siddhartha Academy of General & Technical Education. It was conducted by the Department of Pharmacy Practice.
16. A National Workshop is **“Inculcating marketing skills”** was organized on 03.02.2020. It was inaugurated by Dr. B.V. Rakesh, Project Manager, Quality Control Biological E Pvt. Ltd, Hyderabad, SAGTE and conducted by Department of E-cell. It was sponsored by SAGTE.
17. A National Seminar on **“Role of 3D printing in Health Care”** was organized by Department of Pharmaceutics and Biotechnology on 08.02.2020. This was inaugurated by Sri. Nalluri Venkateswarlu, President, SAGTE and special guest is Mr. T. V. Vishnu, CEO, M/s. Macheen Innovations, Coimbatore, Tamilnadu. In total 5 lectures were arranged and 250 students participated. It was sponsored by Siddhartha Academy of General & Technical Education.

18. A National Workshop is “State of science and research in clinical pharmacy” was organized on 18-2-2020. It was inaugurated by Dr. Pasala Praveen kumar, SAGTE and conducted by Department of R&D. It was sponsored by SAGTE.
19. A National Seminar on “**Innovations from Medicinal Plants: A Move towards Mother Nature**” was organized on 27.02.2020 by Department of Pharmacognosy. The Chief Guest is Sri. N. V. Bhaskara Rao. Joint Chief Environmental Engineer (JCEE), AP Pollution Control Board (APPCB), Zonal Office, Vijayawada and graced by Dr. Chadalavada Nageswara Rao, Convenor, KVSR Siddhartha College of Pharmaceutical Sciences. In total, two guest lectures were arranged and 250 students participated. It was sponsored by Siddhartha Academy of General & Technical Education.
20. A National seminar on “Patent Registration Process in India” was arranged on 2-3-2020 by Department of IPR. The chief guest is Dr.A.Seetha Devi. SAGTE and conducted by Department of R& D cell. It was sponsored by SAGTE.
21. A National seminar on “**Drug Discovery and Development: Future Perspectives**” was arranged on 13.03.2020 by Department of Pharmaceutical Chemistry. The chief guest is Sri. Nuthalapti Purnachandra Rao, Asst. Food Controller, Krishna (Dist), Govt. of Andhra Pradesh. In total two guest lectures were arranged and 250 students participated. SAGTE and conducted by Department of R& D cell. It was sponsored by SAGTE.
22. A Webinar is arranged for all the students and faculty on “**Recent Advances in Antiviral Drug Discovery and Development**” on 9th July 2020. It is organized by IQAC of KVSR Siddhartha College of Pharmaceutical Sciences in association with Antiviral Research Society. The speaker is **Dr. P. Selvam, President, Antiviral Research Society.**
23. A Webinar on “**Electrospinning: A Straight Forward Process for Nano Drug Delivery System**” was organised by Department of Pharmaceutics and Biotechnology, on 17th July 2020. The speaker is **Dr. K.Karthikeyan, Deputy Manager, Althera Laboratories India-Private Limited, Bangalore.**
24. A webinar on “**New Drug Discovery Using Medicinal Plants**” was organized by Department of Pharmacognosy on 8th August 2020. **The Speaker is Dr. Ciddi Veeresham, Professor and Principal, Sri Ramachandra Institute of Higher Education and Research, Sri Ramachandra University, Chennai, Tamilnadu.**
25. A webinar on “**Intellectual Property Rights: An Overview**” was organized on 5th August 2020 by Department of Pharmaceutics and Biotechnology. **The speaker is Ms. O.K. Tara, Senior Manager-IP and PPV, Nuziveedu Seeds Ltd, Hyderabad.**
26. A webinar on “**Ethical Principles of Laboratory Animal Experimentation in Biomedical Research**” was organized on 6th August 2020 by Department of Pharmacology. The speaker is Dr. K.Bharavi, Professor, Dept. of Veterinary Pharmacology & Toxicology, Dr. NTR College of Veterinary Science, Gannavaram.
27. A webinar on “**PEGYLATION of Pharmaceuticals**” was organized on 14.08.2020 by Department of Pharmaceutical Chemistry. **The speaker is Ms. Kiranmai Penmetsa, Senior Scientist, FR &D, Nektar Therapeutics (India) Pvt. Ltd, Hyderabad.**
28. A webinar on “**Role of Patents in Pharm Industry**” was organized on 17th August 2020 by Department of Pharmaceutical Analysis. **The speaker is Mrs. Chestha Sharma, Registered Patent Agent & Director, Indian Institute of Patent and Trademark, Delhi.**
29. A webinar on “**Development and Validation of LCMS-MS Method for Quantification of Drugs in Mouse Brain Tissue**” was organized on 25th July 2020 by **Dr. Raghavi Kakarla, ORISE Fellow at FDA (CDER), Saint Louis, Missouri, USA.** It was conducted by the Department of Pharmaceutics and Biotechnology.
30. A webinar on “**ECG Made Easy**” was organised on 12th July 2020 by Department of Pharmacy Practice. **The speaker is Dr. K.C. Karthik Naidu, Asst. Professor, Dept of Cardiology, Dr. PSIMS & RF.**

Conferences attended by the faculty and students:

1. Dr.A.Bharathi and Dr. V. Rama Krishna, Asst. Professors, attended workshop on “**IPR and Patents Role in Research and Development**” on 01.10.2019 at Vignan Pharmacy College, Vadlamudi.
2. Dr.D.Jyothirmayee, Associate Professor, Mr. P. Ravindra Babu and Smt. K. Vasantha, Asst. Professors has attended workshop on “**NIRF- Need and Road Ahead for Institutions**” on 09.11.2019 at Vignan Pharmacy College, Vadlamudi.
3. An awareness programme was conducted for SC/ST students on 11.12.2019 by the member of SC/ST Welfare Committee.

4. Dr.V.Karuna Sri, Associate Professor & HoD, Dept of Pharmacognosy has attended one day National Seminar on **“Need A Better Environment for Healthy Future”** on 26.11.2019 at Andhra Loyola College, Vijayawada.
5. An awareness programme was conducted for girl students and ladies staff on 30.11.2019 by the members of Sexual Harassment Monitoring Committee.
6. Dr.G.Devala Rao, Principal, has attended symposium on **“Understanding Finnish Education System”** on 14.12.2019 at Vijayawada.
7. Dr.V.Rama Krishna and Dr. A. Bharathi, Associate Professors has attended **“International Conference on Pharmacy Practice and Therapeutics”** on 18.12.2019 at Dr. G. Ramanaiah, attending National Seminar on New Approaches and Challenges towards Drug Product Development at Nirmala College of Pharmacy, Atmakuri, Mangalagiri, Guntur (Dist),
8. Dr.G.Devala Rao, Principal has attended 71st Indian Pharmaceutical Congress (IPC) at Chennai during 20th-22nd December 2019 and delivered an invited talk on **“Bioanalytical Techniques-Current Status”**.
9. Dr.G.Vijaya Kumar, HoD, Dept. of Pharmacy Practice has attended 71st Indian Pharmaceutical Congress (IPC), at Chennai and delivered an invited talk on **“Role of Pharmacist in Improving Access to Medicines”**.
10. Mr.P.Ravindra Babu has attended **“National Conference – Cum-Workshop on Animal Pharmacology & Toxicological Studies”** during 27th and 28th December 2019 at Bapatla Pharmacy College, Bapatla.
11. Dr.M.Vijaya Lakshmi, Associate Professor has attended a National Seminar on **“Prospectives of Bioanalytical Techniques in Drug Discovery and Development”** on 8th January 2020 at V.V. Institute of Pharmaceutical Sciences, Gudlavalleru, Krishna (Dist).
12. Dr.G.Devala Rao, Princiial has attended a Two –Day national conference on Drug Safety on 30th and 31st January 2020 at Chebrolu Hanumaiah Institute of Pharmaceutical Sciences (CHIPS), Guntur.
13. Dr.G.Vijay Kumar, HoD, Dept. of Pharmacy Practice and other faculty members of the same department (4 members) have attended a two - day national conference on Drug Safety during 30th and 31st January 2020 at Chebrolu Hanumaiah Institute of Pharmaceutical Sciences (CHIPS), Guntur.
14. Dr.I.Madhusudhana Reddy, Associate Professor, has attended AICTE Stake Holders workshop at JNTU-A, Ananthapuramu on 13th February 2020.
15. An interactive session was conducted for SC/ST students on 15.02.2020 by the members of SC/ST welfare committee.
16. Dr.G.Ramanaiah, Associate Professor has attended UGC sponsored national seminar on **“Advanced Technologies in Pharmaceutics:Past, Present and Future”** at Acharya Nagarjuna University College of Pharmaceutical Sciences during 24th and 25th February 2020.
17. Dr.V.Karuna Sri, HoD, Dept of Pharmacognosy and Dr. V. Rama Krishna, Associate Professor has attended 24th Annual Convention and National Conference of Society Of Pharmacognosy – 2020 during 21st and 22nd February 2020 at VJ’s College of Pharmacy, Rajamahendravaram.
18. Dr.B.Anupama and Dr. N. Kanaka Durga Devi, Associate Professors, has attended National Seminar on **“Emerging Technologies in Novel and Controlled Drug Delivery Systems”**, on 25th February 2020 at V.V. Institute of Pharmaceutical Sciences.
19. Mr.K.Anil Kumar and Mr. Ch. Naga Bhushanam, Asst. Professors has attended workshop on **“Intellectual Property Rights and Innovations”** on 22nd February 2020 at VR Siddhartha College of Engineering, Kanuru, Vijayawada.
20. Dr.M. Vijaya Lakshmi, Dr. I. Madhusudhan Reddy, Associate Professors and Mr. P. Ravindra Babu, Asst. Professor has attended **“IPA – SF”** during 28th and 29th February 2020 at Vignan Institute of Pharmaceutical Technology, Visakhapatnam and Evaluated Scientific Papers.
21. Dr.K. Saritha, Asst. Professor has attended national conference on **“Innovations and Opportunities in the Profession of Pharmacy”** during 28th and 29th February 2020 at MNR College of Pharmacy, Hyderabad, Telangana (STATE).
22. Dr.G. Vijay Kumar, HoD, Dept. of Pharmacy Practice and Mr. P. Ravindra Babu, Asst. Professor has attended one day workshop on **“NAAC methodologies for quality enhancement and assurance in Universities and Colleges”** at Krishna University and sponsored by APSCHE. It was organised on 13.03.2020.
23. Dr.T. Devadoss, Associate Professor and Dr. T. Sarala Devi, Asst. Professor has attended **“Seminar Cum Hands on Training in Drug Designing – Tools and Data Bases”** during 28th and 29th February 2020 at CHIPS, Guntur.

24. Dr.G. Devala Rao has participated in webinar organised by K.L.College of Pharmacy, KL University on 25th July 2020. The topic is “**Advanced Pharmaceutical Analytical Techniques**”.
25. Dr.G. Devala Rao, has attended a webinar on NAAC organised by Krishna University IQAC on 4th August 2020.
26. Dr.G. Devala Rao has participated in webinar on “**New Features of Consumer Protection Act**”, 2019” on 24th December 2020.
27. Similarly, several faculty members participated in webinars organised by various Institutions
28. Dr.I. Madhusudhan Reddy attending Short term QIP At IIT Mumbai.
29. Dr.A. Bharathi, Dr. B. Anupama and Dr. K.Naveen Babu, Ms. M. Mahima Swaroopa, Ms. K.Viswa Srujani, Ms. T. Sarada Mrinalini and Smt. K.Vasantha attending DHR-ICMR Sponsored workshop on Newer Diagnostic Modalities and Therapeutics in cancer At Niramala college of pharmacy, Mangalgi.
30. Dr. G. Devala Rao visiting ITC Lab at Guntur for DSB Project
31. Dr.A. Bharathi attending Conference on Global Trends & issues in pharmaceutical sciences for women.
32. Dr. G. Devala Rao attending international conference at HYD
33. Sri. P. Ravindra Babu, attending National seminar cum Workshop on Innovations in Pharmaceutical Analysis – Challenges and strategies.
34. Dr. G Ramanaiah attended National Seminar On “New Approaches And Challenges Towards Drug Product Development” at Nirmala College of Pharmacy ,Mangalagiri.
35. Dr. T. P. Rao, Dr. M. Vijaya Lakshmi attending A one week FDP on “Role of Computers in Pharmaceutical Research” at Sir C.R. Reddy college of Pharmaceutical Sciences, Eluru.
36. Sir. Dignpati Roy, Sir. K. Anil Kumar, Smt. K. Haritha A one week FDP on “Advances in Pharmaceutical Analytical Techniques” at Sir C.R. Reddy college of Pharmaceutical Sciences, Eluru.
37. Mr. I. Madhusudhan Reddy, attending AICTE Sponsored workshop on Appraising the changes in Approval Process Handbook 2020-21 at JNTU Ananthapur.
38. Ms. Ch.Sri Varsha Reddy, Ms.P.Saranya and Ms.S.Sai Premika attending workshop on Modern methods for remote teaching learning practices at Krishna University.

Important Days Celebrated:

“**World COPD Day**” was organised by the staff and students of Pharm.D and Pharm.D (PB) on 21.11.2019. It was flagged off by Dr. G. Devala Rao.

Breast Awareness Walkathon Conducted:

As a part of National Breast Cancer awareness month a “**3K Walkathon**” was organised in association with “**The Hindu Group**” and HCG Curie City Cancer Centre” on 29.10.2019. It was inaugurated by Sri. D. Gowtham Sawang. IPS, DGP, Govt. of Andhra Pradesh. It was attended by all staff and 600 students.

“**World Aids Day**” was observed on 01.12.2019 by the staff and students of Pharm.D and Pharm.D (PB).

International Women Day Celebrated:

International Women Day was celebrated on 8th March 2020 with joy and dedication. The Chief Guest Is Smt. Chennupati Usha Rani, Famous Lawyer and Women Activist. This was celebrated by Women Empowerment Cell of KVSR Siddhartha College of Pharmaceutical Sciences.

Republic Day Celebrated:

Republic Day was celebrated with dedication and devotion on 26th January 2020 in the college.

Independence Day Celebrated:

Independence Day was celebrated on 15th August -2020 with devotion and dedication by hoisting the Tricolor National Flag.

58th National Pharmacy Week (NPW) Celebrated:

58th National Pharmacy Week (NPW) was observed by the Institution during 17th to 23rd November 2019. The celebrations are inaugurated on 18th November by Sri.K.Anil Kumar, Asst. Director, Drug Control Administration, Govt. of Andhra Pradesh and graced by Dr. Chadalavada Nageswara Rao, Convener of our institution. The theme for this year’s celebrations is “**Pharmacist: Your Medication Counsellor**”. All the III B.Pharm and Pharm.D students exhibited posters on latest Development, Breast Awareness Walkathon conducted.

Achievement by Physical Director:

Mr. L. Vinay Sekhar, Physical Director has been nominated as Manager cum Coach of the **Table Tennis (Men) Team of Krishna University** for one year.

PhD Awarded:

Mrs. K. Saritha, Asst. Professor was awarded PhD by Sri Padmavathi Mahila Viswa Vidyalaym, Tirupati in November 2019. She has worked in the area of Pharmaceutical Chemistry.

Conducted Teacher's Day Celebrations - 2020:

Teachers Day Celebrations are conducted virtually on 5th September 2020. It was organised in a very big manner. The Chief Guest for this celebrations in Prof. K. Hemachandra Reddy, Chairman, APSCE, AP. The theme for this celebrations in **“Challenges and Strategies in Implementing NEP -2020 Effectively – Teachers Perspective”**. The Vice-Chancellors and Registrars of the following Universities in AP has participated and expressed their views on “NEP-2020”.

- (1) Prof. S. Srinivas Kumar - Vice - Chancellor, JNTUA.
- (2) Prof. M. Ramalinga Raju - Vice - Chancellor, JNTUK.
- (3) Prof. Jamuna Duvvuru - Vice –Chancellor, SPMVV, Tirupati
- (4) Prof. K. B. Chandra Sekhar - Vice- Chancellor, Krishna University
- (5) Prof. B. Ganga Rao - Registrar, Adikavi Nannaya University, Rajahmundry

Students participated in Blood Donation World Record Programme:

220 students of B.Pharm and Pharm.D participated in Blood Donation World Record Programme (Guinness World Record) jointly organised by Indian Red Cross Society, AP State Branch and Krishna District Administration on 15th February 2020.

The programme was organised by Dr. G. Devala Rao, President, **Association of Pharmaceutical Teachers of India (APTI), AP State Branch** and attended by more than 1000 teachers throughout the state by virtual manner.

Sports & Cultural events Participated by our Students:

Our students have shown excellent performance in various sports activities conducted outside. The details are:

B.Pharm and Pharm.D students participated in **“Photo Fiesta 2K19”** during 30.01.2019, 6 students participated. Pharm.D students participated Andhra Pradesh Creativity and Culture Commission /Art Fiesta 2K19 / Dumb Charads on 03.02.2019. Pharm.D students participated Sitar 2K19 / PVP Siddhartha Institute of Technology/General Quiz on 08.02.2019. B.Pharm and Pharm.D students participated State level SCOPS Alianza-2k19/Tabletennis Men Doubles, Women Doubles, Men singles, Women singles, Throw ball, cricket men, volley ball, Badminton Men doubles, Badminton Women doubles on 08.02.2019 & 09.02.2019. B.Pharm and Pharm.D students participated Taruni Tarangalu – Mahila Fest – English Essay Writing on 12.02.2019 & 13.02.2019. B.Pharm and Pharm.D students participated KVSR SCOPS- International Womens Day- Classical Dance, Singing on 05.03.2019. Miss. M. Harika students participated Senior 39th Recurve Inter District Archery Championship/Archery on 20.03.2019. M. Harika & S.Kiranmai students participated Badminton Association of India/All India Senior Ranking /Badminton(Men & Women) on 11.06.2019 – 16.06.2019. M. Harika, S.Kiranmai & D Raj Kumar, K Badrinath students participated first AP sate senior ranking badminton 2019, Men & Women Badminton Championship on 26.06.2019 to 30.06.2019. M. Harika, S.Kiranmai students participated Krishna University/Badminton Girls-Singles and doubles on 12.07.2019 to 13.07.2019. M. Harika, S.Kiranmai students participated APBA/ Men & Women Badminton Championship on 06.08.2019 to 07.08.2019. Sk. Salma students participated Swimming-100Mts on 20.08.2019. M. Harika, S.Kiranmai students participated Second AP sate senior ranking badminton 2019/ Men & Women Badminton Championship on 26.08.2019 to 28.08.2019. B.Pharm & Pharm.D students participated by KVSRSOCPS - quiz on 16.09.2019. Pharm.D students participated ISPOR ANU Student Chapter/Singing on 17.09.2019 to 18.09.2019. B.Pharm & Pharm.D students participated by World Pharmacist Day/ Elocution on 25.09.2019. B.Pharm & Pharm.D students participated by State Level CLPT Milanotsav-2020/Carroms Doubles –Carroms Doubles, Shotput Boys, Shotput Girls, Chess, Table Tennis Singles, doubles 400Mts Running, Throwball, Volley Ball on 24.01.2020 – 25.01.2020. B.Pharm & Pharm.D students participated by Vignan Mahotsav 2020/ Throwball, Group Singing, Volleyball, Chess, Tabletennis-team event, Tabletennis Singles boys, Shotput, 4 x 100mts Relay on 30.01.2020 – 01.02.2020. B.Pharm & Pharm.D students participated by Taruni Tarangalu-Mahila Fest – Photography on 06.02.2020- 07.02.2020.

B.Pharm & Pharm.D students participated by Taruni Tarangalu-Mahila Fest – Photography on 06.02.2020- 07.02.2020. B.Pharm & Pharm.D students participated by HCOP SPORTS MEET-2K20/Volley Ball, Shotput Girls, Chess Boys, Chess Girls, HCOP SPORTS MEET-2K20/Carroms Girls, Carroms Boys, Throw ball on 26.02.2020- 27.02.2020. B.Pharm & Pharm.D students participated by KVSRSOPS-National Science Day - Display of exhibits on 28.02.2020. B.Pharm & Pharm.D students participated by KVSRSOPS-National Science Day - Display of exhibits on 28.02.2020. B.Pharm & Pharm.D students participated by KVSRSOPS- International Women’s Day-Crafts, fashion show -on 07.03.2020. **Vignan Mahotsav:** They have participated in Vignan Mahotsav during 30th January to 1st February 2020 and secured 2nd place in Throw Ball, 4th place in Shotput, 1st place in Group Singing. **HCOP Sports Meet 2K20:** Our Students have participated in sports meet organised by Hindu College of Pharmacy, Guntur, during 26th and 27th February 2020 Chess-Winners, Throw Ball (Girls) – Runners. Students of B.Pharm participated in Swimming-100mts Krishna University Inter-Collegiate Tournaments. organised by Krishna university. Students of B.Pharm and Pharm.D participated in Badminton men double & Women Doubles/Amaravati Capital Badminton Championship-2019 organized by state government and won II and III Prizes. Miss. M. Haritha students of Pharm.D participated in archery, 39th Recurve Interdistrict Archery Championship 2018-19 organized by state government and won III Prize. Students of B.Pharm and Pharm.D participated in several cultural events like dumcharads, tik-tok by Art Fiesta-2k19 and won II and III Prizes.

Skill Development Programs and Training Programs were organized for the overall development of Non - Teaching staff like:

1. **Two-week Training Program on Handling of equipments used in size reduction process for various dosage forms and to determine the moisture content** by Dept.of Pharmaceutics &Biotechnology (13.12.2019 to 31.12.2019).
2. **Two-week Training Program on Demonstration and Maintaince of FT-IR, Handling of Disintegration Test Apparatus** by Dept.of Pharmaceutical Analysis (03-02-2020 to 19-02-2020).
3. **Two weeks skill development program- Qualitative and quantitative analysis of organic molecules** by Dept.of Pharmaceutical Chemistry(05/08/2019 to 27/08/2019).
4. **Two-week Training Program on Hands on Training on Animal Handling & CPCSEA Guidelines** by Dept.of Pharmacology &Pharmacy Practice (10.06.2019 to 26.06.2019).
5. **Two-week Training Program on Physicochemical Evaluation of Crude Drugs by Dept.of Pharmacognosy** (25.11.2019 to 11.12.2019).
6. **Two-week Training Program on Titrimetric Analysis by Department of pharmaceutical chemistry**(02.03.2020 to 18.03.2020).
7. **Two-week Training Program on Construction – Working of equipment &Aseptic transfer** by Dept.of Pharmaceutics &Biotechnology (04.11.2019 to 20.11.2019).
8. **one week training program on “TALLY SOFTWARE”** by management KVSRSOPS (11.11.19 to 16.11.19).
9. **Two-week Training Program on Evaluation tests for compressed tablets by using Disintegration Apparatus, Friability Test Apparatus & Hardness Tester** by Dept.of Pharmaceutics &Biotechnology (09-10-2019 to 25-10-2020).
10. **Two-week Training Program on Skill development- Skill development program on basic principles& technique of instrument calibration** by Dept.of Pharmaceutical Analysis (03.09.2019 to 20.09.2019).

Collaborations with many Organizations / Industries. They are:

Darwin Formulations Pvt. Ltd, Surampalli, on 05th June , 2019, Nifty Labs, Pvt. Ltd, Kondapalli,Vijayawada on 10th June, 2019, SeekoBiotics, Nulakapet, Krishnanagar on 19th June, 2019, MAM College of Pharmacy, Kesanupalli, Narasaraopet on 24th June, 2019, Triveni Formulations Ltd, Surampalli, Nunna,Vijayawada on 25th June, 2019, Prasad V.Potluri Sidhartha Institute of Technology, Kanuru, on 18th September, 2019,

Industrial Visit:

Darwin Formulations Pvt. Ltd, Surampalli, on UG Students visited the Industry in June 2022, Nifty Labs, Pvt. Ltd, Kondapalli,Vijayawada on UG Students completed the Internship program from 06th Jan

to 20th Jan.2020, SeekoBiotics, Nulakapet, Krishnanagar on M.Pharm Pharmaceutics Students Visited the Industry on 21.02.2022, Triveni Formulations Ltd, Surampalli, Nunna,Vijayawada on UG Students visited the Industry in June 2022.

Study Tours:

Pharm.D students has visited various places of academic and historical importance in kerala and Tamilnadu, during 13.12.2019 to 25.12.2019. They were accompanied by Dr. Ghanta Vijaya Kumar, Professor, Miss. P. Saranya and Miss. M. Mahima Swaroopa.

M.Pharm (Pharmaceutical Analysis) students has visited “**Model Dairy**” and “**Sandhya Aqua Products Pvt. Ltd**” on 07.12.2019. It is as a part of learning about milk, milk product and see foods as per the New Syllabus of PCI, New Delhi.

NSS Activities / Outreach Programs:

1. NSS Unit of KVSRSOPS in association with Department of Pharmacy Practice Organized an awareness rally on “**Drug Abuse**” on 26/06/2019, at NTR Circle, Vijayawada.47 NSS Volunteer Participated in the Programme.
2. NSS Unit of KVSRSOPS conducted “**Anti Plastic Drive –outreach Programme**” in association with Vijayawada Municipal Corporation on 10-08-2019 at Siddhartha Junction, Vijayawada.20 NSS Volunteers created awareness among the shopping malls and grocery shops about the plastic usage and its effects & suggested to replace the plastic bags with jute bags.
3. Our NSS unit of KVSRSOPS Organized an Awareness Programme on “**Clay Ganesh Idols Distribution**” in association with Andhra Pradesh Pollution control board, /Paryavarana maanava samaaja Baadyatha Foundation on 31/08/2019 at Polyclinic Road, Vijayawada.48 NSS Volunteers attended the Programme and distributed the Ganesh Idols to the Public.
4. NSS Unit of KVSRSOPS in association with Gurajada JayanthiCommittee conducted “**Sri.Gurajada Apparao Gari Sathajayanthi Rally** “on 21/09/2019 at Siddhartha Junction, Vijayawada to recall the greatness of Sri.Gurajada Appa Rao garu.42 students and faculty were Participated in the Programme.
5. Our NSS Unit conducted a Awareness rally on “**Eye Donation**” in association with Sandhya Hi-Tech Eye care Hospital, on 10-10-2019, at Pushpa Hotel, Vijayawada.30 NSS Volunteers and faculty were participated in the Programme.
6. NSS Unit of KVSRSOPS in association with HCG Cancer care Hospital conducted a **3K Walkathon** awareness Programme on “**Breast cancer**” on 29/10/2019 at Polyclinic Road, Vijayawada. 84 Students were Participated in the Programme.
7. 76 students of our NSS unit has participated as volunteers during the Dasara Navaratrulu from 29.09.2019 to 08.10.2019.
8. NSS Unit of KVSRSOPS in association with Govt.of Andhrapradesh organized an awareness Programme on “**Importance of Vote and election in democracy**”, to create awareness among the Public regarding importance of vote on 25/01/2020 at Polyclinic Road, Vijayawada. 44 Students were Participated in the Programme.
9. NSS Unit of KVSRSOPS in association with Indian Red cross Society Organized “**World Record Attempt in Blood Donation**” at Andhra Loyola College, Vijayawada, on 15-02-2020.44 Students were Participated in the Programme.
10. **Special NSS Camp Conducted:**

50 NSS volunteers of our college headed by Sri. Ch. Nagabhushanam, Programme Officer has conducted special NSS camp from 27th January to 2nd February 2020 in Ranigari Thota, Krishna Lanka, Vijayawada. It was inaugurated on 21st January 2020 by Sri. Kavati. Damodhar, the Local Corporator. During the one week programme, our students have conducted Health Survey, and Medical Camp with the assistance of the doctors of Dr. PSIMS & RF. A Special Eye Camp is also conducted in association with **Sandhya Eye Hospital**. Medicined worth of Rs. 1,00,000/- donated by our Alumni **Sri.Annam Satyanarayana** and **Sri. Kakarla Dharma Teja** were distributed to the needy people.

10. **Two-week Training Program on Practical Skills by using high-end Analytical Instruments** by Dept. of Pharmaceutical Analysis (22.02.2021 to 12.03.2021).
11. **Two-week Training Program on Handling of equipment's used in the design of solids, liquids and parenteral** by Dept. of Pharmaceutics & Biotechnology (15.03.2021 to 31.03.2021).
12. **Hands on Training Program on New Gen Library Software** by management KVSRSOCS (12.04.21 to 16.04.21).
13. **One week up gradation program on Data Entry Operation** by management KVSRSOCS (24.05.21 to 29.05.21).

Collaborations with many Organizations / Industries. They are:

Ravis's American Cancer Care, Moghalrajpuram, Vijayawada on 13.08.2020, The Swastik Pharmaceuticals, Gunadala, Vijayawada on 05.04.2021, MINVIT PHARMA, Pvt.Ltd. Kaza, Guntur on 06.02.2021, Konis Pharmaceuticals Pvt Ltd, Krishnanagar, Guntur on 19.10.2020, Taruni Tarangaalu (SadhikaraSangham) Labbipet, Vijayawada on 11.02.2021, Sujay Biotech Pvt. Ltd, Jawahar Autonagar, Vijayawada on 09.11.2020, MAM College of Pharmacy, Kesanupalli, Narasaraopet on 03.08.2020, Narasaraopet Institute of Pharmaceutical sciences, Kotappakonda Road, Narasaraopet on 01.03.2021

Industrial Visit:

Few of our UG Students did Project work (Practice school) at Sujay Biotech Pvt. Ltd, Jawahar Autonagar, Vijayawada during Jan-Feb 2021. PG Students visited Konis Pharmaceuticals Pvt Ltd, Krishnanagar, Guntur on 09.03.2022. UG Students did internship in the month of May and June at MINVIT PHARMA, Pvt.Ltd. Kaza, Guntur

NSS Activities / Outreach Programs:

1. Our NSS Unit of KVSRSOCS, as a part of the Covid-19 awareness program, organized the "**Mask Distribution**" program. And distributed masks to the general public at polyclinic Road, Vijayawada on 03/08/2020. In this program 1 Staff and 6 NSS Volunteers were attended.
2. NSS Unit of KVSRSOCS organised a "**food Distribution**" program on 25/09/2020 at Benz circle, Vijayawada, to help the needy and the poor people in Covid-19 crisis. 1 Staff and 4 NSS Volunteers were Participated and distributed food to the general public.
3. As a part of the Covid-19 awareness and the guidelines of the Ministry of Health and Family Welfare, Government of India, every individual should maintain social distancing, wear face masks and wash hands. NSS Unit of KVSRSOCS has organised a "**Sanitizer Distribution**" program and distributed sanitizers to the general public at polyclinic Road, Vijayawada on 16/10/2020. In this program 1 Staff and 5 NSS Volunteers participated in the Programme.
4. NSS Unit of KVSRSOCS Organized "**Awareness on Treatment Strategies in COVID Management**" by Dr. Ch.Nagabhushanannm, Assistant Professor, Dept. of Pharmacology, On 22.01.2021 through online platform Google meet. This Programme was conducted to create a brief overview about virulence of deterrent strains, symptoms, classes of medicines and dosages practicing in COVID-19 management. In this program 76 students and parents were participated collectively.
5. NSS Unit of KVSRSOCS Organized an awareness programme on "**COVID Appropriate Behaviour**" by Dr. K.Naveen Babu, Professor, Vice Principal of KVSRSOCS, on 12/12/2020 through online plat form Google meet regarding, safety measures to improve immunity by Natural methods and early identification of symptoms. In this program 80 students and parents were benefited
6. On **National De-worming Day** NSS cell, Krishna University and State NSS cell Andhra Pradesh, Organized awareness program on 10.02.2021 at Boyapati Sivarama krishniah Municipal High School Moghalrajupuram, Vijayawada-520010. In this, 26 NSS volunteers from III/IV B.Pharm Students were Participated and distributed de-worming (Albendazole) tablets to the Students.



Kommareddy Venkata Sadasiva Rao Siddhartha College of Pharmaceutical Sciences

Siddhartha Nagar, Vijayawada - 520010, AP, INDIA

(Sponsors : Siddhartha Academy of General & Technical Education)
ISO 9001:2015, ISO14001:2015 & ISO50001:2011 CERTIFIED INSTITUTION

Affiliated to Krishna University, Machilipatnam
Approved by AICTE, PCI, New Delhi and Govt. of Andhra Pradesh

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ANNUAL REPORT

2018-19

The Academic year for the 2018-19 session commenced on 04.06.2018. A 100% pass was achieved in 2014 admitted B.Pharm, 2016 admitted M.Pharm and 2012 admitted Pharm.D and 2015 admitted Pharm.D(PB) students. In B.Pharm, out of 56 students, 30 students secured distinction and 26 are 1st classes. In M.Pharmacy, 40 out of 40 students secured Distinctions. In Pharm.D, 28 students out of 28 secured Distinctions and in Pharm.D (PB) 8 out of 8 secured Distinction.

About 3 students of the 2015 admitted B.Pharm batch have qualified in GPAT-2019. They are Mr. K.Dileep Varma (AIR 3907). Miss. N.Kethana (AIR 6710) and Miss. P. Keerthi (AIR 8978). They will get PG seats in reputed National Institutes and are going to receive a fellowship for a period of two years from MHRD, Govt. of India. 14 members qualified in PG CET, 4 students in other competitive exams. This is satisfactory and reflects the competitive spirit of our students & commitment of our faculty.

The college is continuously upgrading the various infrastructural facilities to provide the best quality Pharmacy Education. In this regard, Modern Equipments, Reference and Text Books were procured for different courses. So far, 22 batches of B.Pharm, 13 batches of M.Pharm (Pharmaceutics), 10 batches of M.Pharm (Pharmaceutical Analysis), 5 batches of M.Pharm (Pharmaceutical Chemistry), 4 batches of Pharm.D and 2 batches of Pharm.D (PB) left the college after successful completion of their course. I am extremely happy to inform you that our Animal House facility has been renewed for a period of five years upto January 2024.

I am proud to announce that four faculty members were recruited during this academic year. They are:

- | | | |
|-------|----------------------------|------------|
| (i) | Miss. Ch. Sri Varsha Reddy | - Lecturer |
| (ii) | Miss. Sai Premika | - Lecturer |
| (iii) | Miss. M. Mahima Swaroopa | - Lecturer |
| (iv) | Miss. P. Saranya | - Lecturer |

Placement Details:

Total 79 students from IV/IV B.Pharm, VI/VI Pharm.D & II/II M.Pharm were selected to various reputed pharma companies like **Divis Laboratories Ltd, Laurus Labs, City Neuro Center Axis Clinicals Ltd.**

Several FDPs conducted by various departments during this Academic Year 2018-19 for the overall development of all teaching staff. They are:

1. One Week faculty development program on “**Quality of design for holistic pharma excellence and regulatory compliance**” was conducted by Department of Pharmaceutical Analysis from 27.8.18 to 31.8.18.
2. One Week faculty development program on “**Pharmacotherapeutic approaches of endocrine disorders**” was conducted by Department of Pharmacy Practice from 26.11.18 to 1.12.18.
3. One Week faculty development program on “**CADD Tools in Drug Design and Discovery**” was conducted by Department of Pharmaceutical Chemistry from 6.12.18 to 10.12.18.
4. One Week faculty development program on “**Translation of traditional knowledge to innovative Research**” was conducted by Department of Pharmacognosy from 4.2.19 to 9.2.19.

- One Week faculty development program on “**Recent Trends in Particulate Drug Delivery Systems**” was conducted by Department of Pharmaceutics from 21.3.19 to 26.3.19.
- One Week faculty development program on “**Emerging trends in pharmacology from research to revenue.**” was conducted by Department of Pharmacology from 29.4.19 -04.5.19.

Research Contributions:

1. Research Grants:

- Buchi Nalluri, received “Development and Standardization of Harpagophytum Procumbens (Devil’s Claw) Herbal Formulations for the Treatment of Low Back Pain as Per Regulatory Requirements -DST/INT/South Africa/P-21-/2016 (17-11-2016)” department of Pharmaceutics & Biotechnology -3 years for Rs. 5,28,746/- DST-India-SA Inter Govt. S&T coop Grant.
- A.Bharathi, received “Biosynchronous Treatment of Hypertension by statistically designed press coated Chronomodulated systems employing Novel Biocompatible Polymers EEQ/2016/000052” department of Pharmaceutics & Biotechnology -3 YEARS for Rs.5,00,801/- DST SERB Grant.
- Ch.Nagabhushanam, received “NSS Camp” NSS Co-ordinator - 1 YEAR for Rs.43,500/- Krishna University
- During this academic year we have procured various advanced instruments like FT-IR, Double – Beam UV-VIS Spectro Photometer (3nos), 8-Stage Dissolution Rate Testing Apparatus (1no), Flame Photometer, Nepheloturbidometer, Polarimeter...etc for various labs for a cost of Rs. 40,00,000/- with kind support form SAGTE.
- We are very proud to announce that we have started a separate and individual “**Drug and Poison Information Centre**” at Dr. PSIMS & RF for the benefit of Pharm.D and Pharm.D(PB), Pharmacy Practice Faculty, Patients & Doctors also. In this centre, 15 computers with internet facility were installed and “**Micromedex Clinical Data Base**” was loaded. This data base provides the latest information regarding drugs for all students and faculty.
- I am very happy to announce that two of our faculty were awarded PhD degrees. They are Mrs. T. Sarala Devi has obtained PhD from Sri. Padmavathi Mahila Viswa Vidhya Laym, Tirupati, similarly Mrs. N.L. Suddepthi has attended PhD. from JNTU-H.
- Similarly, three of our faculty has registered for PhD under my supervision at Career Point University, Kota, Rajasthan. They are Sri. G. Sudhakar Sai Babu, Mrs. K. Vasantha and Miss. T. Sarada Mrinalini. They got qualified in Pre-PhD and actively doing their research.
- I am very happy to announce that 3 candidates were awarded Ph.D degrees during this academic year under my supervision. With this, the total number of candidates obtained Ph.D degrees under my guidance are 36.

2. Research Publications

Listed in UGC SCOPUS, WEB of Science were received during this Academic Year 2018-19. They are:

S.No	Faculty name	Title of the paper	Name of the journal	It is listed in UGC SCOPUS ,WEB of Science
1.	Devala Rao G	Development And Validation of Analytical Method For Standardisation of Curcumin Using RP-HPLC Method In Prepared Extract	Research Journal of Pharmacy and Technology	Scopus preview - Scopus - Research Journal of Pharmacy and Technology
2.	Buchi N.Nalluri	Enantioselective Analysis Of Guaifensin In Bulk And Pharmaceutical Dosage Forms By Chiral Phase HPLC-PDA Method	Indian Drugs	Scopus preview - Scopus - Indian Drugs
3.	Buchi N.Nalluri & M.Vijayalakshmi	Development Of Validation Of RP-HPLC PDA Method For The Estimation Of Sarpogrelate Hydrochloride In Bulk And Dosage Forms	Indian Drugs	Scopus preview - Scopus - Indian Drugs

4.	Siva Reddy Challa, Anne Lakshmi Pavani, & Rajasree G	Ciprofloxacin Induced Stevens- Johnson Syndrome	Journal of Clinical and Diagnostic Research	Scopus preview - Scopus - Journal of Clinical and Diagnostic Research
5.	Buchi N.Nalluri	Novel Drug Delivery Approaches In Treating Pulmonary Fibrosis	Panminerva Medica	Scopus preview - Scopus - Panminerva Medica
6.	Lakshmi Sudeepthi	Naringin In A Combined Therapy With Phenytoin On Pentylenetetrazole- Induced Kindling In Rats	Epilepsy and Behavior	Scopus preview - Scopus - Epilepsy and Behavior
7.	Siva Reddy Challa & Krishna Sree N	Effect of Pharmacist Mediated Counselling On Knowledge , Attitude And Practice (Kap), Health Related Quality Of Life(Hr-Qol) And Glycaemic Control In Diabetic Patients On Insulin Therapy	Journal of Clinical and Diagnostic Research	Scopus preview - Scopus - Journal of Clinical and Diagnostic Research
8.	Siva Reddy Challa, Anne Lakshmi Pavani, Krishna Sree Nalla & Rajasree G	Practice Of Intra Venous (IV) To Oral Conversion Of Antibiotics And Its Impact On Length Of Stay In A Tertiary Care Hospital: A Prospective Study	Journal of Clinical & Diagnostic Research	Scopus preview - Scopus - Journal of Clinical and Diagnostic Research

3. Our Faculty Published – Books /Chapters / Conference Proceedings:

1. Devala Rao Garikipati - Pharmaceutical Inorganic Chemistry
2. Kanaka Durga Nelluri, Haritha K & Naveen Babu Kilaru - Flood Borne Dysentery

4. Conferences attended by the faculty and students:

Keeping up the traditions of the Pharmacy College, it is very happy to note that the faculty and the students of the college have actively engaged in the research work. Many of our staff members and students regularly publish research and review articles in leading journals, present papers at conferences including **Indian Pharmaceutical Congress (IPC)**. It is my pleasure to mention a few aspects in this regard also. The first one is Dr.A.Bharathi, Associate Professor, Prof. G. Vijayakumar and Dr. I. Madhusudhana Reddy, Associate Professor has participated in 70th **Indian Pharmaceutical Congress (IPC)**, held at Amity University, Noida, during 21st – 23rd December 2018. Similarly, 13 students of B.Pharm has attended One –Day International Seminar on “**Recent Advances in Chemistry and its Role in Drug Design**” on 12th July 2018 at Sri Siddhartha Pharmacy College, Nuzvid. Miss. M. Chandana and Miss. G. Hima Udaya Sri of M.Pharm has attended Two- Day National Seminar on “**Modern Technologies in Drug Design Development and Evaluation -The Next Era**” during 23rd and 24th November 2018 at Aditya Institute of Pharmaceutical Sciences, Kakinada and got “**First Prize**” for their scientific paper presentation. 92 students of I B.Pharm / Pharm.D has participated in “**Mega Blood Donation Camp**” on 5th October 2018. Sir, 20 girl students of B.Pharm and Pharm.D has attended “**How to Face Domestic Violence**” programme organized by Siddhartha Kalapeetham on 25th October 2018.

8 Pharm.D students attended One-Day Seminar on “**The Family and Diatbetes - Myths and Facts about Keto Diet on Diabetic Patients**” on 14th November 2018 at Sir CR Reddy College of Pharmaceutical Sciences, Eluru. Mr. G. Pavan Sai and Mr. Ch. Manohar of IV Pharm.D has got 2nd prize in “**National Pharmacy Quiz**” out of 25 batches participated. It is conducted as a part of 57th NPW celebrations by IPA. 25 I Pharm.D students attended “**World Aids Day**” Celebrations at Thummalapalli Kala Kshetram on 01.12.2018. It was organized by Krishna District Aids Prevention and Control Unit (KDAPCU) sir. II Pharm.D students attended “**Pharma Expo-2018**” at Vijaya Institute of Pharmaceutical Sciences for Women, Enikepadu on 3rd December 2018. They were accompanied by Dr. V. Rama Krishna, Associate Professor. 60 students of II B.Pharm and Pharm.D has participated in “**Mega Dental Camp**” conducted by Collector, Krishna (dist) on 05th December 2018 for “**Guinness World Record**” creation in association with Dr. Sridhar’s International Dental Hospital, Vijayawada. They were accompanied by Sri. P. Ravindra Babu, Asst. Professor “**Won**

Consolation Prize". IV Pharm.D (III year) and 4 M.Pharm students attended national conference on **"New Frontiers and Conceptual Advances in Pharmaceutical Sciences"** on 28th December 2018 at V.V. Institute of Pharmaceutical Sciences, Gudlavalleru and presented research papers. The four M.Pharm students namely Miss. M. Chandana, Miss. J. Deekshitha, Miss. G. Vineesha and Miss. Khairunnisa Khatoon has won prizes for their presentations.

Add-on /Certificate programs:

- 1. Two-week Skill Development Program on "Insilico Methods for Drug Design and Discovery - II"** Department of Pharmaceutical Chemistry (15.09.2018-29.09-2018).
- 2. Four-week Skill Development Program on "Training cum Workshop on Analytical Instruments"** Department of Pharmaceutical Analysis (28.09.2018-31.10.2018)
- 3. Two-week Skill Development Program on "Animal Behavioural Models in Modern Translational Research"** Department of Pharmacology (07.12.2018-24.12.2018)
- 4. Three-week Skill Oriented Program on "Screening Methods"** Department of Pharmacognosy (11.02.2019 – 06.03.2019)
- 5. Two-week Certificate Program on "Pharmacovigilance"** Department of Pharmacy Practice (11.03.2019. to 27.03.2019)
- 6. Three-week Skill Development Program on "Formulation and Evaluation of Different Dosage Forms"** Department of Pharmaceutics &Biotechnology (05.04.2019- 30.04.2019).

Guest Lectures /Seminars / Workshops Organized:

All the departments are conducting guest lectures, seminars & workshops regularly for the overall benefit of students and young faculty. They are:

1. We have organized a seminar on **"Drug Design, Drug Development, Drug Analysis in Pharmaceutical Research"**, on 10.07.2018 by Sri. V.Krishna Kishore, Department of Research and Development cell, KVSRSOCPS.
2. We have organized a seminar on **"MENTORING ON PATENT FILING PROCESS"** on 17.08.2018 by Dr.Bharatam V Prasad, IPR Cell and KVSRSOCPS.
3. We have organized a seminar on **"Recent Trends towards Drug Discovery and Development"** on 26.09.2018 by Dr.Ramesh Babu Janga, Department of Research and Development, KVSRSOCPS.
4. An awareness programme was conducted for girl students and ladies staff on 05.10.2018 by the members of Sexual Harrasment Monitoring committee.
5. We have organized a seminar on **"Pharma Pharmapreneur use technology to reach more patients in new way"** on 08.10.2018 by Dr.P.Srihari Babu, Department of E cell, KVSRSOCPS.
6. A National Workshop on **"Bioanalysis in Pharmacokinetic Studies"** on 8th October 2018 by Department of Pharmaceutics and Pharmaceutical Biotechnology.
7. We have organized A National workshop on **"Conceptual Learning & Training on Physiological & Pharmacological Techniques"** on 13th November 2018 by **Dept. of Pharmacology**. It was sponsored by SAGTE and APTI-AP State Branch. It was inaugurated on 13th November 2018 by Sri.VSK Chowdary, Joint Commissioner of Sales Tax, Govt. of Andhra Pradesh, Amaravati. This was graced by Dr. Chadalavada Nageswara Rao, Convener of our college. Around 250 students from different colleges have participated and in total 25 important experiments were demonstrated for all the students.
8. We have organized a communication skills enhancement activity on "importance of communication skills" on 26.11.2018 by Mr. Udemula Venkateshwara Reddy, CEO Conduira, Worldwide Education and career division.
9. An interactive session was conducted for SC/ST students on 05.12.2018 by the members of SC/ST Welfare committee.
10. We have organized a seminar on "Intellectual Property Rights-Importance in Current Scenario," on 10.12.2018 by Dr.Abdul Razak, IPR Cell, KVSRSOCPS.
11. We have organized a seminar on "How to be a successful Entrepreneur" on 12.12.2018 by Mr. Sathiyelliseti, Director, Quality Program, Baxter Health Care(Asia), Pvt.Ltd,Singapore. Department of E cell, KVSRSOCPS.

12. Department of Pharmacy Practice have organized a ICT/Computing skill programme on “Micromedex software utilization,” on 28.12.2018 by M.Mahima swaroopa,.
13. Department of Research and Development cell, KVSRSOPS, have organized a seminar on “How to write a Research publications effectively” on 22.01.2019 by Dr. Duraiswamy Dhachinamoorthi,
14. An awareness programme was conducted for girl students and ladies staff on 27.01.2019 by the members of Sexual Harrasment Monitoring committee.
15. Department of E cell, KVSRSOPS have organized a seminar on “Global Pharmaceutical Entrepreneur development” on 04.02.2019 by Sri Venkatadri Bobba, CEO of Ventureast, CA, USA,
16. An awareness programme was conducted for SC/ST students on 18.02.2019 by the members of SC/ST Welfare committee.
17. We have also organized another national seminar on “**Medicinal Ploants: Indigeneous Wealth of India**” on 7th March 2019 by Dept. of Pharmacognosy. It was sponsored by SAGTE and APTI-AP State Branch. It was inaugurated by **Sri. Akula Janardhana Babu, Member, Secretary, AP State Council of Science and Technology (APCOST)**. This was graced by Dr. Chadalavada Nageswara Rao, Convener, and Sri.Perla Bhima Rao, Member, Convener Committee. Around 250 students from different colleges participated and presented 30 Research Papers.
18. IPR Cell, KVSRSOPS have organized a seminar on “IPR and Entrepreneurs” on 08.03.2019 by Sri.A.Sudhakar,
19. Department of Pharmacy Practice have organised a National Seminar on “**Novel Approaches in the Management of Cardiovascular Diseases**” on 12th March 2019. It was sponsored by SAGTE and APTI-AP state branch. It was inaugurated by Prof. N.Usha, Register Incharge, Krishna University, Machilipatnam. It was graced by Dr. Chadalavada Nageswara Rao, Convener and Sri Perla Bhima Rao, Member, Convener Committee. Around 200 students from different colleges participated and presented research papers. In total, 3 Guest Lectures were arranged.
20. Organized a national workshop on “**Modern Analytical Techniques**” during 15th and 16th March 2019 by Department of Pharmaceutical Analysis. It was sponsored by SAGTE and APTI-AP state branch. It was inaugurated by Dr. B. Madhusudhana Rao, JCEE, 20, APPCB, Vijayawada. It was graced by Sri. Perla Bhima Rao, Member, Convener Committee. Around 200 students from different colleges participated and 25 different Analytical Experiments were demonstrated.
21. Organized a national seminar on “**Recent Trends in Particulate Drug Delivery Systems**” on 22nd March 2019 by Department of Pharmaceutics and Pharmaceutical Biotechnology. It was sponsored by SAGTE and APTI-AP State Branch. It was inaugurated by Dr. Anil K Suresh, Professor, SRM University, Amaravati, AP. It was graced by Dr. Chadalavada Nageswara Rao, Convener and Sri Perla Bhima Rao, Member, Convener Committee. Around 200 students from different colleges participated. In total 3 Guest Lectures were arranged.
22. We have organized “**Entrepreneurship Awareness Camp**” on 28th March 2019. It was sponsored by SAGTE and DST - National Implementary and Monitoring Agency for Training (NIMAT). It was inaugurated by Sri. A. Sudhakar, G.M, District Industries Centre (DIC), Vijayawada, Govt. of AP. In total 150 students participated and 3 Guest Lectures were arranged.
23. Department of Research and Development cell, KVSRSOPS have organized a seminar on “Recent trends towards natural product research” on 28.03.2019 by Dr. N. Silvia.
24. Department of Chemistry and KVSRSOPS have organized a seminar on “Importance of process chemistry in drug research and development” on 18-4-2019 by Dr. S.V.N Raju, Senior Vice president, Aizant Drug Research,. It was sponsored by SAGTE.
25. “**Cancer-Herbal Treatment**”, Dr. K.Poorna Raeswari. B.A.M.S, Vijayawada. (16.08.2018).
26. “**Impact of Swami Vivekananda Speeches on Youth**”, Guttikonda Sri Ram, President, AP Vivekananda Kendra. (11.09.2018).
27. “**Pursuing Your Career Aspirations: Placements as Stepping Stones to Professional Success**”, Mr.S. Mahesh, Vice-President of clin India. (11.09.2018).
28. “**Importance of Eco Friendly Clay Ganesha**”, Sri.M.Narayana, EE. RO, APPCB, Vijayawada. (12.09.2018).
29. “**Importance of Ozone Layer**”, Sri. M.Narayana, EE. RO. APPCB, “**Bad Effects of Ozone Layer Depletion**”, Sri T. Prasada Rao, AEE, RO, APPCB. (15.09.2018).
30. “**Pharmacists: Your Medicines Experts**”, Dr. Seelam Sahithi, Vedamantra Ayur Hospitals, Vijayawada. (25.09.2018).

31. **“Ayurvedic Drug Formulation by Modern Techniques Improvement Through Natural Sources”**, Dr. K.Nagaiah, Chief Scientist, Indian Institute of Chemical Technology (IICT), Hyderabad. (06.10.2018).
32. **“Bio Statistics, Biopharmaceutics and Pharmaokinetics”**, Prof. K.P.R. Chowaday. (12.10.2018).
33. **“Importance of Hyphenated Analytical Techniques”**, Mr. K. Manohar, Lab Manager, Annor Envirochem & Food Analytical Laboratory. (23.10.2018).
34. **“Breast Cancer: Prevention and Treatment”** Dr. Bobba Ravi Kiran, Medical Oncologist, Ravi American Cancer Care Centre, Vijayawada. (24.10.2018).
35. **“Dhanvantari –God Of Medicine”**, by Mr. Devabhaktuni, (05.11.2018)
36. **“Culture Media & Culture Methods”**, Dr. Lavu Padma Sudharani, Technical Manager, M/s. Annor Labs, Vijayawada. (06.11.2018).
37. **“Tips for Success”**, Prof. M. Nagaraju, Personality Development Trainer, Hyderabad (03.01.2019).
38. **“Impact of Indian Security on Tibet” Lt. Gen. P.G. Kamath, Defence Analyst, Impact of Indian Foreign Policy on Tibet”**, Prof. Srikanth Kondapalli, Prof. in Chinese Studies, JNU, Delhi. and **“Impact of Tibet’s Environment to India”**, Mr. Tempa Gyaltzen Zamlha, Research Fellow. Tibet Policy Institute. (22.01.2019).
39. **“How to Get Concentration and Remove Stress”**, Dr. Medasani Mohan, Avadhani. (09.02.2019).
40. **“Higher Education Opportunities in Australia”**, Mr. Inthiyaz Bannuru, Head of Operations, AECC, Global, Hyderabad. (14.02.2019).
41. **“Pharmaceutical Product Development an Industry Perception”**, Mr. Suri Babu Jammula, Pulse Pharmaceutical, Hyderabad. (15.02.2019).
42. **“LLR Mela”** was arranged for students on 18th February 2019 by Collaboration from Deputy Transport Commissioner, Vijayawada. Krishna (Dist).
43. **“Drug Addiction and How to Make Drug Free India”**, Dr.E.Vinod, “The Art of Living”, Bangalore (19.02.2019).
44. **“How to Prevent Road Accidents”**, Smt. Kolla Jaya Sree, President, Jayaho Services and Traffic Org, Vijayawada (23.02.2019).
45. **“Antibiotic Resistance”**, Dr. P. V. Brahmachari, Dept. of Biotechnology, Krishna University. (28.02.2019).
46. **“Importance of Communication Skills and Personality Development”**, Mr. Abhisek Mitra, TIME, Hyderabad, (02.03.2019).
47. **“How to Make Valuable Articles from Waste Materials”**. Lakhan Rao, Jaipur, Rajasthan. (06.03.2019).
48. **“Importance of Natural Products and Their Contribution to Human Health and Society”**, Dr. Katragadda Suresh Babu, Principal Scientist, CSIR-IICT, Hyderabad., **“Medicinal Plants in Cancinoma”**, Dr. D.Padmaja, Dr. NRS Govt. Ayurvedic Medical College, Vijayawada (07.03.2019).
49. **“Role of Women in Society”**, Sri. Darsi Aparna, M.D. Aparna Jutes, Vijayawada. (08.03.2019).
50. **“Novel Approaches in the Management of Acute Coronary Syndrome”**, Dr. Karthik Naidu, M.D. D.M, Dr. PSIMS & RF., **“Essentials of Hypertension”**, Dr. P.Bhaskara Naidu, M.D., D.M. Dr. Ramesh Hospitals, Vijayawada and **“Management of Congestive Cardiac Failure”**, Dr. G. Kannan, Texila American University. (12.03.2019).
51. **“Career Opportunities for Pharmacy Students in Abroad”**, Mr. G.Sekhar, Texas Review, Vijayawada. (20.03.2019).
52. **“Importance of Water Conservation”**, Sri. M.Narayana, EE, RO, APPCB, Vijayawada. and **“Water Pollution - Complications”**, Sri. T. Prasada Rao, AEE, RO, APPCB, Vijayawada. (22.03.2019).
53. **“First Aid and Disaster Management”**, Smt. Annamma, AO, Indian Red Cross Society, Vijayawada. (27.03.2019).
54. **“Recent Trends in Particulate Drug Delivery Systems ”**, Dr. Anil K. Suresh, SRM University, Amaravati, **“How to Succeed in Business”**, Smt. Darsi Aparna, MD, Aparna Jutes, Vijayawada, **“Secrets of Successful Entrepreneurs”**, Dr. Rajesh C Jampale, Dean, PB Siddhartha College of Arts & Science, Vijayawada and **“How to Start an Industry”**, Sri. A. Sudhakar, GM, District Industries Centre (DIC), Vijayawada. (28.03.2019).
55. **“Importance of Communication Skills for Professional Students”**, Sri. U.Venkateswara Reddy, Worldwide EDU Consultants, Hyderabad. (01.04.2019).

56. Dr. G. Vijaya Kumar, Dr. N. Lakshmi Sudeepthi, Dr. T. P. Rao, Smt. K Saritha, Mr. Tara Shashank, Dr. T. Devadoss attending 3-day workshop on “Problem based teaching and learning of organic and analytical chemistry.
57. Dr. V. Ramakrishna, Dr. Ch. Siva Reddy, Dr. K. Naveen Babu attending A one week FDP on “Advances in Regression Analysis” at Sir C.R. Reddy college of Pharmaceutical Sciences, Eluru.
58. Dr. I. Madhushudhana Reddy, workshop on 5th Addition of pharmanalytical 2018 at Hyderabad.
59. Ch. Naga Bhushanam, participation in the AICTE sponsored seminar at chalapathi institute of pharmaceutical sciences.
60. Mr. L. V. Shekhar, participation KRUIIC Badminton tournament.
61. Sri. P. Ravindhra Babu, for attending meetings conducted by Krishna University.
62. Mr. L. V. Shekhar, participation KUIIC Cricket Matches.
63. Sri. P. Ravindhra Babu for National workshop on Animal pharmacology and Toxicology studies at Bapatla college.
64. Ms. M. Mahima Swaroopa and P Saranya attending seminar A.M Reddy college at Narasraopet.
65. Sri. Ch. Naga Bhushanam, attending PCI Sponsered Education Program at 7Hills college of Pharmacy.
66. Dr. N. Kanaka Durga Devi, Sri. G. Sudhakar Sai Babu attending A one week FDP on Preclinical Research Through Innovations & Technology at Sir C.R. Reddy college of Pharmaceutical Sciences, Eluru.

Important Days Celebrated:

We are proud to announce that “**World Environment day**” was organized on 05.06.2018 in collaboration with AP Pollution Control Board (APPCB), Vijayawada. The theme for this year’s celebrations is “**Beat Plastic Pollution**”.

I am proud to announce that “**World Yoga Day**” was observed on 21.06.2018. Sister B. K. Radha of Brahmakumaris, Vijayawada was the Chief Guest.

We are proud to announce that “**World Ozone Day**” was observed on 15.09.2018 in our college in collaboration with AP Pollution Control Board (APPCB), Vijayawada. Sri. M. Narayana, EE, RO, APPCB was the Chief Guest and Sri. T. Prasada Rao, AEE, RO, APPCB is the guest of honor.

We are proud to announce that the class work for 2018-19 admitted I B.Pharm and I Pharm.D was inaugurated on 24.09.2018. Prof. L.K. Mohan Rao Garu, Academic Advisor, SAGTE was the Chief Guest. Sri. Perla Bheema Rao, Member, Convener Committee, graced the occasion. Similarly, the class work for M.Pharm first years was inaugurated on 01.10.2018.

“**Pharmacist’s Day**” was celebrated on 25.09.2018 in the College Seminar Hall with joy and josh. This was celebrated in response to the call given by the central office of Pharmacy Council of India (PCI), New Delhi.

We have conducted “**Swatch Bharat**” programme on 29.09.2018 in our college. It was graced by Sri. Perla Bhima Rao, Dr. Nagalla Vidya Khanna, Smt. Radhika, President, Inner Wheel Club of Vijayawada.

“**57th National Pharmacy Week (NPW)**” was conducted in our college from 18th-24th November 2018. It was inaugurated on 18th November 2018 by Sri. T. Rajendra Reddy, JCEE, APPCB, Amaravati and talk on this year’s theme “**Pharmacist for healthy india**”. On this occasion, all the III B.Pharm and Pharm.D students arranged scientific posters on latest Innovations of Pharmaceutical Sciences and Pharmacotherapeutics and clinical pathology. All students were participated various level of events.

“**World AIDS Day**” was observed on 01.12.2018 in the college.

Similarly Siddhartha Pharma Innovation & Incubation Centre (SPIIC) was inaugurated on 10th December 2018 by Dr. Chadalavada Nagesara Rao, Vice-President, SAGTE and college convener. Sri Nalluri Venkateswarlu, President, Sri. M. Rajayya, Vice-President, Sri. P. Lakshmana Rao, Secretary, Sri. S. Venktaeswara Rao, Treasurer also graced the occasion.

We are proud to announce that a **“Medical Camp”** was conducted in the college during 15th & 16th December 2018 in collaboration with SBI Retired Pensioners Association & DR. PSIMS & RF. The camp was organized in the area of **“Cardiology, General Medicine, Orthopaedics Ophthalmology and Gynecology”**. Our Pharm.D students and faculty also participated in this event.

We are proud to announce that we have conducted **“Siddhartha Eco-Fete”** on 29.12.2018. It was inaugurated by Sri. Perla Bheema Rao, and graced by Sri. Y.Rama Mohan Rao. Participated students like game stall, food stall.

We have celebrated Independence Day, Republic Day and Teachers Day in a dedicated manner.

“National Science Day” was observed on 28.02.2019. Dr. PV. Brahmachari, Associate Professor, Dept. of Biotechnology, Krishna University, was the chief guest and has delivered a talk on **“Antibiotic Resistance”**.

We are proud to announce that we have conducted **“International Women’s Day”** with joy and enthusiasm on 08.03.2019 Smt. **D.Aparna, MD, Aparna Jutes** was the Chief Guest.

“World Water Day” was conducted by our Institution on 22nd March 2019 in collaboration with AP Pollution Control Board (APPCB). Sri.M. Narayana, EE, RO, APPCB was the Chief Guest and Sri. T. Prasada Rao, AEE,RO, APPCB was the Guest of Honour.

Sports & Cultural Events Participated by our Students:

B.Pharm and Pharm.D students participated in **“NSS Youth Festival”** organized by Krishna University during 10th and 11th December 2018 at ANU. Mr. V. Yashwanth of III B.Pharm secured **“Second Prize”**. 20 students participated in **“Krishna Tarang-2018”** during 24th- 26th December 2018 and won the following prizes in different events.

(a)	Debate	3 rd Prize Miss. R.N.S.Satya Sree (II Pharm.D) Miss. R.N.V.Satya Sree (II Pharm.D)
(b)	College Clay Modelling Installation	3 rd Prize Mr. M. Suranjan, III B.Pharm
(c)	Group Song (Indian & Western)	3 rd Prize Miss. R.N.S.Satya Sree (II Pharm.D) Miss. R.N.V.Satya Sree (II Pharm.D)
(d)	Spot Photography Poster Making	3 rd Prize Miss. S.Dharani Siva Priya (IV Pharm.D) Mr. V. Yaswanth, III B.Pharm
(e)	Cartooning	First Prize Miss. S. Jahnvi, I Pharm.D (PB)

30 students of B.Pharm and Pharm.D has participated in **“National Voters Day”** programme at Thummalapalli Kala Kshetram, Vijayawada on 25th January 2019. It was conducted by Chief Electoral Officer of Andhra Pradesh. The honorable Governor of AP has graced the occasion. Sir, IV Pharm.D and I Pharm.D (PB) students has participated in **“PHOTOFIESTA 2K19”**, conducted by Parvathaneni Brahmaiah Siddhartha College of Arts And Science, on 30th January 2019. In this, Miss. S. Jahnvi of I Pharm.D (PB) has secured **“2nd Prize”** for her photography skills. Sir, students of IV Pharm.D and I Pharm.D(PB) has participated in competition held by **AP Creativity & Culture Commission** on 3rd February 2019 at Vijayawada and secured 2nd and 3rd prizes in events DUM Chardes and Tick Tock. The students are Miss. T. Prajwala, Miss. R. Triveni And Miss. S. Jahnvi. Sir, 20 students of our college have participated in an interactive session with Mr. Charles Moss Duke, Jr, An Astronaut, who piloted **“APPOLLO 16”** spaceship and walked on the moon in 1972. The wonderful programme was arranged by Siddhartha Academy on 8th February 2019. Similarly, II Pharm.D and III B.Pharm students has attended **“SITAR-2K19”** programme organized by PVP Siddhartha Institute of Technology, Kanuru on 8th February 2019. Miss. R.N.S.Satya Sree, Miss. R. N. V Sai Sree and Miss. K. Jahnvi Lakshmi Akhila of II Pharm.D has secured 1st prize in **“General Quiz”** Mr. V. Yashwanth of III B.Pharm has secured II prize in **“Mimicry”**. Sir, 12 IV B.Pharmay and 2 M.Pharmacy students has participated in national symposium on **“Current Trends In Pharmacy Education & Research”** at Mother Teresa College of Pharmacy, Sattupalli, Khammam (Dist), Telangana (State) on 9th February

2019, presented Research Papers Miss. B. Mounika and Miss. D. Teja of M.Pharm has secured “**3rd Prize**” for their scientific paper presentation. Sir, our students participated in “**Taruni Tarangalu**”(Mahila Fest-2019) during 12th and 13th February 2019 at Siddhartha Auditorium. Miss. S. Dharani Siva Priya of IV Pharm.D has secured “**First Prize**” in English Essay Writing. Sir, “**Vote Awareness Camp**” was conducted for all students by EENADU group on 13th march 2019. 115 students of I B.Pharm and Pharm.D has participated in “**Disaster Management and First Aid**” training workshop conducted by **Indian Red Cross Society** on behalf of **Dept. of Youth Affairs, Govt. of Andhra Pradesh** during 13th and 14th March 2019.

In addition to the above, several of our students have participated in various events conducted by our and different pharmacy colleges and won several prizes. We are all very much proud of our children.

Miss. Shaik Salma of II Pharm.D(PB) has won “**Third Place**” in swimming in Krishna University Intercollegiate Aquatic Champion Ship (28.08.2018). Sir, “**National Sports Day**” was celebrated on 29th August 2018. On this occasion Volley Ball Competitions were and our students are the winners. Miss. Kiranmayi, B.Pharm Miss. M. Haritha and Miss. N. Sri Lakshmi , Pharm.D has won second place in Krishna University.“**Intercollegiate Women Badminton Competitions**”. Similarly, Miss. M. Haritha of VI Pharm.D has been selected for Krishna University Archery Team” for the year 2018-19. Sir, Miss. B. Kiranmayi, B.Pharm, Miss. M. Haritha, Miss. Ch. Harika and Miss. N. Sri Lakshmi, Pharm.D has won “**Second Place**” in Chief Minister’s Trophy Badminton Competition conducted as a part of “**Jnanabheri**” and received the Trophy from the Golden Hands of Honourable Chief Minister Sri. Nara Chandra Babu Naidu Garu (24.09.2018). Miss. M. Haritha of VI Pharm.D has Been Selected for “**Krishna University Women Badminton Team**” for the year 2018-19, Sri. G. Sravani of M.Pharm has participated in Krishna University Intercollegiate Athletic Meet 2018-19 and secured “**4th Place**” in shot put. Similarly, Mr. B. Ramesh Naik, B.Pharm and Mr. R. Sai Teja of Pharm.D were selected for “**Krishna University Table Tennis Men’s Team**” for 2018-19. Sir, our students won “**First Place**” in State Level Cricket Tournament conducted by Vignan Pharmacy College, Vadlamudi in November 2018 for pharmacy students of Andhra Pradesh. Similarly, we have organized State Level Sports Competitions for Pharmacy Students by name ‘**Sports Alianza-2k19**’ during 8th and 9th February 2019. Our college has won the overall championship. Sir, our students participated in “**Chipsoiree-2k18**” at CHIPS, Guntur and won overall champion ship. Sir, Our Physical Director Mr. L.Vnay Sekhar in very active in motivating students and because of him, this year we have received number prizes including 3 overall championships, 2 Runner Trophies and several others. Give him a big applause.

Our college is enriched with very good collection of text books, reference books, national and international journals, e-journals, magazines and newspapers. The details are:

Total Number of Books : 8200
Total Number of Titles: 2650
International/National Journals: 48
E-Journals: 23
Magazines: 22

Skill Development Programs and Training Programs were organized for the overall development of Non -Teaching Staff:

1. **Two-week Training Program on Fundamentals of Training program on Tablet compression & Evaluation test for compressed tablet** by Dept.of Pharmaceutics &Biotechnology (03.10.2018 to 22.10.2018).
2. **Two-week Training Program on Experience for Hands on UV-Visible Spectro Photometer & conductometer** by Dept.of Pharmaceutical Analysis(01-08-2018 to 21-08-2018).
3. **Two weeks skill development program- Extraction and isolation methods of natural products** by Dept.of Pharmaceutical Chemistry (08/11/2018 to 24/11/2018).
4. **Two-week Training Program on Physiological Evaluation of Body Systems** by Dept.of Pharmacology &Pharmacy Practice (02.07.2018 to 18.07.2018).
5. **Two-week Training Program on Standardization of Herbal Drugs** by Dept.of Pharmacognosy (05.03.2019 to 21.03.2019).

6. **Two-week Training Program on Limit Tests (Impurities Determination)** by Department of pharmaceutical chemistry (04.02.2019 to 20.02.2019).
7. **Two-week Training Program on Microbiological Assay of Antibiotics** by Dept.of Pharmaceutics &Biotechnology (04.09.2018 to 21.09.2018).
8. **Hands on training program on Basics of computerized accounting** by management KVSRSOPS (04.02.2019 to 09.02.2019).
9. **Two-week Training Program on How To Calibrate The pH Meter By Using Standard Buffers** by Dept.of Pharmaceutics &Biotechnology (25-03-2019 To 13-04-2019).
10. **Two-week Training Program on Skill development by Dept.of Pharmaceutical Analysis** (03.12.2018 to 19.12.2018).

Collaborations with Many Organizations / Industries, They Are:

MAM College of Pharmacy, Kesanupalli, Narasaraopet, 21st June.2018, Perfomics Analytical Labs, plot no 20, Tech park, Nacharam, Hyderabad, 28th June, 2018, Rythu Dairy Products Pvt.Ltd.,SBH Colony,Vijayawada, 14th August, 2018, Accurate Labs, Polyclinic Road,Vijayawada-20th August,2018, Narasaraopet Institute of Pharmaceutical sciences,Kotappakonda Road, Narasaraopet, 04th March, 2019, Chebrolu Hanumaiah Institute of Pharmaceutical Sciences,Chowdavaram,Guntur, 18th March.2019.

Industrial Visit:

Similarly, 45 students of III B.Pharm are going for **“One Month Industrial Training”** at M/s. Aurobindo Pharma, Hyderabad during the month of May 2019. Perfomics Analytical Labs, plot no 20, Tech park, Nacharam, Hyderabad, M.Pharm Students did Project work from Oct.2019 to Feb.2020, Accurate Labs, Polyclinic Road,Vijayawada- PG Students did Internship Program from Oct.2020 to Jan 2021.

NSS Activities / Outreach programs:

Sir, we are having NSS unit Mr. Ch. Nagabhushanam, Asst. Professor as a **Programme Officer**. We are rendering excellent services through this NSS unit to the needy people of the society. Some examples are:

1. Our NSS Unit of KVSRSOPS in Association with Ministry of Youth Affairs & Sports conducted Awareness programme on **“World Environment Day”** with the theme of **Beat the plastic Pollution** at Polyclinic road.61 NSS Volunteers attended the Programme.
2. Our NSS Unit of KVSRSOPS Organized **“International Yoga day Celebrations”** On 21/06/2018, at Indira Gandhi Municipal Stadium, Vijayawada. 90 Students from B Pharm & Pharm.D were attended the Programme.
3. On the Occasion of **“72nd Independence day”** NSS unit of KVSRSOPS organised a flag Hosting ceremony. A total of 42 students were participated.
4. On the eve **“Completion of 125 years of Chicago Speech by Swami Vivekananda”** NSS Unit in association with Vivekananda Rock Memorial organised a guest lecture on 11.09.2018 at Seminar hall.25 NSS volunteers were attended the program.
5. NSS unit of KVSRSOPS in association with Andhra Pradesh Pollution control board organized awareness Programme on **“Eco-Friendly Ganesh Idols”** on 12-09-2018, at Polyclinic Road, Vijayawada. 56 NSS Volunteers were participated in the Programme.
6. NSS unit of KVSRSOPS in association with Krishna University Organised an Awareness program on **“Kishori Vikasam”** on 14.09.2018.A total of 30 Student volunteers were participated in program.
7. On the eve of **“International Ozone day”** NSS Unit of KVSRSOPS in association with Department of Pharmacognosy Organized a Guest lecture followed by outreach programme on 15/09/2018. at Siddhartha college road, Mogalirajpuram . Sri. M.Narayana Chief Guest & 43 NSS Volunteers Participated Created awareness among the general Public on Ozone depletion.
8. NSS Unit of KVSRSOPS in association with Inner wheel club of Vijayawada conducted **“Swatch Bharath Programme”** on 29/09/2018, at Polyclinic Road. 33 NSS Volunteers & faculty of KVSRSOPS Participated actively and cleaned the college premises & polyclinic road.

9. The NSS Unit of KVSRCOPS in association with HDFC Bank and Lions Club organised a **“Blood Donation camp”** on 04.10.2018 at Seminar Hall for the thalassemia children. A total of 63 NSS volunteers were participated
10. The NSS Unit of KVSRCOPS, students have rendered their services as volunteers in **“Durgasharan Navaratri Utsvalu”** on the occasion of Dusshera during 10.10.2018-19.10.2018. 20 NSS Volunteers were attended the Programme.
11. NSS Unit of KVSRCOPS in association with District Administration organised a **“Dental Camp”** on 30.11.2018 at Andhra Loyola College. A total of 27 NSS volunteers were participated in the program.
12. NSS Unit of KVSRR Siddhartha College of Pharmaceutical Sciences organized **“Grama Darshini programme”** at Pamulalanka Govt. Of Andhra Pradesh on 22/12/2018. 26 NSS Volunteers were attended the Programme.
13. NSS Unit of KVSRCOPS organized a Guest Lecture by prof.M.Naga raju on **“Tips for Success”** at Seminar hall on 03.01.2019. A total of 89 students were participated in the program.
14. NSS Unit of KVSRR Siddhartha College of Pharmaceutical Sciences organised an interactive Session by Dr. E.Vinod Kumar on **“The Art of Living & Drug Abuse Addiction and how to make drug free India”** on 19.02.2019 at seminar hall.
15. A workshop was organised by NSS Unit of KVSRCOPS on **“How to make valuable articles from waste materials”** at Seminar Hall on 06.03.2019. A total of 30 NSS Volunteers were attend the program.
16. On the eve of **“world women’s day”** NSS Unit of KVSRCOPS in association with women empowerment organised an awareness program on International Women’s day at Seminar hall on 08.03.2019
17. NSS Unit of KVSRCOPS in association with A.P Pollution Control Board organised an awareness program on **“World Water Day”** at Seminar Hall on 22.03.2019. A total of 60 Students were participated in the program, Chief Guest of the program Sri.E.Sathyannarayan explained the **Significance** of water saving.
18. We have conducted **“One Special Camp”** at Pakeergudem, Vijayawada during 25th – 31st March 2019. On this occasion, Eye Camp, Medical Camp and Dental Camps were conducted. Similarly, Swatch Bharat and plantation programmes are also conducted. Medicines, worth of Rs.1,00,000/- donated by our beloved Alumni were distributed to all the people.
19. NSS Unit of KVSRCOPS in association with Indian Red Cross Society organized a **Free Multi Speciality Mega Health Camp** on 20.04.2019 at M.P.P School DVR Nagar , Nandigam. 20 NSS Volunteers were Participated and served as Pharmacist.
20. The NSS unit of KVSRCOPS Conducted **“Blood donation camp”** at seminar hall in association with Red cross society on 08-05-2019 at Polyclinic Road, Vijayawada, to create awareness on blood donation & its importance to save the lives. 32 students from B Pharm & Pharm D were enrolled and donated the blood to Thalassaemia children free of cost.
21. Our NSS volunteers distributed **“Clay Ganesha or Eco Friendly Ganesha”** on the eve of Vinayakachavathi.



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(Sponsors : Siddhartha Academy of General & Technical Education)
ISO 9001:2015, ISO14001:2015 & ISO50001:2011 CERTIFIED INSTITUTION

Affiliated to Krishna University, Machilipatnam
Approved by AICTE, PCI, New Delhi and Govt. of Andhra Pradesh

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ANNUAL REPORT

2017-18

The Academic year for the 2017-18 session commenced on 05.06.2017. A 100% pass was achieved in 2013 admitted B.Pharm, 2015 admitted M.Pharm and 2011 admitted Pharm.D Students and y14 admitted Pharm.D(PB) students. In B.Pharmacy, out of 56 students, 36 students secured distinction and 20 are 1st classes. In M.Pharmacy, 32 out of 32 students secured Distinctions. In Pharm.D, 26 students out of 26 secured Distinction and in Pharm.D (PB) 7 out of 7 secured Distinction.

About 14 students from Y14 Batch have qualified in GPAT-2018. **Mr. Shaik Azad** was the topper with an **AIR of 57**. Similarly, 2 more members namely **Mr. E.Venkata Prasad Reddy** and **Miss. Puli Srilekha** have secured **AIRs of 530 and 572** respectively. 11 students from the same batch qualified in PG CET secured very good ranks and they all will get seats in PG Pharmacy in National reputed institutes like **NIPER, BHU, BITS** (Pilani) etc. with a fellowship of Rs. 12,400/- per month for a period of Two Years.

Placement Details:

50 students from IV/IV B.Pharm, VI/VI Pharm.D & II/II M.Pharm were selected to various reputed pharma companies like **Divis Laboratories Ltd, First Choice Pharmaceuticals, German Biotech, American Pharma International, Indoamerican Technologies, International Health Care Ltd, Novonordisk Service Centre Pvt. Ltd, PVS Laboratories, Vetmax Formulations**.

This is highly satisfactory and reflects the competitive spirit of our students and the commitment of our faculty.

The college is continuously upgrading the various infrastructural facilities to provide the best quality Pharmacy Education. In this regard, Modern Equipments, Reference Books and Text Books were procured for different courses. So far, 21 batches of B.Pharm, 12 batches of M.Pharm (Pharmaceutics), 9 batches of M.Pharm (Pharmaceutical Analysis), 4 batches of M.Pharm (Pharmaceutical Chemistry), 3 batches of Pharm.D left the college after successful completion of their course. With the kind support of management, the construction of 3rd floor, A/c conference hall and lift were successfully completed. In this additional floor, English language lab, and Innovation Incubation Centers were established. For this, we are extremely thankful to the management. The existing animal house in the college was expanded and renovated as per the norms of CPCSEA, Government of India, New Delhi.

We have organized a Two - day National Seminar on “**New Horizons of Green Synthetic and Analytical Techniques**” during 22nd and 23rd September 2017 by **Dept. of Pharm Analysis and Chemistry**. It was sponsored by **AP Pollution Control Board (APPCB), Vijayawada, SAGTE** and **APTI-AP** state branch. It was inaugurated on 22nd September 2017 by Dr. D.Madhusudhana Rao, JCEE, APPCB, Vijayawada Zonal Office, Vijayawada. This was graced by Dr. Chadalavada Nageswara Rao, Convener of our college. Around 300 students from several colleges have participated and 50 scientific papers were presented.

We are proud to announce that Departments were created by Siddhartha Academy and the details are:

- (1) Department of Pharmaceutical Analysis
- (2) Department of Pharmaceutics & Pharmaceutical Biotechnology
- (3) Department of Pharmaceutical Chemistry

- (4) Department of Pharmacognosy
- (5) Department of Pharmacy Practice
- (6) Department of Pharmacology

I am proud to announce that Six faculty members were recruited during this academic year. They are:

- (i) Dr. T. Devadoss, M.Pharm,Ph.D - Associate Professor
- (ii) Dr. K. Ravi Sankar, M.Pharm, Ph.D - Assistant Professor
- (iii) Smt. K. Saritha, M.Pharm - Assistant Professor
- (iv) Miss. K. Viswa Srujani – Doctor of Pharmacy - Lecturer
- (v) Miss. T. Sarada Mrinalini – M.Pharm - Lecturer
- (vi) Smt. K. Vasantha, M.Pharm, - Lecturer

Keeping up the traditions of the pharmacy college, it is very happy to note that the faculty and the students of the college have actively engaged in the research work.

I am happy and proud to announce that many of our faculty members including myself have participated in faculty development programs Conducted at our College. They are:

1. One Week faculty development program on “**Applications of recent green chemistry techniques for synthesis and analysis of pharmaceuticals**” was conducted by Department of pharmaceutical analysis from 21.8.17 to 26.8.17.
2. One Week faculty development program on “**Emerging Trends in Pharmaceutical Sciences**” was conducted by Department of pharmaceutics from 11.9.17 to 16.9.17.
3. One Week faculty development program on “**Emerging trends in pharmacognosy research**” was conducted by Department of pharmacognosy from 20.9.17 to 25.9.17.
4. One Week faculty development program on “**Green chemistry synthesis an approach to sustainable development**” was conducted by Department of pharmaceutical chemistry from 13.11.17 to 18.11.17
5. One Week faculty development program on “**Conceptual Learning & Training On Physiological and Pharmacological Techniques**” was conducted by Department of pharmacology from 04.12.17 to 09.12.17
6. One Week faculty development program on “**Current scenario : pharmacy practice and technology**” was conducted by Department of pharmacy practice from 05.03.18 to 10.03.18.

Research Contributions:

1.Research Grants:

1. A.Bharathi, received “Biosynchronous Treatment of Hypertension by statistically designed press coated Chronomodulated systems employing Novel Biocompatible Polymers EEQ/2016/000052” department of Pharmaceutics & Biotechnology -3 YEARS for Rs. 14,68,044/- DST SERB Grant.
2. Ch.Nagabhushanam, received “NSS Camp” NSS Co-ordinator - 1 YEAR for Rs.43,500/- Krishna University.
3. I am proud to announce that we have applied for **BIRAC BIG-12 Scheme of Department of Biotechnology (DBT) Government of India** for 50Lacs. The first step is over and it is under scrutiny for finalization.
4. I am very happy to announce that 3 candidates were awarded Ph.D degrees during this academic year under my supervision. Mr. B.Ravindra Babu was awarded Ph.D from Acharya Nagarjuna University under the guidance of Prof. K.Naveen Babu.
5. Many of our staff members and students regularly publish research and review articles in leading journals, present papers at conferences including **Indian Pharmaceutical Congress (IPC)**. It is my pleasure to mention a few aspects in this regard also.

2. Research Publications: -

Listed in UGC SCOPUS, WEB of Science during this Academic Year 2017-18, they are:

S.No	Faculty name	Title of the paper	Name of the journal	It is listed in UGC SCOPUS ,WEB Of Science
1	Devala Rao G	Rapid and Economical Quantitative Determination of Several Antihypertensive Agents in Presence of Hydrochlorothiazide by Isocratic Reversed-Phase High-Performance Liquid Chromatography in their Pharmaceutical Preparations	Asian Journal of Pharmaceutical and Clinical Research	Scopus preview - Scopus - Asian Journal of Pharmaceutical and Clinical Research
2	<u>Jyothirmayee Devineni,</u> Buchi N.Nalluri	Microneedle-Assisted Transdermal Delivery of Zolmitriptan: Effect of Microneedle Geometry, In Vitro Permeation Experiments, Scaling Analyses and Numerical Simulations micr	Drug Development and Industrial Pharmacy	Scopus preview - Scopus - Drug Development and Industrial Pharmacy
3	<u>Jyothirmayee Devineni,</u> Buchi N.Nalluri	Effect of Microneedles on Transdermal Permeation Enhancement of Amlodipine	Drug Delivery and Translational Research	Scopus preview - Scopus - Drug Delivery and Translational Research
4	Lakshmi Sudeepthi	Protective Effect of Naringin Pentylenetetrazole(PTZ)-Induced Kindling; Possible Mechanisms of Anti Kindling, Memory Improvement, and Neuroprotection	Epilepsy & Behavior	Scopus preview - Scopus - Epilepsy and Behavior

3. Our Faculty Published - Book/Chapters/ Proceedings Conference Published:

1. Dr.N. Kanaka Durga Nelluri- Challenges in Emerging Food Borne Disease
2. Devala Rao Garikipati - A Text book of Pharmaceutical Analysis

4. Conferences attended by the faculty and students:

The first one is Dr.A.Bharathi, Associate Professor has participated in **69th Indian Pharmaceutical Congress (IPC)**, held at Chitkara University, Chandigarh, during 22nd – 24th December 2017. Similarly, 23 students of III and IV B.Pharm has attended **“BIOTRENDZ 2K17”** at K.L. University on 27th October 2017 and presented papers. In this, Miss. G. Sravani of IV B.Pharm has won Ist prize with cash award and Miss. I. Rama Manjusha of IV B.Pharm has won II prize. Five students of I Pharm.D(PB) has participated in **“National Quiz Competition”** and won first prize on 27th November 2017. It was organised by Vignan Pharmacy College, Vadlamudi. Three students of V Pharm.D has participated and presented papers at National Symposium on **“Pharmacy Practice and Clinical Pharmacology”** during 24th and 25th November 2017 at Sree Vidya Nikethan College of Pharmacy, Tirupati. Miss. S. Dharani Siva Priya of III Pharm.D has participated in **“Essay Writing Competition”** on 23rd November 2017 at PVP SIT, Kanuru and **“Won Consolation Prize”**.

IV B.Pharm students have won Third Prize in Quiz Competition conducted by University College of Pharmaceutical Sciences, Acharya Nagarjuna University on 23.03.2018. Mr. Boddu Meher Ravindranath of II B.Pharm and Mr. Raavi Hemanth of II Pharm.D has Participated in Elocution Competition Conducted By **“Gora Science Centre”**, Vijayawada on 22.03.2018 as a part of **“World Water Day”**.

Similarly, four students of V Pharm.D has participated and presented papers at national conference on **“Health Economics & Quality Use of Medicines”** during 1st and 2nd December 2017 at NGSM Institute of Pharmaceutical Sciences, Mangaluru, Karnataka. students of Pharm.D and B.Pharm has participated in **“LIMES 2K17”** conducted by Department of English, PB Siddhartha College of Arts and Science, Vijayawada on 15.12.2017 and won prizes. Four students of B.Pharmacy has participated in National Workshop on **“Software Applications in QbD and Clinical Data Management”** on 16.12.2017 at Nirmala College of Pharmacy, Mangalagiri. Miss. Shaik Salma of II Pharm.D(PB) has participated and presented a paper in one-day national seminar on **“Drug Design and Development”** on 18.02.2017 at Nova College of Pharmaceutical Education & Research and won third prize. 16 students of Pharm.D and Pharm.D (PB) has participated in three day **“Residential Training Programme”** on **“Health Care in Rural Areas”** during 22nd -24th January 2018 at AP Human Resource Development Institute (APHRDI), Bapatla. 10 students participated in Blood Donation Camp organised by Lions Club on 4th December 2017. Miss. S K. Bhargavi and Miss. K. Sahaja of III B.Pharm has participated in national seminar on **“3D printing of pharmaceuticals : An emerging pharmaceutical technology”** on 23rd February 2018 at Hindu College of Pharmacy, Guntur and won first prize for the paper they presented.

Add-on /Certificate programs:

- 1. Organized a Certificate Program on "Current Scenario: Approaches to Cancer Care"** Department of Pharmacy practice (03.10.2017 to 14.10.2017).
- 2. Organized a Skill Development Program on "Insilico Methods for Drug Design and Discovery -I"** Department of Pharmaceutical Chemistry (13.11.2017. to 28.11. 2017).
- 3. Organized a Skill Development Program on "Application of 4 R's in Alternative to Animal Testing"** Department of Pharmacology (01.12.2017 to 16.12.2017).
- 4. Organized a Skill Development Program on "Instrumental Learning: Practical Approach"** Department of Pharmaceutical Analysis (08.12.2017. to 23.12. 2017).
- 5. Organized a Certificate Program on "Good Pharmacovigilance Practice"** Department of Pharmacy Practice (05.02.2018 to 21.02. 2018).
- 6. Organized a Skill Oriented program on "Practical skills in Advanced pharmacognosy"** Department of Pharmacognosy (08.03.2018 to 31.03.2018).
- 7. Organized a Certificate program on “Innovations in Dosage Forms”** Department of Pharmaceutics &Biotechnology (05.04.2018 to 20.04. 2018).

Seminars / Workshops Organized:

We have organised a National Seminar on **“New Trends in Drug Metabolism & Pharmacokinetics in Preclinical Research”** on 23rd December 2017 by Department of Pharmacology. It was sponsored by SAGTE and APTI-AP State branch. It was inaugurated by Dr. Satyanarayana Sreemanthula, Member, AP Commission for Back Ward Classes, Government of Andhra Pradesh. This was graced by Dr. Nageswara Rao Chadalavada, Convenor and Sri. Perla Bheema Rao, Member, Convener Committee. Around 275 students have participated and in total 4 scientific lectures were arranged and 50 scientific Research Papers were presented.

We have also organised another national seminar on **“Cancer Management: Pharmacist Role and Expectations”** on 2nd February 2018 by Dept. of Pharmacy Practice. It was sponsored by SAGTE and APTI-AP State Branch. It was inaugurated by **Dr.Rao V S V Vadlamudi, President, Indian Pharmaceutical Association (IPA), Mumbai**. This was graced by Dr. Chadalavada Nageswara Rao, Convener, and Sri.Perla Bhima Rao, Member, Convener Committee. Around 250 students from different colleges participated and presented 30 research papers. In total, 3 Guest Lectures were arranged.

We have organised a National Seminar on **“Drug Delivery Aspects of Biologics/ Macromolecules”** on 16th February 2018 by Department of Pharmaceutics and Pharmaceutical Biotechnology. It was sponsored by SAGTE and APTI-AP state branch. It was inaugurated by Prof. Venuganti Venkata Vamsi Krishna, BITS-Pilani (Hyderabad Campus). It was graced by Sri Perla Bhima Rao, Member,Convener Committee. Around 200 students from different colleges participated and presented research papers. In total, 4 Guest Lectures were arranged.

We have also organised a national seminar on **“Herbal Drugs as Valuable Therapeutics & Supplements”** on 28th February 2018 by Department of Pharmacognosy. It was sponsored by SAGTE and APTI-AP state branch. It was inaugurated by Sri. KVS N Gupta, General Manager, AP Medical Services and Infrastructure Development Corporation (APMSIDC), Mangalagiri, Amaravati. It was graced by Sri. Perla Bhima Rao, Member, Convener Committee. Around 200 students from different colleges and 35 research papers were presented. In total 3 Guest Lectures were arranged.

We have conducted a national seminar on **“Molecular Modeling: In Silico Tools in Target Identification and Drug Discovery”** on 15th March 2018 by Department of Pharmaceutical Chemistry. It was sponsored by SAGTE and APTI-AP State Branch. It was inaugurated by Sri. Akula Janardhana Babu, Special Secretary (FAC), Environment Forest, science and technology Department, AP Secretariat, Government of Andhra Pradesh. It was graced by Sri Perla Bhima Rao, Member, Convener Committee. Around 200 students from different colleges participated and presented 25 research papers. In total 2 Guest Lectures were arranged.

Guest Lectures:

Several guest lectures and personality development programmes were arranged during this Academic Year 2017-18 for the overall development of students. They are:

1. **“Higher Study opportunities for students in Australia”**, Miss. Amritha Jain, University of Tasmania, Hobart, Australia (07.04.2017).
2. **“Career Opportunities for Pharmacy Graduates”**, Dr.Srikanth Kolluru, KECK Graduate Institute (KGI), Claremont, California (USA), & **“Importance of Communication Skills”**, Dr.S. Ramgopal Rao, BIOCON Academy, Bangalore, Karnataka, (08.06.2017).
3. **“Drive Safely”**, Mr. N. Amar Kumar, Assistant Manager, Maruthi Driving School (MDS), Vijayawada (14.06.2017).
4. **“Research Methodology and Training on SPSS Software”**, Mr. Krishna Undela, Asst. Professor, JSS College of Pharmacy, JSS University, Mysore. (15.06.2017).
5. **“Start-Ups and Ways to Materialize those Ideas into Action”**, Mr. Seelam Sri Krishna, Start-Ups Consultant, Vijayawada (22.06.2017).
6. **“Current Environmental Issues”**, Dr. Vijayam, Gora Science Centre, Vijayawada (27.06.2017).
7. **“Personality Development and Professional Values”**, Sri. JVS Reddy, M.D, R.K. Industries, IDA, Kondapally. (05.07.2017).
8. **“Pharma Prospects: A Roadmap to Thriving Careers in Pharmacy”**, Dr. K. Srikanth, Professor at KGI School of Pharmacy and Health sciences (08.07.2017).
9. **“Clinirex Software Utilisation”**, Miss. A.Lakshmi Pavani, Assistant Professor at KVSRSOPS (11.07.2017).
10. **“Biodiversity and its Utility”**, Prof. Abdul Razak Mohamed, Dean, SPA, Vijayawada (15.07.2017).
11. **“Importance of Soft Skills”**, Mr. Oruganti Karthik, Soft Skills Trainer, Hyderabad, Telangana (31.07.2017).
12. **“Intellectual Property Rights - Importance in Global Scenario”**, Sri B.Venkatadri, GP, Ventureast, CA, USA, IPR, (10.08.2017).
13. **“Career Opportunities for Pharmacy Students in Australia and Canada”**, Mr. Maneesh Premchandra and Mr. Krishna Kishore, IDP Educational Pvt. Ltd. Vijayawada, (18.08.2017).
14. **“Rheumatoid Diseases”**, Dr. Vijayanand Anaparti, Dept. of Rheumatoid Diseases, University of Manitoba, Canada (18.08.2017).
15. An **Awareness Programme** was conducted for girl students and women staff on 05.09.2017 by Sexual Harrasment Monitoring Committee.
16. **“Importance of Experimental Skills”**, Prof. K.P.R.Chowdary, & **“A Novel Green Analytical Technique: UPLC”**, Dr. Gananadhamu Samanthula, Asst. Professor, NIPER, Hyderabad. (08.09.2017).
17. **“Green Methods for the Synthesis of Hetero Cyclic Systems”**, Dr.Y.V.D.Nageswar, Former Chief Scientist, Organic Chemistry Division, IICT, Hyderabad. & **“Green Chemistry Era-An Opportunity**

- to Discover and Practice**", Dr. R. Govindarajan, Research Director & HoD, Hindu College of Pharmacy, Guntur. (22.09.2017).
18. **"Recent Developments in Green Analytical Techniques"**, Dr.M. Bhagavan Raju, Principal, Sri Venkateswara College of Pharmacy, Madhapur, Hyderabad. (23.09.2017).
 19. **"Current Research on Tribal Medicines"**, Dr. N.Venugopal, Professor, Botanist and Tribal, North-Eastern Hill University, Meghalaya. (09.10.2017).
 20. **"Breast Cancer and Cervical Cancer"**, Dr.Cherukuri Sulochana Devi, the Breast Centre, Vijayawada. (12.10.2017).
 21. **"Importance of Biostatistics in Pharmaceutical Research"**, Prof. K.P.R.Chowdary. (16.10.2017).
 22. **"GSK-3B Inhibition: Design, Synthesis and Biology"**, Dr.Bharatam V Prasad, Dean NIPER, Mohali, Punjab (17.10.2017).
 23. **"How to Get Best Score in GPAT?"** Miss. N. Lakshmi Vineela, Alumni and Student at (NIPER, Ahmedabad, Ph.D) (18.10.2017).
 24. **"General Aspects of Pharmacology"**, Prof. Sreemanthula Satyanarayana, Andhra University, Visakhapatnam. (03.11.2017).
 25. **"Start-UPS and Entrepreneurship in Pharma and Biotech"**, Sri Venkatadri Bobba, GP, Ventureast, CA, USA (10.11.2017).
 26. An awareness programme was conducted for SC/ST students on 13.11.2017 by the members of SC/ST Welfare committee.
 27. **"Personalized Medicine: An Extra Mile"**, Dr. Suguna Priya Sajja, Asst. Professor, Dept. of Pharmacology, Dr. PSIMS&RF, Chinavutupalli. (18.11.2017).
 28. **"Language and communication skills"**, Dr. K. Naveen Babu, professor, KVSRSOCPS (14.11.2017).
 29. **"Pesticides and Health"**, Dr. Ravi Kiran Bobba, Medical Oncologist, Vijayawada. (29.11.2017).
 30. **"Intellectual Property Rights-Patent filing process"**, Dr.A.LakshmanRao, Asst. Professor, IPR, KVSRSOCPS(08.12.2017)
 31. **"Drug Metabolism: Basic Concepts and Role in Drug Discovery"**, Mr. A.V. Krishna Raju, Project Manager, Laila Implex R & D Centre, Vijayawada, **"An Overview of Pre-Clinical Drug Development"**, Dr. Ramachandra Rao Sangana, Investigator III, Novartis, Hyderabad. & **"An Overview of Drug Metabolism and Pharmacokinetics in Preclinical Research"**, Dr. S. Satyanarayana, Andhra University, Visakhapatnam. (23.12.2017).
 32. **"Clinical Algorithms in the Treatment of Depression"**, Dr. Vyasa Murali Immidisetty, UK (01.12.2017).
 33. **"Career Opportunities for Students in Tasmania"**, Mr. Julian Round, University of Tasmania, Australia (07.12.2017).
 34. **"Career Opportunities for B.Pharmacy Students in US"**, Dr. N. Praveen Kumar (Alumni), Pharmacy Manager, Boston, MA, USA (12.12.2017).
 35. **"Self-Discipline and Self Control"**, Sri. Dandu Srinivasa Raju, Art of Living, Vijayawada Branch. (20.12.2017).
 36. **"Career Opportunities for B.Pharmacy Students in USA"**, Dr. Anumolu Sri Priya (Alumni), Novartis, New Jersey, USA. (21.12.2017).
 37. **"Discovery of Novel Drugs for Preventing the Complications of Gram Negative Sepsis"**, Dr. P. Mallikarjuna, Associate Dean, College of Pharmacy, International Medical University, Malaysia (03.01.2018).
 38. **"How to prepare for GRE?"**, Mr. Abhishek Mittal, TIME Institute, Hyderabad. (09.01.2018).
 39. **"Parkinson's disease: Hope Through research"**, Dr.Ch.Arunkumar, R & D Cell (24.01.2018).
 40. **"Role of Clinical Pharmacist in Clinical Management of Cancer"**, Dr. Ravi Kiran Bobba, Medical Oncologist, **"Evolution of Medical Oncology"**, by Dr. N. Subba Rao, Medical Oncologist, Aneela Cancer Centre & **"Essential Concepts in Developing Pharmaceutical Care Plan in Oncology"**, by Dr. Mohan Raj, RIPER, Ananthapuram (02.02.2018).
 41. **"Importance of Communication Skills"**, Mr. Shaik Khader Basha, British Council, Hyderabad. (15.02.2018).

42. **“Delivery of Biologics – A Clinician Perception”**, Dr. Ravi Kiran Bobba, Medical Oncologist, Vijayawada, **“Introduction to Biologics and Their Delivery Aspects”**, Prof. Vemuganti Vamsi Krishna, Bits-Pilani (Hyderabad Campus), Hyderabad & **“Biomedical Nanotechnology: Integrating Medicine with Nano Technology”**, Dr. Anil. K. Suresh, SRM University AP Campus, Amaravati. (16.02.2018).
43. An **Interactive Session** was conducted for SC/ST students on 19.02.2018 by the members of SC/ST Welfare Committee.
44. **“Concepts and Prospects of Nutraceuticals”**, Dr. M. Lakshmi Prasad, Principal Scientist, Sujay Biotech Pvt. Ltd, Vijayawada, **“Role of Medicinal Plants- Health and Environment”** by Dr. B. Siva Kumari, Associate Professor, Andhra Loyola College, Vijayawada. & **“Drugs from Plants”**, Prof. Ciddi Veeresham, University College of Pharm. Sciences, Kakatiya University, Warangal. (28.02.2018).
45. **“Intellectual Property Rights-Importance in Current Scenario”**, Dr. P. Mallikarjuna, Professor & Associate Dean, College of pharmacy, International Medical University, Malaysia. (09.03.2018).
46. **“Strategies in Structure Based Drug Design”**, Dr. T. Venkateswara Rao, Director (Research), Varsha Biosciences and Technology India Pvt. Ltd, Hyderabad, **“Recent Advances In Computational Drug Discovery”**, Dr. Vadiraj Kundekar, Senior Research Scientist, The Centre for Chemical Biology and Therapeutics, Bengaluru, Karnataka. (15.03.2018).
47. An **Interactive Session** was conducted for girl students and women staff on 19.04.2018 by members Sexual Harrasment Monitoring Committee.
48. Dr. A. Bharathi, attended 6th Indo African conference on Advances and challenges in pharmaceutical sciences at A.N.U.
49. Dr. K. Naveen Babu, attended AICTE Approved FDP on Foundation Program in ICT for Education.
50. Dr. M. Vijaya Lakshmi, Dr. T. Madhusudhan Reddy attended for 3-day workshop on problem based teaching & learning of organic chemistry and analytical chemistry by CHIPS.
51. Dr. V. Rama Krishna, attended national conference on Global challenges in biopharmaceuticals and phytopharmaceuticals at VVIPS.
52. Dr. I. Madhusudhan Reddy, Dr. T. P. Rao, Dr. T. Sarala Devi, Dr. N. Kanaka Durga Devi, Smt. K. Saritha, Sri. K. Anil Kumar, Dr. B. Anupama, Ms. K. Viswa srujani attended seminar on QbD approaches in analytical method development at Gokaraju Gangaraju College of Pharmacy.
53. Smt. G. Raja Sree, Ms. N. Krishna Sree, Sri. T. V. N. V. Tara Sashank, Smt. N. V. Chenchu Lakshmi, Ms. T. Sarada Mrinalini Smt. A. Lakshmi Pavani attended seminar on AICTE- ISTE APPROVED One week short term training program on Intellectual Property rights & innovation.
54. Dr. G. Ramanaiah, attended two day programme on control and supervision of experiments on animals.
55. Dr. G. Ramanaiah, attended seminar on Pharmaceutical granulation: Fundamentals and frontiers – A QbD Perspective at chalapathi institute of pharmaceutical sciences.
56. Sri. Ch. Nagabhushanam, Dr. N. Lakshmi Sudeepthi Sri P. Ravindra Babu, Mrs. K. Vasantha, Dr. G. Vijaya Kumar attended seminar on recent developments In Vivo Experimentation – A Practical Approach.
57. Sri. Ch. Naga Bhushanam, attended seminar on Sensitization programme on 1st B.Pharm & 1st M.Pharm regulations.
58. Smt. N. V. Chenchun Lakshmi, Sri. K. Anil Kumar, Dr. K. Ravi Sankar, attending ICMR sponsored National workshop on Biostatistics, Epidemiology & Research methodology (BERM - 2018).
59. Sri. Ch. Naga Bhushanam, attended seminar on advances in teaching learning in pharmacy education.
60. Dr. G. Ramanaiah, attended for seminar at A.N.U. on Pharmaceutical NanoSystems – Novel approaches & applications.

Important Days Celebrated:

We are proud to announce that we have conducted **“Siddhartha Eco-Fete”** on 27.12.2017. It was inaugurated by Sri. Perla Bheema Rao, and graced by Sri. Y. Rama Mohan Rao. Competitions like Game stall, Food stall Quiz were conducted for the students as a part of Siddhartha Eco-Fete celebrations.

We are proud to announce that “**World Day to Combat Desertification**” was organised 17.06.2017 in collaboration with AP Pollution Control Board (APPCB), Vijayawada. Sri. D. Ashok Kumar, DFO was the Chief Guest.

I am proud to announce that “**World Yoga Day**” was conducted on 21.06.2017. Sisiter B. K. Radha of Brahmakumaris, Vijayawada was the Chief Guest.

We are proud to announce that a “**Dental Camp**” was conducted in the college on 18.08.2017 in collaboration with the doctors of Drs. Sudha & Nageswara Rao Siddhartha College of Dental Sciences, Chinavutapalli. Dr. M.V. Ramoji Rao and other senior doctors examined the staff and students and gave suggestions.

“**Radio Mirch Rock Star**” event was organised by “**Radio Mirch 98.3 FM**” in the college on 14.09.2017. All the students participated very actively. The winners are Miss. K. Jahnavi, I Pharm.D(Singing), Miss. Hima Bindu, II B.Pharm (Fashion Show) and Miss. K. Khairunnisa, IV B.Pharm (Dancing).

We are proud to announce that “**World Ozone Day**” was observed on 16.09.2017 in our college in collaboration with AP Pollution Control Board (APPCB), Vijayawada. Miss. B. B. Saritha of APPCB is the chief guest and it was graced by Sri. Perla Bhima Rao, Member Convener Committee. Our students participated in Ozone day during 16.09.2017 and participated events like Rangoli and Drawing competitions.

We have conducted “**Swatch Bharat**” programme on 18.09.2017 in our college. It was graced by Sri. Perla Bhima Rao, Dr. Nagalla Vidyaa Khanna, Smt. Vellanki Lalitha and Smt. Rashmi.

“**National Science Day**” was observed on 28.02.2018. Sri. KVS.N. Gupta, GM, APMSIDC was the Chief Guest.

We are proud to announce that we have conducted “**International Womens Day**” with joy and enthusiasm on 08.03.2018 Smt. U. Indira Priyadarshini, **Fourth Additional Metropolitan Magistrate** was the Chief Guest.

“**World Water Day**” was conducted by our Institution on 22nd March 2018 in collaboration with AP Pollution Control Board (APPCB). Prof. M.C. Das was the Chief Guest.

I am very happy to announce that the management has appointed Prof. **K.P.R.Chowdary** as advisor for our College. He is the founder principal of our Institution from 1994-1999, Professor and Principal of **Andhra University College of Pharmaceutical Sciences, Visakhapatnam.**

“**Pharmacist’s Day**” was celebrated on 25.09.2017 in the College Seminar Hall with joy and josh. This was celebrated in response to the call given by the central office of Pharmacy Council of India (PCI), New Delhi. On this occasion, the pharmacists working in our college labs were honored.

“**56th National Pharmacy Week (NPW)**” was conducted in our college from 19th-25th November 2017. It was inaugurated on 19th November 2017 by Prof. M.C.Das, Management Consultant, Vijayawada and delivered a talk on this year’s theme “**Know About Your Medicines: Ask Your Pharmacist**”. On this occasion, all the III B.Pharm and Pharm.D students arranged scientific posters on latest Innovations of Pharmaceutical Sciences and Pharmacotherapeutics. Competitions like Essay Writing, Quiz, Med Show, Quote and Art, Guess the drug were conducted for the students as a part of NPW celebrations.

We are very proud to announce that we have started a separate and individual “**Drug and Poison Information Centre**” at Dr. PSIMS & RF for the benefit of Pharm.D and Pharm.D(PB), Pharmacy Practice Faculty, Patients & Doctors also. In this centre, 15 computers with internet facility were installed and “**Micromedex Clinical Data Base**” was loaded. This data base provides the latest information regarding drugs for all students and faculty.

Sports & Cultural events Participated by our Students:

We are proud to announce that our students are doing well in sports and other extracurricular activities also. As per the call given by our **Honorable Chief Minister Sri Nara Chandra Babu Naidu Garu, 106**

students from our college participated in “**Nava Nirmana Deeksha**” on 07.06.2017 along with our NSS programme officer Sri. Ch. Nagabhushanam.

Miss. Mandava Haritha, Miss. S. Kiranmayi, CH Harika, A.Nandini, N Sree Lakshmi had won Krishna District Doubles Badminton Championship Trophy during 7th -9th July 2017. In singles Miss. Haritha has won runners up. Our girl students won second place and boy students won Fourth Place in Table Tennis in Krishna University Inter-Collegiate Tournaments during 19th-20th September 2017. Miss. Ponnam Nikhitha of V Pharm.D was selected for “**Krishna University Women Cricket Team**”. Similarly, Mr. D. Victor Prabhakar, G. Avinash Babu of I Pharm.D(PB) and IV B.Pharm was selected for South Zone Interuniversity Men Cricket Tournament. Inter University Competition was conducted by Krishna university and participated students like badminton, table tennis. Miss. Ponnam Nikitha was selected Krishna university Women Cricket team. Our students participated in “**Krishna University Men Cricket Team**” for the year 2017-18. Our girls students won second place in Throw Ball Competition In Krishna University Intercollegiate Tournaments. Our students participated in “Vignan Pharma Fiesta Sports-2K17” during 25th September 2017 and participated in Caroms in Doubles, Table Tennis, Chess, Best From Waste. Miss. Mandava Haritha was selected for South Zone Interuniversity Tournament. Our students participated in “**Krishna University Men Cricket Team**” for the year 2017-18. Our girls students won second place in Throw Ball Competition In Krishna University Intercollegiate Tournaments. Our students participated in “Vignan Pharma Fiesta Sports-2K17” during 25th September 2017 and participated in Caroms in Doubles, Table Tennis, Chess, Best From Waste. Our students participated in “**National Education Day**” during 11th November 2017 and students participated in Elocution. Our students participated in “**National Commission for Women**” during 27th November 2017 and students participated in several events.

All students participated in “**Krishna Tarang-2017**” during 4th-6th December 2017 and won the following prizes in different events.

(a)	Classical Vocal (Solo)	3 rd Prize - Miss. K. Jahnvi (I Pharm.D)
(b)	Debate	I Prize - Miss. R. Satya Sri, Miss. R.Sai Sree – (I Pharm.D)
(c)	Spot Photography	3 rd Prize - (A.Sudheer) III B.Pharm
(d)	Installation	2 nd Prize - Miss. T. Prajwala, Miss. R. Triveni, Miss. B. Suranjan, Mr. V. Yaswanth, II B.Pharm

Our students participated in CHIPSOIRE-2K17 during 4th - 5th December 2017 and won fourth place. It was conducted by Chebrolu Hanumaiah Institute of Pharmaceutical Sciences, Guntur. Miss M. Haritha was selected by sports archery All India Inter Universities Tournaments, KIIT Bhubaneswar.

Our college is enriched with very good collection of text books, reference books, national and international journals, e-journals, magazines and news papers. The details are:

Total Number of Books	: 8200
Total Number of Titles	: 2650
International/National Journals	: 48
E-Journals	: 23
Magazines	: 22
Newspapers	: 14

Skill Development Programs and Training Programs were organized for the overall development of Non - Teaching staff:

1. **Two-week Training Program on Fundamentals of Dissolution & Testing of Dissolution for solid Dosage Forms** by Dept. of Pharmaceutics & Biotechnology (24-07-2017 to 11-08-2017).
2. **Two-week Training Program on Demonstration & Calibration of HPLC & PH meter** by Dept.of Pharmaceutical Analysis (02-04-2018 to 19-04-2018).
3. **Two weeks skill development program on Good laboratory practices(GLP)** by Dept.of Pharmaceutical Chemistry (5/03/2018 to 21/03/2018)

4. **Two-week Training Program on Understanding Basic Body Parameters** by Dept.of Pharmacology &Pharmacy Practice (03.07.2017 to 19.07.2017).
5. **Two-week Training Program on Qualitative & Quantitative Analysis of Phytoconstituents** by Dept. of Pharmacognosy(05.06.2017 to 21.06.2017)
6. **Two-week Training Program on Disposable of Hazardous Chemicals** by Department of pharmaceutical chemistry (01.02.2018 to 17.02.2018).
7. **Two-week Training Program on Preparation & Sterilisation of Culture Media** by Dept.of Pharmaceutics &Biotechnology (03-10-2017 to 19-10-2017).
8. **Two-week Training Program on Handling & Operating Procedures For Uv-Visible Spectrophotometer & Environmental chamber** by Dept.of Pharmaceutics &Biotechnology (01-11-2017 to 17-11-2017).
9. **Two-week Training Program on Guidance for preparing standard operating procedures for analytical instruments & its maintenance in the laboratory** by Dept.of Pharmaceutical Analysis (04-09-2017 to 20-09-2017).
10. **One week training program on basics of MS Office** by management KVSRSOPS (05-03-18 to 10-03-18).

Collaborations with many Organizations / Industries. They are:

Darwin Formulations Pvt. Ltd, Surampalli, Nunna, Vijayawada on 2nd June, 2017, Triveni Formulations Ltd, Surampalli, Nunna ,Vijayawada on 8th June.2017, MINVIT PHARMA, Pvt.Ltd. Kaza, Guntur on 15th June, 2017, MAM College of Pharmacy, Kesanupalli,Narasaraopet on 19th June, 2017, Signed MoU with M/s. Ravis's American Cancer Care, Vijayawada on 22nd July, 2017, Chebrolu Hanumaiah Institute of Pharmaceutical Sciences, Chowdavaram, Guntur on 8th August, 2017, Konis Pharmaceuticals Pvt. Ltd, Krishnanagar, Guntur on 11th August, 2017, M/s. Amma Green Technology, Kanuru, Vijayawada on 7th January, 2018, The Swastik Pharmaceuticals, Gunadala, Vijayawada on 2nd April, 2018

Industrial Visit:

Our IV Pharm.D students have visited various places in Kerala as a part of Industrial and Educational Visit. They were accompanied by Dr.V.Ramakrishna and Dr. A.Bharathi, Faculty Members. Similarly, our students visited Lifeline Formulations and Triveni Formulations, Vijayawada.

Darwin Formulations Pvt. Ltd, Surampalli, Nunna, Vijayawada on Internship for UG Students from May to June 2018, Triveni Formulations Ltd, Surampalli, Nunna ,Vijayawada on Internship for UG Students from May to June 2018, MINVIT PHARMA, Pvt.Ltd. Kaza, Guntur on Skill Development Training to Lab Technicians in May 2018, Konis Pharmaceuticals Pvt. Ltd, Krishnanagar, Guntur on UG Students completed the Internship Program on 25.05.2019, M/s. Amma Green Technology, Kanuru, Vijayawada, Faculty visited theIndustry on 03.05.2018, The Swastik Pharmaceuticals, Gunadala, Vijayawada UG Students did Internship Program from May to June 2018.

NSS Activities / Outreach Programs:

We are having one unit of NSS with Mr. Ch. Nagabhushanam, Asst. Professor as its **Programme Officer**. We are rendering Extension activities through this NSS unit to the needy people of the society. Some examples are:

1. On the eve of **“World day to combat desertification”** NSS Unit of KVSRSOPS Organized an outreach Programme at Giripuram, Vijayawada on 17/06/2017. To create awareness among the public about Reforestation and tree regeneration, Better and hyper-fertilization of soil through planting. A total of **30 students** were actively participated and planted the saplings with local villagers and created awareness regarding the desertification.
2. NSS Unit of KVSRSOPS organised a guest lecture on **“Entrepreneurship program”** at seminar hall on 23.06. 2017. A total 47 students were participated in the program and interacted with the Chief guest Sri.Seelam Sri Krishna.
3. NSS Unit of KVSRSOPS in association with East election cell, Vijayawada. Organized an Outreach Programme at Siddhartha Junction, Vijayawada on **“Enrolment of Electoral ID”** on 19/07/2017. A

total of 24 students from B Pharm & Pharm D were participated in the Programme and encouraged the public to enroll their names for election.

4. We have conducted **“One Special Camp”** at Ranigarithota, Vijayawada during 11th -17th September 2017. On this occasion, Eye Camp, Medical Camp and Dental Camps were conducted. Similarly, Swatch Bharat and plantation programmes are also conducted. Medicines, worth of Rs.1,00,000/- donated by our beloved Alumni were distributed to all the people.
5. On the eve of **“World Ozone Layer Protection Day”** NSS Unit of KVSRSOCPS in association with AP Pollution control Board Conducted Competitions like Drawing and essay writing on the theme of **“Protection of Ozone layer”**, on 16/09/2017 at, Mogalirajpuram , Vijayawada , to create awareness among the people& to protect the Ozone Layer depletion and its need. Smt.Saritha Engineer, Pollution control board Vijayawada& 40 students were participated in the programme.
6. NSS Unit of KVSRSOCPS in association with Inner wheel club conducted **“Swatch Bharath Programme”** at polyclinic road, Vijayawada on 18/09/2017. Representative from swatcha- Andhra mission Nagalla vidhya khanna and inner wheel club president Rashmi, Siddhartha Academy member Sri Perla Bheema Rao and Vellanki Lalitha and College Principal Dr G. Devalarao and 47 students from B Pharm & Pharm D. were actively participated in the programme.
7. Our NSS Unit Organized **“A free dental camp”** for the Public in association with Siddhartha Dental Sciences on 14/10/2017 at KVSRS Siddhartha college of Pharmaceutical Sciences, Vijayawada. A total of 20 NSS Volunteers Participated in this dental camp & 40 members were enrolled and benefited.
8. The NSS Unit of KVSRSOCPS in association with HDFC Bank and Lions District Blood Centre organised a **“Blood Donation camp”** on 04.12.2017 at Seminar Hall for the thalassemia children. A total of 50 NSS volunteers were participated and 10 Students were Donated the Blood.
9. Our NSS Volunteers participated in a rally to create awareness on **“Zero Corruption 100% Development”** at Siddhartha Junction Vijayawada on 03/11/2017. A total of 60 Students from B Pharm & Pharm D. were actively participated in the Rally.
10. On the eve of **“Worlds Aids Day”** Our NSS Volunteers participated in a rally to create awareness on “AIDS “among the Public at Siddhartha Junction, Vijayawada on 01/12/2017. A total of 27 Students from B Pharm & Pharm D. were actively participated in the Rally.
11. Our NSS Volunteers participated in a rally to create awareness on **“Open Defecation Free India”** at Nirmala Covent Junction, Vijayawada on 05/01/2018. A total of 50 Students from B Pharm & Pharm D. were actively participated in the Rally.
12. Our NSS volunteers participated in a rally to create awareness on cancer on the eve of **“World Cancer Day”** on 04.02.2018. A total of 40 Students from B Pharm & Pharm D. were actively participated in the Rally.
13. NSS Unit of KVSRSOCPS organised an interactive session by Sri Abhishek Mittal on **“Communication Skills”** on 09.01.2018 at Seminar Hall.A total of 73 Students were Participated.
14. NSS Unit of KVSRSOCPS in association with A.P Pollution Control Board organised an awareness program on **“World Water Day”** at Seminar Hall on 22.03.2018.A total of 60 Students were participated in the program.

Finally, I wish to conclude my report by status this year we have completed **ISO 9001:2015 Certification.**