



Kommareddy Venkata Sadasiva Rao Siddhartha College of Pharmaceutical Sciences

Siddhartha Nagar, Vijayawada - 520010, AP, INDIA

(Sponsors : Siddhartha Academy of General & Technical Education)

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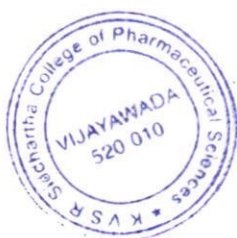
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LIST OF CLEAN & GREEN INITIATIVES BEYOND THE CAMPUS

A.Y: 2021-22

S.No	Name of the activity	Organizing unit/ Agency/ Collaborating Agency	Date	No. of Participants
1	Awareness Program on Eco-Friendly Ganesh Idols	NSS Unit	30.08.2022	33
2	Awareness Programme on International Plastic Free Day	NSS Unit/Cultural Committee	02.07.2022	40
3	Outreach Programme on Air Pollution.	NSS Unit	08.08.2022	41



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2021-22:

1. Name of the Program: Ganesh Chaturthi Celebrations

Date: 30-08-2022

Venue: Polyclinic Road, Vijayawada.

Summary:

The Ganesh Chaturthi celebrations at KVSr SCOPS on 30th August 2022 were marked by a special initiative aimed at promoting eco-friendly practices. The event focused on raising awareness about the importance of using clay Ganesh idols and discouraging the use of chemical-based idols. The event aimed to encourage individuals to opt for eco-friendly alternatives that minimize the impact on the environment. By spreading awareness and actively promoting eco-friendly practices, the Ganesh Chaturthi celebrations at KVSr SCOPS sought to create a positive impact on the environment and promote a sense of responsibility towards our surroundings.

Program Outcomes:

- ✓ Increased awareness among students, staff, and the public about the harmful effects of non-biodegradable materials on the environment.
- ✓ Encouragement and promotion of the use of clay idols during Ganesh Chaturthi celebrations to reduce pollution.
- ✓ Active participation of students in crafting clay Ganesh idols, fostering their creativity and environmental consciousness.
- ✓ Distribution of clay Ganesh idols to staff members and the public, promoting the adoption of eco-friendly practices.
- ✓ Contribution to a more sustainable and pollution-free celebration of Ganesh Chaturthi.
- ✓ Positive impact on the local community by raising awareness about the importance of using biodegradable materials.
- ✓ Empowerment of participants to make environmentally conscious choices and contribute to the reduction of pollution caused by non-biodegradable materials.




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Photos and News Clipping:

Awareness Program on Eco Friendly Ganesha idols



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2. Name of the Program: International Plastic Free Day

Date: 2-07-2022

Venue: Hamsaladeevi, Avanigadda

Summary: On July 2nd, 2022, an event of great significance took place at Hamsaladeevi Beach, marking the International Plastic Free Day. Organized by NSS volunteers from KVSRSOCPS, the event aimed to raise awareness about the harmful impact of plastic pollution on our oceans and promote the adoption of sustainable practices. This program emphasized the urgent need for collective action to combat plastic pollution and protect marine ecosystems. A beach cleanup drive was organized, with NSS volunteers working diligently to collect plastic waste that had accumulated on the shorelines. The cleanup not only helped restore the beach's natural beauty but also prevented further harm to marine life.

Program Outcomes:

- Increased awareness about plastic pollution and its impact.
- Encouraged behavioral change towards a plastic-free lifestyle.
- Engaged the community in beach cleanups and interactive sessions.
- Restored the beauty of Hamsaladeevi Beach by removing plastic waste.
- Contributed to the overall reduction of plastic pollution and environmental impact.




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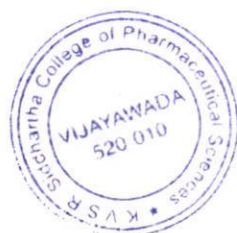
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Photos and News Clipping: Awareness program on plastic pollution




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ప్లాస్టిక్ వినియోగాన్ని నిషేధించాలి

కోడూరు: మానవాళికి ముప్పుగా మారిన ప్లాస్టిక్ వినియోగాన్ని పూర్తిగా నిషేధించాలని విజయవాడకు చెందిన సిద్ధార్థ మెడికల్ కళాశాల విద్యార్థులు పిలుపునిచ్చారు. మెడికల్ విద్యార్థులు శనివారం హంసలదీవి సాగరతీరాన్ని సందర్శించారు. తీరంలో పెరుకుపోయిన ప్లాస్టిక్ గ్లాసులు, ప్లాస్టిక్ కప్పులు, వాటర్ బాటిల్స్ తో పాటు చెత్తాచెదారాన్ని తొలగించారు. ప్లాస్టిక్ వదార్థాలు సముద్రంలో కలిస్తే కాలుష్యం మరింత పెరుగుతుందని, ప్లాస్టిక్స్ ఇప్పటికే కేంద్ర, రాష్ట్ర ప్రభుత్వాలు నిషేధించిన నేపథ్యంలో ఇందుకు అందరూ సహకరించాలని



వ్యర్థాలను తొలగిస్తున్న మెడికల్ విద్యార్థులు

విద్యార్థులు కోరారు. పాలకాయతిప్ప మెరైన్ పోలీసులు వీరికి తీరంలోని పరిస్థితులపై అవగాహన కల్పించారు.

సాక్షి

Sun, 03 July 2022

<https://epaper.sakshi.com/c/68958669>

ప్లాస్టిక్ మానవాళికి పెనుముప్పు

ప్రజాశక్తి-కోడూరు

ప్లాస్టిక్ ముప్పు వినియోగం మానవాళికి అతిపెద్ద ముప్పు అని సిద్ధార్థ మెడికల్ కాలేజీ నైర్వహణ పేర్కొన్నారు. శనివారం హంసలదీవి సాగర తీరాన నిర్వహించిన వాడేపటిసిన ప్లాస్టిక్ వదార్థాలను విజయవాడ సిద్ధార్థ మెడికల్ కాలేజీ



ప్లాస్టిక్ వ్యర్థాలను విద్యార్థులు సేకరిస్తున్న మెడికల్ విద్యార్థులు

నైర్వహణ పేర్కొన్నారు. తీరంలోని సాగర తీరానికి వచ్చిన వదార్థాలను అతిగా ప్లాస్టిక్ వాడడం వల్ల కలిగే నష్టాలను గురించి వివరించి అవగాహన కల్పించారు. సింగిల్ యూస్ ప్లాస్టిక్ మరింత ప్రమాదకరమని తప్పనిసరి అయిన పరిస్థితుల్లో మాత్రమే ప్లాస్టిక్ వాడాలని అన్నారు. ఈ కార్యక్రమంలో మెడికల్ కాలేజీ నైర్వహణ విద్యార్థులు, ప్రొఫెసర్లు, పాలకాయతిప్ప మెరైన్ పోలీస్ స్టేషన్ సిబ్బంది పాల్గొన్నారు.

Sun, 03 July 2022

epaper.prajasakti.com/c/68958584

ఈనాడు

epaper.eenadu.net

తీరంలో ప్లాస్టిక్ వ్యర్థాల పరివేత

పాలకాయతిప్ప (కోడూరు), స్యాన్ టుడే:

ప్లాస్టిక్ వ్యర్థాలు పర్యావరణానికి కలిగిస్తున్న హానిని ప్రత్యక్షంగా తెలిపి అవగాహన సృష్టించేందుకు విజయవాడలోని సిద్ధార్థ నైర్వహణ కళాశాల విద్యార్థులు శనివారం కోడూరు మండలంలోని హంసలదీవి శివారు పాలకాయతిప్ప సమీపాన ఉన్న సాగరసంగమ తీరాన్ని సందర్శించారు. తీరంలో చెత్తా చెదారాలతో పాటు ఉన్న ప్లాస్టిక్ వ్యర్థాలను పరిశుభ్రత కోసం సేకరిస్తూ వచ్చి తీరాన్ని క్షుణ్ణం చేశారు. సముద్ర స్థాయిలకు



వినివేసిన చెత్తతో విద్యార్థులు

వచ్చిన వదార్థాలను ప్లాస్టిక్ వ్యర్థాల వలన పర్యావరణానికి కలిగే అనర్థాల గురించి అవగాహన కల్పించారు. ప్లాస్టిక్ వ్యర్థాలను తీరంలో సేకరిస్తూ పర్యావరణాన్ని కాపాడాలని సూచించారు. వారికి పాలకాయతిప్ప మెరైన్ పోలీస్ స్టేషన్ సిబ్బంది సహకరించారు.

Date : 03/07/2022 EditionName : ANDHRA PRADESH
(AMARAVATI KRISHNA) PageNo : 04

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3. Name of the Program: Air pollution control by stopping engine & save fuel

Date: 8-08-2022

Venue: Benz Circle Junction Signal

Summary: On August 8, 2022, a significant event took place at Benz Circle in Vijayawada. Organized by the KVSr Siddhartha College of Pharmaceutical Sciences (KVSrSCOPS) National Service Scheme (NSS) volunteers, the event focused on air pollution control by promoting the practice of stopping vehicle engines and saving fuel.

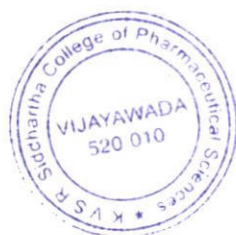
The event aimed to raise awareness about the detrimental effects of vehicle emissions on air quality and public health. The volunteers actively engaged with motorists and commuters, educating them about the benefits of turning off their engines while waiting at traffic signals or during extended idling periods.

The NSS volunteers positioned themselves strategically at Benz Circle, a busy intersection in Vijayawada, where they interacted with drivers and pedestrians. They distributed informational pamphlets and held brief conversations to explain the importance of reducing vehicle emissions and conserving fuel.

By encouraging drivers to turn off their engines when idle, the event aimed to reduce both air pollution and fuel consumption. The volunteers emphasized that this simple practice could have a significant impact on improving air quality, mitigating climate change, and saving costs for vehicle owners.

Program Outcomes:

- ✓ Raised awareness about the impact of vehicle emissions on air pollution.
- ✓ Encouraged drivers to turn off engines while idle, reducing air pollution.
- ✓ Promoted fuel conservation and cost savings for vehicle owners.
- ✓ Contributed to improving air quality at Benz Circle, Vijayawada.
- ✓ Highlighted the importance of individual and collective efforts in air pollution control.
- ✓ Demonstrated the commitment of KVSrSCOPS NSS volunteers to environmental conservation.




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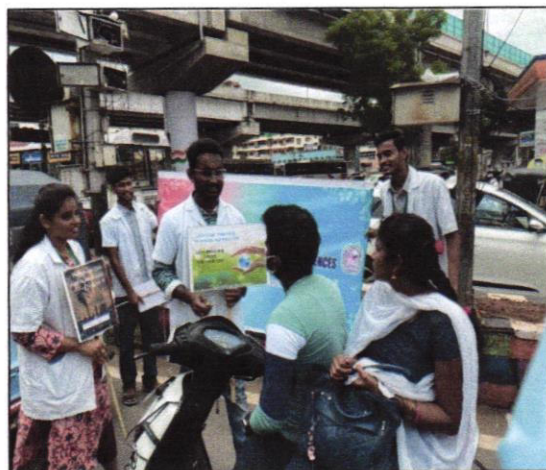
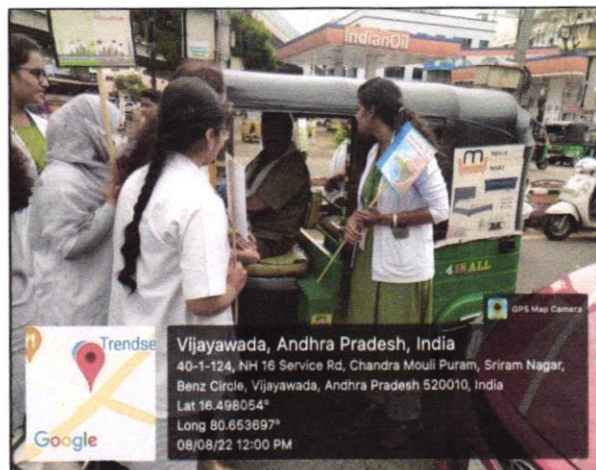
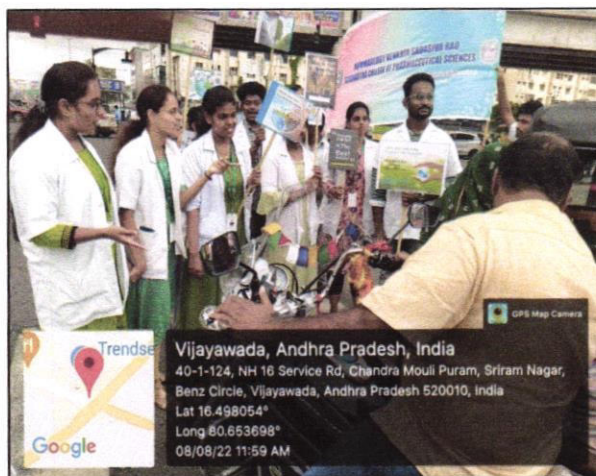
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- ✓ Created a sustainable and healthier environment for the community.

Photos and News Clipping:

Awareness program on Air pollution control by stopping engine & save fuel




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కాలుష్యాన్ని నియంత్రించాలి

బెంజెనర్షిల్(విజయవాడ సిటీ). న్యూస్టుడే: రోజురోజుకూ పెరుగుతున్న కాలుష్యాన్ని నియంత్రించాలని కోరుతూ సోమవారం సిద్ధార్థ పార్కులో కళాకాల విద్యార్థులు బెంజెనర్షిల్ వద్ద అవగాహన కల్పించారు. సిగ్నల్స్ వేయగానే వాహనాలు ఇంజిన్ ఆపడం వల్ల ఎంత వాయు కాలుష్యాన్ని నియంత్రించవచ్చో తెలిపారు. ప్రిన్సిపల్ ఆచంట సునీత, పార్కులో ప్రాక్టీస్ విభా విజయకుమార్ పాల్గొన్నారు.



వాహన చోదకులకు అవగాహన కల్పిస్తున్న విద్యార్థులు

గాదిపతి, బహుపతి సమన్వయకర్తలు ముఖ్యంగా విజయకుమార్ పాల్గొన్నారు.

Date : 09/08/2022 EditionName : ANDHRA PRADESH(AMARAVATI NTR) PageNo :

ABN
ఆంధ్రజ్యోతి

కాలుష్య నియంత్రణపై అవగాహన

మొగ్గలజురం:నగరంలో కాలుష్య నియంత్రణ గురించి వాహన చోదకులకు కేవీఎస్ఆర్ సిద్ధార్థ పార్కులో కళాకాల ప్రిన్సిపల్ ఆచంట సునీత అధ్వర్యంలో విద్యార్థులు అవగాహన కార్యక్రమం నిర్వహించారు. సోమవారం నగరంలో వివిధ కూడళ్లలో నిర్వహించిన కార్యక్రమంలో విద్యార్థులు పలు వాహనదారులను కలిసి వాహన కాలుష్యాన్ని నియంత్రించే పద్ధతులను తెలిపారు. తద్వారా ఇంధన పొరుపు, పర్యావరణ పరిరక్షణ గురించి వివరించారు.



Date : 09/08/2022 EditionName : NTR VIJAYAWADA(NTR VIJAYAWADA MAIN) PageNo : 9



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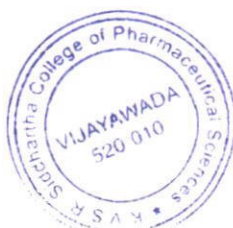
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LIST OF CLEAN & GREEN INITIATIVES BEYOND THE CAMPUS

A.Y: 2019-20

S.No	Name of the activity	Organizing unit/ Agency/ Collaborating Agency	Date	No. of Participants
1	Mana Vijayawada-Anti Plastic Drive –Outreach Programme	NSS Unit	10.08.2019	20
2	Awareness on Clay Ganesh Idols Distribution	NSS Unit/Andhra Pradesh Pollution Control Board, Paryavarana Maanava Samaaja Baadyatha Foundation	31.08.2019	48



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2019-2020:

1. Name of the Program: MANA VIJAYAWADA

Theme: Mana Vijayawada-Anti plastic Drive

Date: 10-08-2019

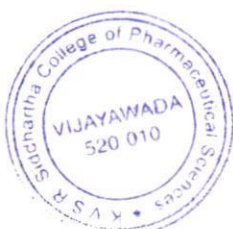
Venue: Vijayawada Municipal Corporation.

Summary:

NSS volunteers from KVSRS SCOPS actively participated in an awareness program called "Mana Vijayawada" on anti-plastic drive, held at the Vijayawada Municipal Corporation. The program aimed to address the issue of plastic pollution and its detrimental impact. The Chief Guest, Sri MD.Imtiaz, Collector of Krishna District, emphasized the importance of taking decisive measures to eradicate plastic usage from the city. NSS volunteers played a crucial role in creating awareness among shopping malls and grocery shops about the harmful effects of plastic and suggested the adoption of eco-friendly alternatives like jute bags to replace plastic bags. The program sought to instill a sense of responsibility and promote sustainable practices in reducing plastic waste in Vijayawada.

Program Outcomes:

- ✓ Increased awareness among shopping malls and grocery shops about the negative impacts of plastic usage on the environment.
- ✓ Promotion of eco-friendly alternatives such as jute bags to replace plastic bags, fostering a shift towards sustainable practices.
- ✓ Contribution to the overall goal of putting an end to the plastic menace by creating awareness and advocating for the reduction of plastic usage in the city.




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Photos and News Clipping:

Awareness program on plastic pollution



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2. Name of the Program: Ganesh Chaturthi Celebrations

Date: 31-08-2019

Venue: Polyclinic Road, Vijayawada.

Summary:

The NSS Unit of KVSRSOCPS, in collaboration with Paryavarana Maanava Samaaja Baadyatha Foundation, organized an awareness program on "Clay Ganesh" to address the issue of pollution caused by non-biodegradable materials. The program took place on 31st August 2019 at KVSRSOCPS. Students actively participated by crafting Ganesh idols made of clay, which were then distributed to staff members and the public at Polyclinic Road. The event witnessed the enthusiastic attendance of all students and staff members. The program aimed to raise awareness about the environmental impact of non-biodegradable materials and promote the use of eco-friendly alternatives like clay idols, encouraging a more sustainable and pollution-free celebration of Ganesh Chaturthi.

Program Outcomes:

- ✓ Increased awareness among students, staff, and the public about the harmful effects of non-biodegradable materials on the environment.
- ✓ Encouragement and promotion of the use of clay idols during Ganesh Chaturthi celebrations to reduce pollution.
- ✓ Active participation of students in crafting clay Ganesh idols, fostering their creativity and environmental consciousness.
- ✓ Distribution of clay Ganesh idols to staff members and the public, promoting the adoption of eco-friendly practices.
- ✓ Contribution to a more sustainable and pollution-free celebration of Ganesh Chaturthi.
- ✓ Positive impact on the local community by raising awareness about the importance of using biodegradable materials.
- ✓ Empowerment of participants to make environmentally conscious choices and contribute to the reduction of pollution caused by non-biodegradable materials.




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Photos and News Clipping:

Awareness program on "Clay Ganesh"



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LIST OF CLEAN & GREEN INITIATIVES BEYOND THE CAMPUS

A.Y: 2018-19

S.No	Name of the activity	Organizing unit/ Agency/ Collaborating Agency	Date	No. of Participants
1	Awareness programme on World Environment Day	NSS Unit/Ministry of Youth Affairs & Sports	05.06.2018	61
2	Awareness Program on Ozone Day	NSS Unit/Department of Pharmacognosy	15.09.2018	43
3	Awareness Programme on Eco- Friendly Ganesh Idols	NSS Unit/Andhra Pradesh Pollution Control Board	12.09.2018	56
4	Swatch Bharath Programme	NSS Unit/Inner Wheel Club of Vijayawada	29.09.2018	33



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2018-19:

1. Name of the Program: World Environment Day

Date: 05/06/2018

Venue: Krishna Lanka, Vijayawada.

Summary: NSS Unit of KVSRSOCOPS celebrated "The world environment day" on 5th June 2018, Students of B Pharm & Pharm D were participated and celebrated world environmental day enthusiastically. NSS Volunteers, students and staff were collected the plastic waste at outside the campus.

The event was conducted successfully with whole hearted participation and created awareness on importance of plantation. Students from B Pharm & Pharm.D were actively participated in the program.

Outcomes of the Program

- ✓ Students voluntarily taken oath against plastic.
- ✓ Educated the public on plastic usage and its health issues.

Photos and News Clipping:

Awareness Program on World Environment Day



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2. Name of the Program: International Ozone DAY

Date: 15/09/2018

Venue: Moghalrajpuram, Vijayawada.

Summary: On the eve of “International Ozone Day” NSS Unit of KVSRSOCPS Organized a Guest lecture followed by outreach program on 15/09/2018. The chief guest of the program is Sri. M.Narayana gave a very thought- provoking talk on the topic and highlighted the importance of action over the issue. He began his talk with the words ‘tackling climate change and ozone layer depletion are our most important priorities today’. He mentioned that nature has high resilience and can heal itself, provided with long periods of time. He also discussed about the causes of ozone hole and emphasized on the need to develop alternatives to ozone layer depleting substances.

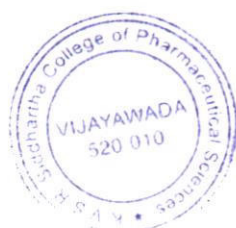
Outreach programme started at Siddhartha college road, Moghalrajpuram from 2.00PM. Students of B Pharm and Pharm D were attended the Programme and created awareness among the public on depletion of the Ozone layer

Outcomes of the Program:

- Created awareness among the general Public on Ozone depletion.
- Motivated the public to avoid the causing factors of Ozone depletion

Photos and News Clipping:

Awareness Program on International Ozone Day



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3. Name of the Program: Awareness on Clay Ganesh idols on the eve of Ganesh Chaturthi Festival

Date: 12/09/2018

Venue: Polyclinic Road, Vijayawada.

Summary: An awareness program on "Clay Ganesh" to reduce pollution caused by non-biodegradable materials. Was conducted on 12/09/2018 by the chief guest is Sri. Prasad Rao, Regional Officer Vijayawada East and sponsored by Andhra Pradesh Pollution Control Board (APPCB) at KVSRSOPS. Clay Ganesh idols were distributed to the public at polyclinic road. All the students and staff members were attended the program.

Outcomes of the Program:

- Created awareness on eco-friendly Ganesh idols.
- Explained the harms of Ganesh idols decorated with toxic paints to the public.

Photos and News Clipping:

Awareness on eco-friendly Ganesh idols.




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4. Name of the Program: Swatch Bharath Programme

Date: 29/09/2018

Venue: Polyclinic Road, Vijayawada.

Summary:

The NSS Unit of KVSRS SCOPS, in collaboration with the Inner Wheel Club of Vijayawada, organized a "Swatch Bharath Programme" within the campus on 29/09/2018. Pharm D and B Pharm students, along with faculty members, enthusiastically participated in the event. They took part in cleaning the college premises located at polyclinic road, demonstrating their commitment to promoting cleanliness and a hygienic environment. The program served as a collective effort to contribute towards the Swachh Bharat Abhiyan, emphasizing the importance of cleanliness and instilling a sense of responsibility among the participants.

Outcomes of the Program

- ✓ Active participation of NSS Unit and Inner Wheel Club members in the "Swatch Bharath Programme" within the campus.
- ✓ Successful cleaning and maintenance of the college premises at polyclinic road.
- ✓ Promotion of cleanliness and hygiene among students and faculty members.
- ✓ Contribution to the Swachh Bharat Abhiyan initiative, fostering a sense of responsibility towards maintaining a clean environment.

Photos




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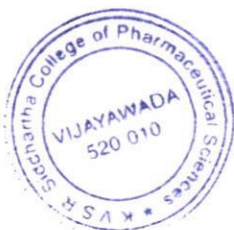
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LIST OF CLEAN & GREEN INITIATIVES BEYOND THE CAMPUS

A.Y: 2017-18

S.No	Name of the activity	Organizing unit/ Agency/ Collaborating Agency	Date	No. of Participants
1	Awareness Programme on World Ozone Layer Protection Day	NSS Unit/Andhra Pradesh Pollution Control Board	16.09.2017	40
2	Swatch Bharath Programme	NSS Unit/Inner wheel Club of Vijayawada	18.09.2017	47



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2017-18:

1. Name of the Program: "World Ozone Layer Protection Day"

Date: 16/09/2017

Venue: Polyclinic Road, Vijayawada

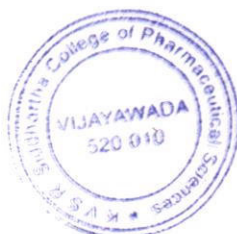
Summary: On the eve of "World Ozone Layer Protection Day" NSS Unit of KVSRSOCPS in association with AP Pollution control Board Conducted Competitions like Drawing and essay writing on the theme of "Protection of Ozone layer" Smt.Saritha Engineer, Pollution control board Vijayawada created awareness among people to protect the Ozone Layer depletion and its need. The ozone layer protects us by absorbing the harmful Ultraviolet Radiation (UV rays) of the Sun.

Outcomes of the Program

- ✚ Educated the students of Siddhartha Public school and Pharmacy students Ozone Layer depletion and its need.
- ✚ Encouraged the students for more plantation drives to save the planet

Photos and News Clippings

Awareness Program on World Ozone Layer Protection Day



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2. Name of the Program: Swatch Bharath Program

Date: 18/09/2017

Venue: Polyclinic Road, Vijayawada

Summary:

NSS Unit of KVSRSOCPS in association with Swatch Andhra Mission and Inner wheel club conducted "Swatch Bharat" Program on 18.09.2017 at polyclinic road. It was graced by Sri Perla Bhima Rao, Member of Siddhartha Academy, Dr. Nagalla Vidya Khanna, Swatcha Andhra Mission, Smt. Rashmi, Inner Wheel Club President and Smt. Vellanki Lalitha, Dr G. Devala Rao, Principal, KVSRSOCPS, students, invitees and public also participated and made this programme grand success.

Outcome of the Program:

- Created awareness to the general Public to maintain cleanliness of the surroundings.

Photos and News Clippings

Awareness Program on Swatch Bharat




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